



Sixth Annual Chamber Day on Capitol Hill

June 15, 2010

Sponsorship Opportunities

Premier Event Sponsor: \$8,000 (exclusive/reception sponsor)

Gold: \$5,000 (exclusive/lunch sponsor)

Silver: \$2,500 (industry exclusive)

Event Supporter (small business): \$750

Chamber Day on Capitol Hill is a joint effort of the PA Chamber and the Pennsylvania Chamber of Commerce Executives, and is designed to showcase the role that local chambers of commerce play in economic development. This event provides an excellent opportunity for sponsors to reach local chamber decision makers as well as legislators and their staff.

All Sponsorships Include:

- Invitation to all Chamber Day events including the kick-off luncheon and evening reception
- Company logo on Chamber-supplied sponsor boards at the Capitol
- Company logo printed on the cover of the "day of" binders
- Sponsor logo and/or name featured in all pre- and post-event publicity, including direct mail, the PA Chamber's website and publications (*Sentinel*, *Catalyst*, and *The VOICE of Pennsylvania Business*)

In addition to the above,

Premier Event Sponsor (exclusive): \$8,000

- Exclusive sponsor of legislative reception, including the opportunity to introduce legislative speaker(s). Leadership from both the House and Senate will be invited to attend this reception as well as the entire General Assembly
- Exhibit space at the event
- Company logo on event signage to be displayed at Capitol
- Company logo on Chamber-supplied sponsor board at the reception
- Company mention in all media advisories, press releases and broadcast interviews
- Opportunity to distribute company-supplied mementos at registration
- Full page, premium-placement ad in *Catalyst* (circ. 12,000)
- Ad in *The VOICE of Pennsylvania Business* (circ. 9,000)
- Inclusion in *Featured Sponsor* section of PA Chamber's website homepage (30 days)
- Other customized promotional consideration as requested and agreed upon in advance

Gold Sponsor (exclusive): \$5,000

- Exclusive sponsor of the kick-off luncheon, including sponsor introduction in welcoming remarks
- Exhibit space at the event
- Company logo on event signage to be displayed at Capitol
- Company logo on Chamber-supplied sponsor board at the luncheon
- Company mention in all media advisories and press releases
- Opportunity to distribute company-supplied mementos at registration
- Half page ad in *Catalyst* (circ. 12,000)
- Other customized promotional consideration as requested and agreed upon in advance

Silver Sponsor: \$2,500 (industry exclusive)

- Exhibit space at the event
- Quarter page ad in *Catalyst* (circ. 12,000)
- Opportunity to distribute company-supplied mementos at registration

Event Supporter (small business sponsorship): \$750

- Ad in *The VOICE of Pennsylvania Business* (circ. 9,000)
- Opportunity to distribute company-supplied mementos at registration

**For further information
or to reserve your sponsorship, contact
Laurel Belding at 877 227-7375 or lbelding@pachamber.org**