

2022 Infrastructure Roundtable: Part II **Broadband Expansion and Deployment: Challenges and Opportunities for Pennsylvania**

Thursday, March 31, 2022

10:30 a.m. – 12:00 p.m. ET

Virtual Seminar – Zoom Webinars

FREE for PA Chamber Members and Non-Members

Agenda

- 10:30 a.m. **Welcome and Sponsor Recognition**
– *Kevin Sunday, Director of Government Affairs, Pennsylvania Chamber of Business and Industry*
- 10:35 a.m. **Sponsor Showcase**
- 10:45 a.m. **The Impact of Broadband on Pennsylvania**
– *Todd Eachus, President, Broadband Communications Association of Pennsylvania*
• Cable reaches into virtually every Pennsylvania community, and telecommunications deploying fiber have invested billions of dollars in capital in Pennsylvania. This overview of broadband innovation will highlight how companies are expanding access across the state.
- 11:00 a.m. **Expanding Access: The Pennsylvania Broadband Authority and State Policy**
– *Moderator: Kevin Sunday, Director of Government Affairs, Pennsylvania Chamber of Business and Industry*
– *Todd Eachus, President, Broadband Communications Association of Pennsylvania*
– *State Representative Pam Snyder, D-Greene, Co-Chair, PA Broadband Authority*
– *Darrin Youker, Director of State Government Affairs, Pennsylvania Farm Bureau*
• The panel discussion will focus on the state's newly created broadband authority, which will implement spending of the federal broadband dollars that are outlined in the infrastructure bill.
- 12:00 p.m. **Adjourn**

Continuing Education Credits

CLE Credits

This program has been approved by the PA Continuing Legal Education Board for **1 hour of substantive law, practice and procedure CLE credits** and 0 hours of ethics, professionalism or substance abuse CLE credit.

CPE Credits

CPE Credits: 1

Program Sponsor PX177225

Prerequisites: None

Level: **Management**

Objective: Pennsylvania's crumbling infrastructure is costing businesses millions of dollars. We are covering the importance of expanding broadband to all businesses in PA, even in rural areas, which will help in cost savings. PA's Broadband Authority is an important part of this discussion.

PE and PG Credits

This program is eligible for **1 PDH** under the State Board for Professional Engineers, Land Surveyors and Geologists. A sheet that will be distributed within one day of attending the conference that highlights the subjects covered, is available for all who need these credits.

Note: To verify attendance and earn credits, all attendees are required to be logged into Zoom.

About the Speakers



Todd Eachus is the President of the Broadband Communications Association of Pennsylvania. For more than two decades, Todd has represented the cable industry before local, state and federal policymakers, advocating for its ongoing expansion of digital products as it evolved into the nation's leading provider of broadband services. While serving as Director of Government Affairs for several cable operators, Todd led legislative operations while securing and maintaining franchise agreements and community impact programs. Prior to joining the cable industry, Todd served as a press secretary and senior legislative aide in the U.S. House of Representatives. While in this role, he managed a variety of legislative issues including telecommunications, defense, foreign affairs and judicial affairs. A 10 year veteran of the U.S. Navy, Todd accumulated more than 2,000 flight hours while flying in S-3 Viking jet aircrafts, including 450 carrier landings. His military service included time in the Persian Gulf aboard the USS America during Operation Desert Shield/Desert Storm.



State Representative Pam Snyder was elected to her first term in office in November 2012 and is currently serving her fifth two-year term representing the 50th Legislative District. She also serves as the deputy whip of the House Democratic Caucus. Pam is leading the effort to expand reliable broadband Internet access across Pennsylvania, notably in rural areas, an effort she has led in recent years with success. She is the co-founder of the legislature's Broadband Caucus and spearheaded the creation of the state Office of Broadband Initiatives within the Governor's Office in 2018. Her continued work on the House Consumer Affairs Committee provides her with the opportunity to continue her consumer advocacy on expanding broadband access. In addition, Pam's appointment to the House Environmental Resources and Energy Committee allows her to have an impact on her district's national gas and coal resources. With agriculture being a top industry in her district, her role on the Agriculture and Rural Affairs Committee is key to ensuring it remains strong and continues to create jobs in rural communities.



Darrin Youker is the Director of State Government Affairs for the PA Farm Bureau, where he is the principal Harrisburg lobbyist. The PA Farm Bureau is an organization representing farm families engaged in all types of agriculture — from farms of every size and commodity to craft breweries, distilleries, wineries and cideries to farm-to-table restaurants and agritourism experiences. Darrin oversees agricultural program funding, rural development, state regulatory proposals, wildlife issues, state legislative committee coordination, and FARMER PAC. Before joining PFB, he was the Staff Writer for the *Reading Eagle*. He holds his Bachelor's Degree in English and Communications from State University of New York at Fredonia.

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