

Sponsorship Opportunities*

Exclusive Platinum Sponsorship: \$2,500 Member / \$3,500 Non-Member

Gold Sponsorship (2 Available): \$1,500 Member / \$2,000 Non-Member











Silver Sponsorship: \$650 Member / \$750 Non-Member

IMPORTANT: All sponsorships can be tailored to fit your budget as well as your specific business development and marketing goals.

Platinum (limited to one company) receives:

-  Recognition as the presenting sponsor of the conference throughout the event Sponsor logo and/or name featured in all pre- and post-conference promotion, including email, the PA Chamber's website and publications, as well as event branded slides used throughout the event
-  Acknowledgment and link to company website on the PA Chamber website and on the "Attendee Information Webpage"
-  Company logo on sponsor slides shown during opening remarks, breaks, and end of virtual event
-  Customized ROI report detailing the reach of your marketing benefits (delivered post event)
-  List of attendees including name, title, and company (provided before & after event)
-  Opportunity to give welcome/introduction remarks
-  Opportunity to provide polling questions for the audience (compiled responses will be included in post-event ROI report)
-  Opportunity to introduce a program speaker Choice of Value-Added Option:
 - Dedicated PowerPoint Slide (provided by sponsor) shown during breaks or
 - Opportunity to moderate a portion of the program or
 - Dedicated time for interaction/presentation with attendees during one of the scheduled breaks
-  Promotional material delivered (provided by sponsor) to attendees pre/post event (ex. Whitepapers or guides)
-  Four complimentary sponsor registrations
-  One full page, premium-position ad in *Catalyst* magazine

Gold (limited to two companies) receives:

-  Recognition as a sponsor in the welcome address
-  Sponsor logo and/or name featured in all pre- and post-conference promotion, including email and the PA Chamber's website and publications
-  Company logo on sponsor slides shown during opening remarks, breaks, and end of virtual event
-  Customized ROI report detailing the reach of your marketing benefits (delivered post event)
-  Opportunity to introduce a program speaker
-  Choice of Value-Added Option:
 - Dedicated PowerPoint Slide (provided by sponsor) shown during breaks or
 - Dedicated time for interaction/presentation with attendees during one of the scheduled breaks
-  List of attendees including name, title, and company (provided before & after event)
-  Acknowledgment and link to company website on the PA Chamber website and on the "Attendee Information Webpage"
-  Two complimentary sponsor registrations
-  One half page ad in *Catalyst* magazine

Silver (limited number available) receives :

- Dedicated time for interaction/presentation with attendees during one of the scheduled breaks
- Company name on slides shown during opening remarks, breaks, and end of virtual event
- List of attendees including name, title, and company (provided before & after event)
- One complimentary registration
- Discounted price of 50% off registration fee for one additional registration
- Acknowledgment and link to website on PA Chamber's "Attendee Information Webpage"

For further information contact

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