



Ninth Annual Economic Forecast and Business Leadership Summit

Tuesday, April 5, 2022

8:00 a.m. – 12:00 p.m.

The Hershey Country Club, Hershey, PA

Agenda

8:00 a.m. **Registration — Full Breakfast, Sponsor Showcase**

8:45 a.m. **Welcome and Opening Comments**

- *Gene Barr, President and Chief Executive Officer, Pennsylvania Chamber of Business and Industry*
- *Duncan Campbell, President and Chief Executive Officer, Pennsylvania Bankers Association*

9 a.m. **Pennsylvania Legislative Update**

- *The Honorable Tom Wolf, Governor, State of Pennsylvania (invited)*
- The Governor will discuss the economic and legislative challenges facing Pennsylvania businesses as well as the proposed state budget.

9:30 a.m. **Economic Forecast — Federal and State Perspective**

- *Lindsey M. Piegza, Ph.D., Managing Director and Chief Economist, Stifel, Nicolaus & Company, Incorporated*
- Overview of the economic challenges currently facing businesses from the national and state perspective
- Anticipated economic activity that may be occurring over the next few years

10:30 a.m. **Refreshment Break — Sponsor Showcase**

10:45 a.m. **6-5-7: How to Lead and Thrive During Uncertainty**

- **The 6 Stages of Any Crisis, Challenge, or Change**
- **The 5 Steps to P.I.V.O.T for Success**
- **The 7 Leadership Prescriptions to Stay Focused and Healthy**
- *Mary Kelly, Ph.D., CSP, U.S. Navy (Ret)*
- Uncertainty is all around us. Understanding how changes, challenges, and crises affect our teams is critical to being a good leader and a healthy team member. Great leaders know they have to equip their teams with the ability to be resilient. Change and crisis management are important abilities that effective leaders **MUST** learn in order for a company to be successful.
- To successfully lead people through and out of a crisis, we need to understand the 6 stages people experience during a crisis, challenge, or change. Based on her Navy experiences during the first and second Gulf Wars, and through 9-11, Commander Mary Kelly articulates the various stages and shows us that leaders need to be in stages 5 and 6 to move their teams forward. Understanding the stages helps us understand our people so we can calmly and strategically lead our teams to successful resolutions.
- The 5 ways to P.I.V.O.T. through uncertainty means renewing a sense of purpose, influencing and inspiring others to take the right action, assessing volatility levels, recognizing the right opportunities, and providing the right tools, techniques, and technology that allow people to succeed.
- The 7 prescriptions illustrate how we hold people accountable while focusing on their engagement and balance. Leaders will default to the right actions during challenging situations. The prescriptions remind leaders of the right response to the right people at the right time, to achieve the right outcomes.

After this program, the audience will:

- Understand the six stages of a crisis
- Learn the skills to P.I.V.O.T. through any crisis and steer teams to successful outcomes
- Recognize the stages people are in and professionally deliver the right response

This program includes the 2022 Leaders Blind Spot Assessment for every participant.

11:45 a.m. **Closing Comments**

- *Gene Barr, President and Chief Executive Officer, Pennsylvania Chamber of Business and Industry*
- *Duncan Campbell, President and Chief Executive Officer, Pennsylvania Bankers Association*

12:00 Noon **Adjourn**

Continuing Education Credits

CLE Credits

This program has been approved by the PA Continuing Legal Education Board for **3 hours of substantive law, practice and procedure CLE credits** and 0 hours of ethics, professionalism or substance abuse CLE credit.

CPE Credits

CPE Credits: 3

Program Sponsor PX177225

Prerequisites: None

Level: **Management**

Objective: To provide practical information on how companies can better prepare and manage costs by understanding lead economic forecast indicators.

About the Speakers



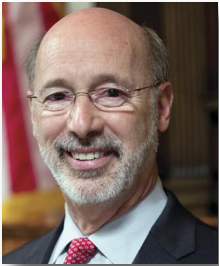
Commander Mary Kelly PhD, CSP, US Navy (Ret) is an internationally known economist and leadership expert specializing in the fields of leadership, productivity, communication, and business profit growth. She provides programs in leadership, communication, business growth, teamwork, strategic planning, customer service, time management, and project development. A U.S. Naval Academy graduate and Naval Intelligence Officer who has taught at the U.S. Naval Academy and Hawaii Pacific University and held many roles in the Navy, Commander Kelly has trained more than 40,000 military and civilians.

As a consultant, Commander Kelly provides creative and insightful problem-solving tools that enable her to transform corporate cultures and structures. She has authored 13 books on leadership that help corporate leaders increase productivity, morale and profits. Her full list of authored titles and additional information can be found at www.productiveleaders.com.



Dr. Lindsey Piegza is the Chief Economist for Stifel Financial. She specializes in the research and analysis of economic trends and activity, world economies, financial markets, and monetary and fiscal policies. Prior to her role with Stifel, Dr. Piegza was the Senior Economist for an investment bank in New York City for eight years where she consulted clients in the U.S., Europe, Asia and the Middle East. A highly sought-after speaker across national and international forums, Dr. Piegza is often quoted in the business press. She is a regular guest on CNBC, Bloomberg, CNN and Fox Business, as well as national radio and other business news outlets. Piegza is also a monthly op-ed contributor for The Hill.

In addition to her role with Stifel, Piegza is an instructor at the Pacific Coast Banking School, a member of the Chicago Federal Reserve Advisory Committee, SIFMA Economic Advisory Roundtable Chair and co-chair of the NABE International Roundtable. She has also published numerous academic papers in prestigious journals such as the Harvard Business Review and in textbooks from Northwestern University's Kellogg Graduate School of Management. Dr. Piegza is also a member of numerous economic associations and was named a 2019 "Woman of Influence" by the *Chicago Business Journal*.



Tom Wolf, Governor of Pennsylvania. Before he was governor, Tom Wolf was the owner of the Wolf Organization, a distributor of lumber and other building products. He bought this family business and grew the company — eventually more than quintupling the business in size. He did this with smart leadership and by treating his employees fairly, even sharing the company's profits with workers.

Since he took office in 2015, Gov. Wolf has fought to change Harrisburg. On day one, his first actions as governor were signing a gift ban prohibiting administration employees from accepting gifts from lobbyists and reforming legal contracting to end pay to play. Gov. Wolf also donates his entire salary to charity and refuses a state pension.

His nearly eight years in office have resulted in historic funding for education; Medicaid expansion; allowing more than 50,000 seniors the opportunity to age in their homes; and making Pennsylvania a national leader in fighting the opioid and heroin epidemic by expanding treatment options and ensuring law enforcement and first responders have the resources they need.

Gov. Wolf is working to grow our economy by making it easier for small businesses to start and expanding career and technical education opportunities. He is fighting to make sure wages keep up with the cost of living, focusing on skills training for kids who do not go to college, helping small businesses, and rebuilding Pennsylvania's infrastructure.



For more information on these events, contact Susan Smith, Educational Services, 717.720.5457 | ssmith@pachamber.org.

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