



Ninth Annual Economic Forecast and Business Leadership Summit

Tuesday, April 5, 2022

8:00 a.m. – 12:00 p.m.

The Hershey Country Club, Hershey, PA

Agenda

8:00 a.m. **Registration — Full Breakfast, Sponsor Showcase**

8:45 a.m. **Welcome and Opening Comments**

- Gene Barr, President and Chief Executive Officer, Pennsylvania Chamber of Business and Industry
- Duncan Campbell, President and Chief Executive Officer, Pennsylvania Bankers Association

9:00 a.m. **Pennsylvania Legislative Update**

- State Senator Jake Corman, President Pro Tempore, R-Centre
- The Senator will discuss the economic and legislative challenges facing Pennsylvania businesses as well as the proposed state budget.

9:30 a.m. **Economic Forecast — Federal and State Perspective**

- Lindsey M. Piegza, Ph.D., Managing Director and Chief Economist, Stifel, Nicolaus & Company, Incorporated
- Overview of the economic challenges currently facing businesses from the national and state perspective
- Anticipated economic activity that may be occurring over the next few years

10:30 a.m. **Refreshment Break — Sponsor Showcase**

10:45 a.m. **6-5-7: How to Lead and Thrive During Uncertainty**

- **The 6 Stages of Any Crisis, Challenge, or Change**
- **The 5 Steps to P.I.V.O.T for Success**
- **The 7 Leadership Prescriptions to Stay Focused and Healthy**
- Mary Kelly, Ph.D., CSP, U.S. Navy (Ret)
- Uncertainty is all around us, and understanding how changes, challenges, and crises affect our teams is critical to being a good leader and a healthy team member. Based on her Navy experiences during the first and second Gulf Wars, and through 9-11, Commander Mary Kelly will articulate the 6 stages of a crisis and show where leaders must be to successfully move their teams forward.
- Commander Kelly will also describe the 5 ways leaders must P.I.V.O.T. through uncertainty that will help them renew their sense of purpose, regain their footing and inspire others to head down the right path to success.
- Her 7 prescriptions will also illustrate how to hold people accountable while focusing on their engagement and balance; and remind leaders how to issue the right response to the right people at the right time, in order to achieve the right outcomes.

This program includes the 2022 Leaders Blind Spot Assessment for every participant.

11:45 a.m. **Closing Comments**

- Gene Barr, President and Chief Executive Officer, Pennsylvania Chamber of Business and Industry
- Duncan Campbell, President and Chief Executive Officer, Pennsylvania Bankers Association

12:00 Noon **Adjourn**

Continuing Education Credits

CLE Credits

This program has been approved by the PA Continuing Legal Education Board for **3 hours of substantive law, practice and procedure CLE credits** and 0 hours of ethics, professionalism or substance abuse CLE credit.

CPE Credits

CPE Credits: 3

Program Sponsor PX177225

Prerequisites: None

Level: **Management**

Objective: To provide practical information on how companies can better prepare and manage costs by understanding lead economic forecast indicators.

About the Speakers



State Senator Jake Corman, President Pro Tempore, R-Centre, serves the 34th Senatorial District, including Centre, Mifflin, and Juniata counties and part of Huntingdon County. As President Pro Tempore, he presides over the Senate floor when the Lt. Governor is unavailable and fills the position of Lt. Governor if the office becomes vacant.

As the top-ranking official in the Senate, Senator Corman is responsible for appointing the chairs and members of the Senate's 22 standing committees while serving as an ex-officio member of those committees. The office also refers bills and resolutions to the appropriate Senate committees for consideration.

From 2015 to 2020, Senator Corman served as Senate Majority Leader, the second-highest-ranking position in Senate leadership. In that position, Senator Corman set the legislative agenda, developed policies and strategies for the Senate Republican Caucus, and chaired the Senate Rules and Executive Nominations Committee. He also played a significant role in negotiating issues with the Administration and House of Representatives and supervising action on the Senate floor.

First elected to Senate Leadership in 2009, Senator Corman served as Chairman of the Appropriations Committee, which reviews all legislation for its fiscal impact and plays a crucial role in developing the state budget.

Senator Corman has also been a leader on issues significantly impacting the Commonwealth, including modernizing Pennsylvania's pension system. He also authored the bill that created the state's largest transportation investment, enabling the state to repair and replace unsafe roads and aging bridges, undertake construction projects in congested areas, and improve ports, rail lines, and mass transit systems.

Senator Corman continues to advocate for ways to develop Pennsylvania's workforce, strengthen the state's economy and improve the state's education system at all levels. His steadfast commitment to revitalizing business and industry in the Commonwealth has resulted in creating new jobs and opportunities for Pennsylvania workers.



Commander Mary Kelly PhD, CSP, US Navy (Ret) is an internationally known economist and leadership expert specializing in the fields of leadership, productivity, communication, and business profit growth. She provides programs in leadership, communication, business growth, teamwork, strategic planning, customer service, time management, and project development. A U.S. Naval Academy graduate and Naval Intelligence Officer who has taught at the U.S. Naval Academy and Hawaii Pacific University and held many roles in the Navy, Commander Kelly has trained more than 40,000 military and civilians.

As a consultant, Commander Kelly provides creative and insightful problem-solving tools that enable her to transform corporate cultures and structures. She has authored 13 books on leadership that help corporate leaders increase productivity, morale and profits. Her full list of authored titles and additional information can be found at www.productiveleaders.com.



Dr. Lindsey Piegza is the Chief Economist for Stifel Financial. She specializes in the research and analysis of economic trends and activity, world economies, financial markets, and monetary and fiscal policies. Prior to her role with Stifel, Dr. Piegza was the Senior Economist for an investment bank in New York City for eight years where she consulted clients in the U.S., Europe, Asia and the Middle East. A highly sought-after speaker across national and international forums, Dr. Piegza is often quoted in the business press. She is a regular guest on CNBC, Bloomberg, CNN and Fox Business, as well as national radio and other business news outlets. Piegza is also a monthly op-ed contributor for *The Hill*.

In addition to her role with Stifel, Piegza is an instructor at the Pacific Coast Banking School, a member of the Chicago Federal Reserve Advisory Committee, SIFMA Economic Advisory Roundtable Chair and co-chair of the NABE International Roundtable. She has also published numerous academic papers in prestigious journals such as the Harvard Business Review and in textbooks from Northwestern University's Kellogg Graduate School of Management. Dr. Piegza is also a member of numerous economic associations and was named a 2019 "Woman of Influence" by the *Chicago Business Journal*.