**Agenda**

**8:15 a.m.**  
Registration — Continental Breakfast

**8:45 a.m.**  
Welcome and Opening Comments  
– Gene Barr, President and Chief Executive Officer, Pennsylvania Chamber of Business and Industry  
– Duncan Campbell, President and Chief Executive Officer, Pennsylvania Bankers Association

**9 a.m.**  
Pennsylvania Legislative Update  
– Senator Patrick Browne (R-Lehigh), Senate of Pennsylvania  
  • Pennsylvania legislative leadership will discuss the economic and legislative challenges facing Pennsylvania businesses as well as the proposed state budget

**9:30 a.m.**  
Economic Forecast — Federal and State Perspective  
– Stuart G. Hoffman, Senior Vice President and Senior Economic Advisor, PNC Financial Services Group  
  • Overview of the economic challenges currently facing businesses from the national and state perspective  
  • Anticipated economic activity that may be occurring over the next few years

**10:30 a.m.**  
Refreshment Break

**10:45 a.m.**  
It’s My Pleasure: The Impact of Extraordinary Talent and a Compelling Culture  
– Dee Ann Turner, former Vice President of Talent, and former Vice President of Sustainability for Chick-fil-A, Inc.; Author, Speaker and Leadership Coach on Corporate Talent and Creating a Remarkable Culture  
  • She shares insights and valuable lessons on how to cultivate a remarkable culture both for employees as well as guests, and highlights guidelines from her book, *It’s My Pleasure: The Impact of Extraordinary Talent and a Compelling Culture*.  
  • Along with describing how to hire and retain top talent, Dee Ann offers practical tools audiences can use to build an incredible, influential company culture of their own.

**11:45 a.m.**  
Luncheon

**12:45 p.m.**  
Keynote Luncheon Speaker: The Threats to U.S. Business Posed by China’s Technology Acquisition Efforts  
– Joseph Morosco, Assistant Director, National Counterintelligence and Security Center  
  • The National Counterintelligence and Security Center (NCSC) is led and staffed by a cadre of professionals with decades of national security and law enforcement expertise and varied analytic, investigative and policymaking backgrounds. The NCSC facilitates and enhances U.S. counterintelligence efforts and awareness by enabling the counterintelligence community to better identify, assess, prioritize and counter intelligence threats from foreign powers, terrorist groups, and other non-state entities; ensures that the counterintelligence community acts efficiently and effectively; and provides for the integration of all U.S. counterintelligence activities.

**1:45 p.m.**  
Closing Comments  
– Gene Barr, President and Chief Executive Officer, Pennsylvania Chamber of Business and Industry  
– Duncan Campbell, President and Chief Executive Officer, Pennsylvania Bankers Association

**2 p.m.**  
Adjourn
Speakers

**Stuart G. Hoffman** is senior economic advisor for The PNC Financial Services Group. In this role, Hoffman works with PNC clients to provide expert analysis and forecasts for national, regional and global economic and financial trends. Prior to being named to his new role in April 2017, he served as PNC's chief economist and was principal spokesperson on all economic issues. Hoffman has been recognized as one of the most accurate economic and interest rate forecasters in the prestigious Wall Street Journal economic survey covering the 1988 to 2016 period.

Hoffman joined PNC in 1980 after a six-year tenure with the Federal Reserve Bank of Atlanta. He became vice president and senior economist for PNC in 1987 and was elected senior vice president and chief economist in 1991. He has been frequently quoted in The Wall Street Journal, The New York Times, Financial Times and Barron's. He has been a regular guest on CNBC and Bloomberg TV, and has been regularly interviewed by the Associated Press, Reuter’s news wire services and NPR.

Hoffman is the past president and lifetime member of the American Bankers Economic Advisory Committee, which meets regularly with the Federal Reserve Board of Governors chaired by Jay Powell. He also serves on the board of directors of The Economic Club of Pittsburgh, the local chapter of National Association for Business Economics (NABE), and VistPITTSBURGH. Hoffman is a member of the University of Cincinnati Foundation board of trustees.

He is a 1971 graduate of Pennsylvania State University. He received a master’s degree in 1973 and a doctorate degree in economics in 1975, both from the University of Cincinnati, where he was a Charles Phelps Taft Memorial Fellow. In 2004, the University of Cincinnati honored him as a Distinguished Alumnus and in 2011 presented him with The Carl Lindner Award for Outstanding Business Achievement.

**Joe G. Morosco** serves as the Assistant Director of the National Counterintelligence and Security Center (NCSC). In this capacity, he leads the development of strategies, plans, and integration initiatives to advance the Intelligence Community’s (IC) counterintelligence mission and address the needs of U.S. Government decision makers. His office also directs and coordinates the activities of the National Counterintelligence Officers, who serve as IC focal points for regional and functional counterintelligence mission areas. Prior to joining NCSC, Morosco served as the Principal Deputy National Intelligence Officer (NIO) and Deputy National Intelligence Manager for Military Issues at the National Intelligence Council (NIC), where he oversaw IC analysis and collection on global military and security issues and orchestrated strategic assessments of foreign military forces and capabilities.

Morosco joined ODNI in 2005, where he served for two years as a senior officer on the NIC warning staff responsible for transnational issues. From 2007 through 2012, Morosco served as Deputy NIO for Military Issues at the NIC, where he led IC analysis on a range of military and security issues, including the military capabilities of state and non-state actors and terrorist and weapons smuggling networks in the Near East. He subsequently served at the National Counterterrorism Center as the Planning and Evaluation Chief in the Office of National Intelligence Management, where he oversaw implementation of the Unifying Intelligence Strategy for Counterterrorism.

Prior to joining the federal government, Morosco served as a consultant to several Defense clients. He worked for Science Applications International Corporation, providing analytic support to the Director for Developmental Test and Systems Engineering in the Office of the Secretary of Defense. He also served as a consultant to the U.S. Navy's Program Executive Officer for Undersea Warfare and the F-18 foreign military sales program manager at the Naval Air Systems Command. Morosco holds degrees from James Madison University, George Mason University, and the National War College.

**Senator Pat Browne** was re-elected in November 2018 to his fourth full term as state Senator for the 16th District, representing constituents in parts of Lehigh County. He was first elected to the Senate following a special election in April of 2005 and was re-elected in the fall of 2006, 2010 and 2014. Prior to joining the Senate, Senator Browne represented the 131st District for 10 years as a member of the state House of Representatives.

Senator Browne was again elected by his colleagues in the Senate Republican Caucus to serve as Senate Appropriations Committee Chairman for the 2019-20 Legislative Session. Before this, Senator Browne served as Senate Majority Whip for the 2011-12 and 2013-14 Legislative Sessions. Besides serving as Appropriations Committee Chairman, Senator Browne is also a member of four Senate Committees: Education; Finance; Health & Human Services; and Local Government. He is also a member of the Senate Majority Policy Committee.

Senator Browne is Co-Chair of the bi-partisan, bi-cameral Early Childhood Education Caucus and the Legislative Arts and Culture Caucus. He previously Co-Chaired the Basic Education Funding Commission, the Special Education Funding Commission and the PA Public School Building Construction and Reconstruction Advisory Committee (PlanCon). He also serves as a member of the board of the Public School Employees’ Retirement System, the Pennsylvania Minority Business Development Authority, Pennsylvania Commission on Crime and Delinquency and the Legislative Audit Advisory Committee.

Senator Browne is the author of dozens of initiatives ranging from child protection to job creation to education to reforming state government. He wrote several laws which fundamentally reformed Pennsylvania’s public pension systems and created an independent fiscal office to monitor state spending and the budget process. He rewrote both the Pennsylvania Basic Education and Special Education funding formulas. Senator Browne has received national recognition for his Early Childhood advocacy and is widely acknowledged to be Pennsylvania’s key proponent. Senator Browne also authored a law to hire citizens with disabilities.

Senator Browne received a bachelor’s degree in Business Administration from the University of Notre Dame and a law degree from Temple University. In addition to being a CPA, he is also a member of the Pennsylvania Institute of Certified Public Accountants.

**Dee Ann Turner** is a 33-year veteran of Chick-fil-A, Inc. Prior to retirement in 2018, she was Vice President, Talent and Vice President, Sustainability for Chick-fil-A, Inc. Selected as the company’s first female officer in 2001, she was instrumental in building and growing Chick-fil-A’s well-known culture and talent systems. During her long career, she worked closely with Chick-fil-A’s founder, S. Truett Cathy, and other key leaders as an architect of their organizational culture. Turner was responsible for thousands of selections of Chick-fil-A Franchisees and corporate staff members. Additionally, she led Talent Management, Staff Learning and Development, Diversity and Inclusion, Culture and Engagement. Most recently, Turner launched and led the Sustainability function focusing on Chick-fil-A’s strategy to implement sustainable practices at the $10.5 billion company.

Today, she leads her own organization, Dee Ann Turner, LLC, writing books, speaking to over 50 audiences per year and consulting and coaching leaders globally. She is the author of the best seller, It’s My Pleasure: The Impact of Extraordinary Talent and a Compelling Culture. Her latest book Bet on Talent: How to Create a Remarkable Culture and Win the Hearts of Customers was released in September 2019.

She is a graduate of Clayton State University where she received a degree in Management. She also completed executive education courses at Emory University, University of North Carolina at Chapel Hill and the University of Virginia's Darden Business School. She is a 2009 alumna of the prestigious Harvard Business School Advanced Management Program.

Turner has served numerous non-profit boards including The Kenya Project, Eagle Ranch and Proverbs 31 Ministries. She has also served on the board of advisors for Lubbock Christian University and First Care Clinics. Currently, she serves on the board of advisors for Unconventional Business Network Women.