



Seventh Annual Business Golf Outing

Monday, Aug. 16, 2010
Hershey Country Club



The Pennsylvania Chamber of Business and Industry and Pennsylvania Chamber Insurance are pleased to present the Seventh Annual Business Golf Outing. More than 200 CEOs, business leaders and top officers representing companies from across Pennsylvania will hit the links at Hershey's famed East and West Courses the afternoon of Monday, Aug. 16.

Note: Exhibit space not offered at this event.

All Sponsorships Include:

- Up to three foursomes including carts, greens fees, lunch, reception and dinner
- Up to two hole sponsorships including tee sign
- Logo featured in official brochure*
- Logo on sponsor boards located throughout venue
- Sponsor logo and/or name featured in all pre- and post-event promotion, including the PA Chamber website and publications (*Catalyst*, *Sentinel* and *The VOICE of Pennsylvania Business*)
- Opportunity to supply golf-related promotional items for golfer gift bags

In addition:

Platinum Sponsor: \$7,500 (limited to one company)

- Three foursomes including carts, greens fees, lunch, reception and dinner
- Two hole sponsorships—one each on East and West courses—including tee signs. Option of staffed table at sponsored holes
- Exclusive sponsor of Awards Dinner
- Reserved seating at Awards Dinner
- PA Chamber-supplied sponsor sign at dinner
- Logo on PA Chamber-supplied banner prominently displayed at event
- Recognition at all functions
- Logo on table tents at dinner
- Choice of hole sponsorships
- Full page ad in the PA Chamber's quarterly member magazine, *Catalyst* (circ. 12,000)
- Inclusion in Featured Sponsor section of PA Chamber's website for one month

Premium Gift Sponsor: \$6,000 (limited to one company)

- One foursome including carts, greens fees, lunch, reception and dinner
- Two hole sponsorships—one each on East and West courses—including tee signs. Option of staffed table at sponsored holes
- Reserved seating at Awards Dinner
- Sponsor logo featured along with PA Chamber logo on premium-quality jacket to be given to all participants at registration
- Logo on PA Chamber-supplied banner prominently displayed at event
- Recognition at all functions
- Logo on table tents at dinner
- Full page ad in the PA Chamber's quarterly member magazine, *Catalyst* (circ. 12,000)
- Ad in the PA Chamber's monthly member newsletter, *The VOICE* (circ. 9,000)

Gold Sponsor: \$5,000 (exclusivity by type of industry)

- Two foursomes including carts, greens fees, lunch, reception and dinner
- Two hole sponsorships—one each on East and West courses—including tee signs. Option of staffed table at sponsored holes
- Reserved seating at Awards Dinner
- Logo on PA Chamber-supplied banner prominently displayed at event
- Recognition at all functions
- Logo on table tents at dinner
- Half page ad in the PA Chamber's quarterly member magazine, *Catalyst* (circ. 12,000)

Reception Sponsor: \$3,500

- One foursome including carts, greens fees, lunch, reception and dinner
- One hole sponsorship including tee sign
- Exclusive sponsor of the evening reception
- PA Chamber-supplied sponsor sign at reception
- Quarter page ad in the PA Chamber's quarterly member magazine, *Catalyst* (circ. 12,000)

Lunch Sponsor: \$2,500

- One foursome including carts, greens fees, lunch, reception and dinner
- One hole sponsorship including tee sign
- Exclusive sponsor of the welcome lunch
- PA Chamber-supplied sponsor sign at lunch
- Quarter page ad in the PA Chamber's quarterly member magazine, *Catalyst* (circ. 12,000)

Snack Cart Sponsor: \$2,500

- One foursome including carts, greens fees, lunch, reception and dinner
- One hole sponsorship including tee sign
- Opportunity to have staff member ride in snack cart to meet and greet golfers
- PA Chamber-supplied sponsor sign on snack cart
- Quarter page ad in the PA Chamber's quarterly member magazine, *Catalyst* (circ. 12,000)

Prize Sponsor: \$1,500 per sponsored prize

Longest Drive (Men/Women); Longest Putt; Straightest Drive; Best Score

- One foursome including carts, greens fees, lunch, reception and dinner
- One hole sponsorship including tee sign
- Opportunity to present sponsored prize at awards dinner

Hole Sponsor: \$1,100

(includes only items listed below)

- One foursome including carts, greens fees, lunch, reception and dinner
- One hole sponsorship including tee sign

Registration Fees:

- Foursome - \$800
- Individual Golfer - \$200
- Includes greens fees, carts, lunch, reception and dinner

*Inclusion in golf outing brochure dependent on date sponsorship is reserved.

**For further information and
to reserve your sponsorship, contact
Laurel Belding, Corporate Events and Promotions
877 227-7375 or lbelding@pachamber.org**