



# 2020 Workforce Summit

## Strategies To Attract And Retain The Workforce You Need To Grow Your Business

9 a.m. - 1:45 p.m.

\*Registrants are encouraged to log in by 8:45 a.m.

Thursday, July 16, 2020

Virtual Conference

SORDONI FOUNDATION, INC.

Exclusive Diamond Sponsor



Platinum Sponsor



Gold Sponsors



Silver Sponsor

Bronze Sponsors

**AmeriHealth Caritas • Chloe Eichelberger • Harley Davidson • High Industries • Monroe Energy  
SEKISUI • United Healthcare • Ventura Foods**

### Agenda

- |  |  |
|--|--|
| <p>9 a.m. <b>Welcome and Opening Comments</b></p> <ul style="list-style-type: none"> <li>– Gene Barr, President, Pennsylvania Chamber of Business and Industry and Co-Chair, Governor Tom Wolf's Keystone Economic Development and Workforce Command Center.</li> <li>• A brief update of the recommendations developed by the Keystone Economic Development and Workforce Command Center.</li> </ul> <p>9:15 a.m. <b>Opening Keynote Speaker: Removing Social Issues as a Barrier to Employment – Building a Workforce</b></p> <ul style="list-style-type: none"> <li>– Craig Poole, General Manager, Doubletree by Hilton Hotel Reading</li> <li>• There are currently 840,000 job openings at hotels across the United States.</li> <li>• Hear how the Doubletree by Hilton Hotel Reading's unique and highly successful hiring strategy identifies and trains the workforce they need, while helping to solve a major social issue in their community.</li> </ul> <p>10 a.m. <b>Break – PA Chamber Foundation Workforce Update</b></p> <p>10:15 a.m. <b>Hiding in Plain Sight – Solving the Talent Shortage</b></p> <ul style="list-style-type: none"> <li>– Jen Strobel, Vice President of Human Resources, Flagger Force Traffic Control Services</li> <li>• Hear about innovative strategies developed and utilized by Flagger Force to hire and train re-entrants from the prison system.</li> <li>• Learn how you can effectively solve your workforce needs while positively impacting the local community.</li> </ul> <p>11 a.m. <b>Retention Solution – Solving Child Care Issues for Your Workforce</b></p> <ul style="list-style-type: none"> <li>– Facilitator: Allen Norton, Workforce Development Executive, Pennsylvania Chamber of Business and Industry</li> <li>– Melanie Nixon-Stillman, HR Director, Employee Relations &amp; Regulatory Compliance, Eurofins NSC US, Inc.</li> </ul> | <ul style="list-style-type: none"> <li>– Timothy R. Norris, CEO, Best Friends Day Care Centers, LLC</li> <li>• Learn how organizations have successfully solved the child care barrier for their employees, allowing parents to work productively while ensuring that their children are receiving the quality care they need.</li> <li>• Learn how Eurofins NSC US's cutting edge decision to set up an in-house daycare in 1985 earned the company a family-focused reputation that continues to attract and help retain its talent workforce.</li> <li>• Hear about current trends in childcare and learn how Best Friends' Daycare, a leading childcare provider in Central PA, is partnering with businesses to provide access to quality, affordable care.</li> </ul> <p>Noon <b>Lunch Break</b></p> <p>12:30 p.m. <b>Sponsor Showcase – The PA Department of Labor and Industry</b></p> <p>12:40 p.m. <b>Keynote Luncheon Speaker: How to Build a Positive Workplace Culture for Growth and Retention to Ensure Your Legacy</b></p> <ul style="list-style-type: none"> <li>– Meredith McCann, SHRM-SCP, Manager, Human Resources, JPL</li> <li>• A creative branding, digital and integrated marketing company, JPL has instituted a positive workplace culture that fosters employee innovation and creativity everyday on a vast array of projects.</li> <li>• Learn how to build a positive workplace culture that supports talent retention and legacy planning initiatives.</li> <li>• Hear how forward-thinking strategies can ensure long-term company success.</li> </ul> <p>1:40 p.m. <b>Closing Remarks</b></p> <p>1:45 p.m. <b>Adjourn</b></p> |
|--|--|