



Help Wanted: The Skilled Worker And Business Leader Shortage Crisis

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Tuesday, July 31, 2007

Holiday Inn Harrisburg-Hershey, Grantville, PA

Agenda

- 8 a.m. **Registration**
- 8:30 a.m. **Welcome**
- Susan E. Smith, Director of Customer Learning, PA Chamber
- 8:35 a.m. **An Overview to Understanding the Worker Shortage Dilemma**
- Ira Wolfe, President, Success Performance Solutions
- A compelling picture of the Perfect Labor Storm, and why worker shortages will not go away. Workforce trends and statistics will help participants fully recognize the magnitude of this problem facing every business and organization.
- 9:15 a.m. **A National Perspective On Today's Work-force Challenges**
- Stacey Jarrett Wagner, Managing Director, Center for Workforce Success, National Association of Manufacturers (NAM)
- The future of the technical work force in the United States is a top priority for many global companies, especially aerospace, manufacturing and related firms that need engineers and scientists. Learn about the global work-force challenges facing manufacturers and some of the innovative methods they are using to recruit needed people.
- 10 a.m. **Refreshment Break**
- 10:15 a.m. **Pennsylvania's Business Response to Today's Work-force Challenges**
- Facilitated by Ira Wolfe, this panel, comprising a large employer, a temporary hiring firm, and a small entrepreneur (all based in Pennsylvania) will discuss the challenges and possible solutions to today's work force shortages. An open discussion with the audience follows their presentations.
- **Chris Zampogna, General Manager, JFC Staffing Associates**
 - What his firm is hearing from employers about shortages
 - What JFC Staffing Associates is doing to recruit skilled and temporary workers to fill company shortages
 - **Renee Amore, President, The Amore Group**
 - Insights into what businesses need to do to step up their hiring practices from the perspective of a woman who started her own business, including these questions: Are the current methods used by HR professionals to hire and keep good workers out of date? What should HR Directors, or other individuals in charge of hiring be doing? How should the HR Director work with the CEO to incorporate planning for the future work force into the company's overall growth strategy?
 - What companies need to do in order to recruit and retain more women and minorities.
 - **Phil Freeman, Vice President of Human Resources, Sheetz, Inc.**
 - The challenges and what Sheetz is doing to attract and keep 6,000 part-time, full-time and "round-the-clock" Pennsylvania employees
 - The basics skills training the organization has in place to get high school and college graduates prepared for work.
- 11:45 a.m. **Open Discussion**
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