



Advertising Programs and Rates

Catalyst

The PA Chamber's full-color quarterly magazine, *Catalyst*, provides readers with insightful articles and regular features, including business profiles, member news, legislative and regulatory updates, and practical advice for business.

2011 Editorial Calendar and Closing Dates

Issue	Editorial Focus	Closes	Ads Due	Mails
Spring	Environment	2/4/11	2/25/11	3/21/11
Summer	PA Industry	5/6/11	5/23/11	6/16/11
Fall	Getting the Most Out of PA Chamber Membership	8/12/11	8/31/11	9/27/11
Winter	Mid-Session Progress Report	11/4/11	11/14/11	12/12/11

Rates

Ad Size	Price
Full Page	\$1,800
Half Page	\$1,400
Quarter Page	\$1,150
Business Card	\$650

20% discount with purchase of four issues. Premium position rates available upon request. Ads are full-color

The VOICE of Pennsylvania Business (monthly e-newsletter)

Reach 9,000 members with ads featuring interactive links that will drive traffic to your own website. Rates are \$199 per ad; discounts available for multiple insertions. Space reservation requests due on the first day of the month preceding publication date; artwork due on the 20th day of the month.

Monthly Video Email: PA Chamber Minute

Launched in 2009, the *PA Chamber Minute* is an exciting way to keep Pennsylvania's business community up to date on pending legislation and issues that impact job creation and economic growth. Each month, the *Chamber Minute* arrives in the inboxes of 9,000 business leaders and executives, and is made available on the chamber's website. In addition to high profile visibility within the video, sponsors receive a quarter page ad in *Catalyst*.

One month \$950; three months \$855/month; six months \$760/month; twelve months \$700/month.

Website Advertising: Featured Sponsor Section

A *Featured Sponsor* section appears on all pages of our popular websites—www.pachamber.org and www.greenpachamber.org. Space is shared on a rotational basis and allows for up to four corporate logos that link directly to the advertiser's website. Rates are \$299 per month; \$750 for three months. Space reservation requests due on the first day of the month preceding the requested month; artwork (corporate logo) due on the 20th day of the month.

For further information, contact

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