



Election PA 2010

Monday, Sept. 27, 2010

Hershey Lodge

Corporate Sponsorships

Exclusive Diamond Sponsorship - \$50,000 (reserved by Wachovia)

- Four preferred-location corporate tables at dinner (40 seats)
- Ten invitations to Chairman's Reception
- Recognition as the premier sponsor of the 26th Annual Chamber Dinner and program
- Sponsor logo and/or name prominently featured in all pre- and post-event promotion, including direct mail, the Annual Dinner website, Chamber publications (*Catalyst*, *Sentinel*, *Investors Quarterly* and *The VOICE of Pennsylvania Business*), press releases and media alerts
- Sponsor logo featured on cover of printed program and in dining room, as well as on video screens and sponsor boards throughout venue; sponsor acknowledgement by emcee
- Area for exhibit or tabletop display at venue
- Opportunity to provide company promotional items to attendees
- Advertising package: four premium placement full-page ads in *Catalyst* (circ. 12,000); two ads in *The VOICE of Pennsylvania Business* (circ. 9,000); and three months as a *Featured Sponsor* on the PA Chamber website

Platinum Sponsor/Gala or Chairman's Reception - \$25,000 (Two one available)

- Three preferred-location corporate tables at dinner (30 seats)
- Six invitations to Chairman's Reception
- Exclusive sponsor of Gala Reception or Chairman's Reception (reserved by Highmark Inc.)
- Sponsor logo and/or name featured in all pre- and post-event promotion, including direct mail, the Annual Dinner website, Chamber publications (*Catalyst*, *Sentinel*, *Investors Quarterly* and *The VOICE of Pennsylvania Business*), press releases and media alerts
- Logo exclusively featured at sponsored reception, as well as on video screens at dinner, on sponsor boards throughout the venue, and in the printed program; sponsor acknowledgement by emcee
- Area for exhibit or tabletop display at venue
- Advertising package: two premium placement full-page ads in *Catalyst*; two ads in *The VOICE of Pennsylvania Business*; and two months as a *Featured Sponsor* on the PA Chamber website

Gold Sponsor - \$15,000

- Two preferred-location corporate tables at dinner (20 seats)
- Four invitations to Chairman's Reception
- Sponsor logo and/or name featured in all pre- and post-event promotion, including direct mail, the Annual Dinner website, and Chamber publications (*Catalyst*, *Sentinel*, *Investors Quarterly* and *The VOICE of Pennsylvania Business*)
- Logo prominently featured on video screens, on sponsor boards throughout the venue, and in the printed program; sponsor acknowledgement by emcee
- Area for exhibit or tabletop display at venue
- Advertising package: one premium placement full-page ad in *Catalyst*; one ad in *The VOICE of Pennsylvania Business*; and one month as a *Featured Sponsor* on the PA Chamber website

Silver Sponsor - \$5,500

- One preferred-location corporate table at dinner (10 seats)
- Two invitations to Chairman's Reception
- Sponsor logo and/or name featured in all pre- and post-event promotion, including direct mail, the Annual Dinner website, and Chamber publications (*Catalyst*, *Sentinel*, *Investors Quarterly* and *The VOICE of Pennsylvania Business*)
- Logo prominently featured on video screens, on sponsor boards throughout the venue, and in the printed program; sponsor acknowledgement by emcee
- Advertising package: one half-page ad in *Catalyst*; one ad in *The VOICE of Pennsylvania Business*; and one month as a *Featured Sponsor* on the PA Chamber website

Bronze Sponsor - \$3,000

- One corporate table at dinner (10 seats)
- Company name listed in on the Annual Dinner website, in the printed program and on video screens during dinner
- One invitation to the Chairman's Reception

Pennsylvania Chamber Foundation

Student Host Sponsorship - \$2,500 (**\$1,900 if combined with any of the above sponsorships**)

- One table (10 seats) at dinner for up to nine students, a minimum of one faculty/staff member and a representative from hosting organization
- Company name listed in the printed program and on video screens during dinner
- Acknowledgement by emcee during sponsor introductions

Student Host Sponsorship Notes:

- (1) *All or part of student host sponsorships may be tax deductible; please consult with your tax advisor.*
- (2) *Hosting organization may choose from a list of participating universities or designate an alternate school of their choice. The PA Chamber will coordinate with the schools on behalf of the sponsor.*

For further information or to reserve your sponsorship, contact

**Laurel Belding, Corporate Events and Promotions
Pennsylvania Chamber of Business and Industry
417 Walnut Street, Harrisburg PA 17101
877 227-7375 or lbelding@pachamber.org**