



Marketing Roundtable

Thursday, May 17, 2012
Sheraton Harrisburg-Hershey

Sponsorship Opportunities
Exclusive Gold \$3,500
Silver \$2,500 Bronze \$1,500

Note: Exhibit space available to sponsors only.

All sponsorship packages include:

- Sponsor logo and/or name featured in all pre- and post-conference promotion, including direct mail, the PA Chamber's website and publications (*Catalyst*, *Sentinel* and *The VOICE of Pennsylvania Business*)
- Logo on sponsor boards displayed in registration area and in main session room and in the pre-conference slide show
- Exhibit space including 6 foot skirted table, two chairs and electric (note that exhibit space is only available to sponsors)
- Complimentary sponsor guest registrations
- Pre- and post-conference registrant/attendee listing
- Recognition in welcome address
- Sponsor promotional information included in conference packet
- Advertising in PA Chamber member publications
- Sponsor ribbons for all attendees

Gold (limited to one company) receives

- Recognition as major sponsor of the event
- Three complimentary sponsor guest registrations
- Full page ad in *Catalyst*, the Chamber's quarterly member magazine (circ. 12,000)
- Ad in *The VOICE of Pennsylvania Business*, the chamber's monthly member newsletter (circ: 9,000)

Silver receives

- Two complimentary sponsor guest registrations
- Half page ad in *Catalyst*, the Chamber's quarterly member magazine

Bronze receives

- One complimentary sponsor guest registration
- Quarter page ad in *Catalyst*, the Chamber's quarterly member magazine

For further information or to reserve your sponsorship, contact

Laurel J. Belding
Corporate Events and Promotions Executive
877 227-7375 or lbelding@pachamber.org