



3W's
of Penetration Testing

Presented by:
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2022 Information Technology Security Conference

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PAChamber™
of Business and Industry

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Joel Prentice

- Security Engineer, Appalachia Technologies
- BS – Cybersecurity Operations from Utica University
- MS – Cloud Computing Architecture from University of Maryland
- EC-Council Certified Ethical Hacker (CEH)
- eLearn Security Penetration Testing Professional (eCPPT)

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About Appalachia:



HQ in Mechanicsburg, PA - Local Presence, National Reach

17 Years of Service Excellence

48 Employees, 40 Certified Consulting Engineers

SOC 2 Type II Audited

CMMC Registered Provider Organization

BEST PLACES
to work in **PA**



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Agenda

- **Why** Do a Pen Test
 - How to get started
- **What** to Expect from a Pen Test
 - A walk through the process
 - And **How** to use the results to begin fixing any vulnerabilities
- **When** is the Right Time for Pen Test



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Why do a Pen Test?

(And how to get started)



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Threat Landscape

Every 39 seconds there is a cyber attack!

43% of all cyber attacks target small business!

The average cost of a data breach in 2020 will exceed \$150 million dollars!

3,809,448 records are stolen from data breaches everyday!

WHY

Do a Pen Test

WHAT

HOW

WHEN



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MITRE ATT&CK Framework

Initial Access	Execution	Persistence	Privilege Escalation	Defense Evasion	Credential Access	Discovery	Lateral Movement	Collection	Exfiltration	Command And Control
10 Items	31 Items	56 Items	28 Items	59 Items	20 Items	19 Items	17 Items	13 Items	9 Items	21 Items
Drive-by Compromise Exploit Public-Facing Application Hardware Additions Replication Through Removable Media Spearphishing Attachment Spearphishing Link Spearphishing via Service Supply Chain Compromise Trusted Relationship Valid Accounts	AppleScript CMSTP Command-Line Interface Control Panel Items Dynamic Data Exchange Execution through API Execution through Module Load Exploitation for Client Service Graphical User Interface InstallUI Launchctl Local Job Scheduling LSASS Driver Mofa PowerShell Regsvcs/Regasm Regsvr32 Rundll32 Scheduled Task	.bash_profile and .bashrc Accessibility Features AppCert DLLs AppInit DLLs Application Shim Authentication Package BITS Jobs Bootkit Browser Extensions Change Default File Association Component Object Model Hijacking Component Object Model Injection Create Account DLL Search Order Hijacking Dylib Hijacking External Remote Services File System Permissions Weakness Hidden Files and	Access Token Manipulation Binary Padding Accessibility Features AppCert DLLs AppInit DLLs Application Shim Authentication Package Bypass User Account Control DLL Search Order Hijacking Dylib Hijacking Exploitation for Privilege Escalation Extra Window Memory Injection File System Permissions Weakness Hooking Image File Execution Options Injection Launch Daemon New Service Path Interception	Access Token Manipulation Binary Padding BITS Jobs Bypass User Account Control Clear Command History CMSTP Code Signing Component Firmware Component Object Model Hijacking Control Panel Items DCShadow Deobfuscate/Decode Files or Information Disabling Security Tools DLL Search Order Hijacking DLL Side-Loading Exploitation for Defense Evasion Extra Window Memory Injection File Deletion File System Logical Offsets	Account Manipulation Bash History Brute Force Credential Dumping Credentials in Files Credentials in Registry Exploitation for Credential Access Forced Authentication Hooking Input Capture Input Prompt Kerberoasting Keychain LLMNR/NBT-NS Poisoning Network Sniffing Password Filter DLL Private Keys Replication Through Removable Media Scheduled Task	Account Discovery Application Window Discovery Brute Force Browser Bookmark Discovery File and Directory Discovery Network Service Scanning Network Share Discovery Password Policy Discovery Peripheral Device Discovery Permissions Groups Discovery Process Discovery Query Registry Remote System Discovery Security Software Discovery System Information Discovery	AppleScript Application Deployment Software Automated Collection Clipboard Data Data from Information Repositories Data from Local System Data from Network Shared Drive Data from Removable Media Data Staged Email Collection Input Capture Man in the Browser Screen Capture Video Capture	Automated Exfiltration Data Compressed Data Encrypted Data Transfer Size Limits Exfiltration Over Alternative Protocol Exfiltration Over Command and Control Channel Exfiltration Over Other Network Medium Exfiltration Over Physical Medium Scheduled Transfer	Commonly Used Port Communication Through Removable Media Connection Proxy Custom Command and Control Protocol Custom Cryptographic Protocol Data Encoding Data Obfuscation Domain Fronting Fallback Channels Multi-hop Proxy Multi-Stage Channels Multiband Communication Multilayer Encryption Port Knocking Remote Access Tools Remote File Copy Standard Application Layer Protocol Standard Cryptographic	


WHY

Do a Pen Test

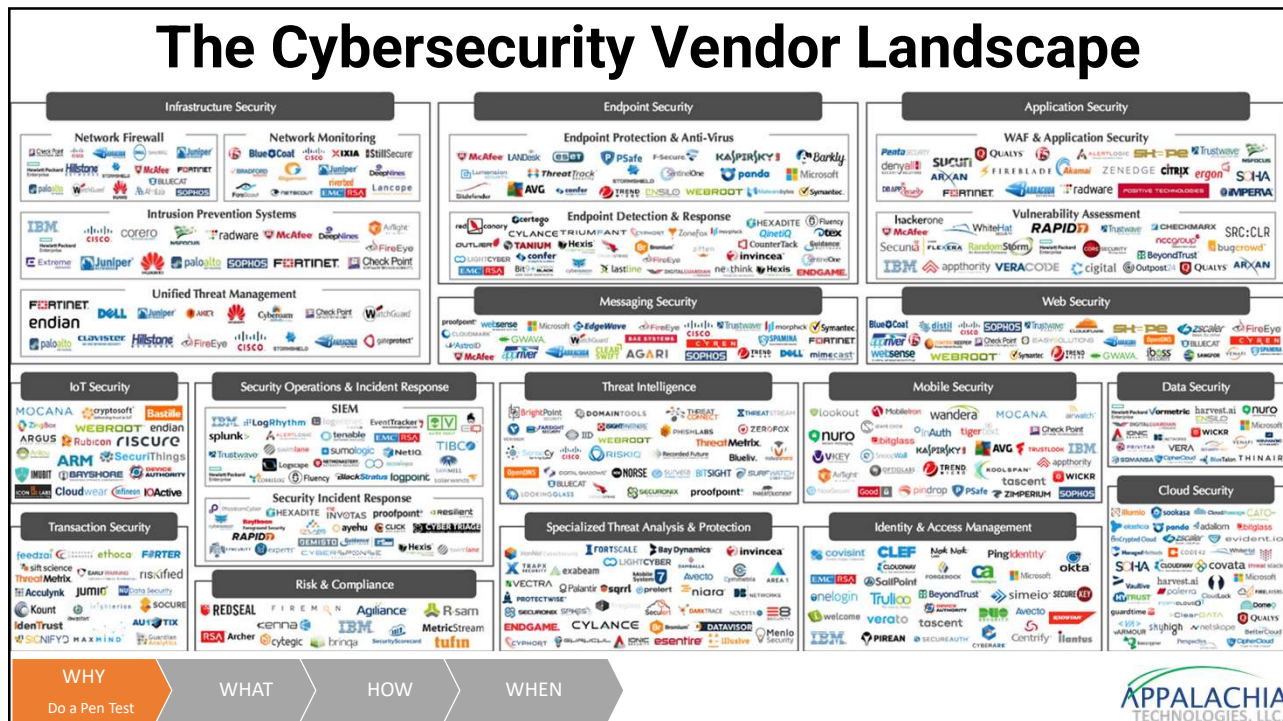
WHAT

HOW

WHEN



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Massive Skills Shortage

National level

TOTAL CYBERSECURITY JOB OPENINGS ⓘ

597,767

TOTAL EMPLOYED CYBERSECURITY
WORKFORCE ⓘ

1,053,468

SUPPLY/DEMAND RATIO ⓘ

High Supply

Low Supply

68% National average

GEOGRAPHIC CONCENTRATION ⓘ

Average

LOCATION QUOTIENT

National average

1.0

WHY

Do a Pen Test

WHAT

HOW

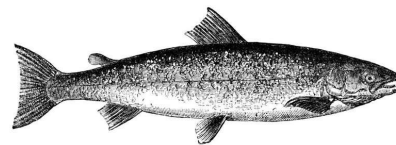
WHEN

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A Bad Cybersecurity Strategy

Security by optimism and prayer



Expert

Hoping Nobody
Hacks You

O RLY?

@ThePracticalDev

WHY

Do a Pen Test

WHAT

HOW

WHEN

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What does a Penetration Test Do?



Simulates a real
cyber attack



Baseline your
defenses



Train your team on
how to defend



Test incident
response processes



Meet compliance
requirements



Learn your organizational
weaknesses

WHY

Do a Pen Test

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How to Get Started

- **What** type of pen test
 - Internal or External Network Pen Test
 - Web Application Pen Test
- **What** is the scope of what is to be tested
 - Compliance requirements?
 - Excluded devices/segments
- **Who** is the vendor
 - Experience, industry recognized credentials/certifications, follows industry-standard framework
 - Shared goal of improvement and a more secure organization

WHY

Do a Pen Test

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What to Expect from a Pen Test

(And how to use the results to begin fixing any vulnerabilities)

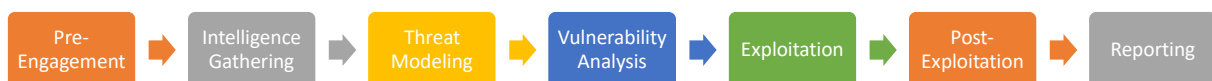


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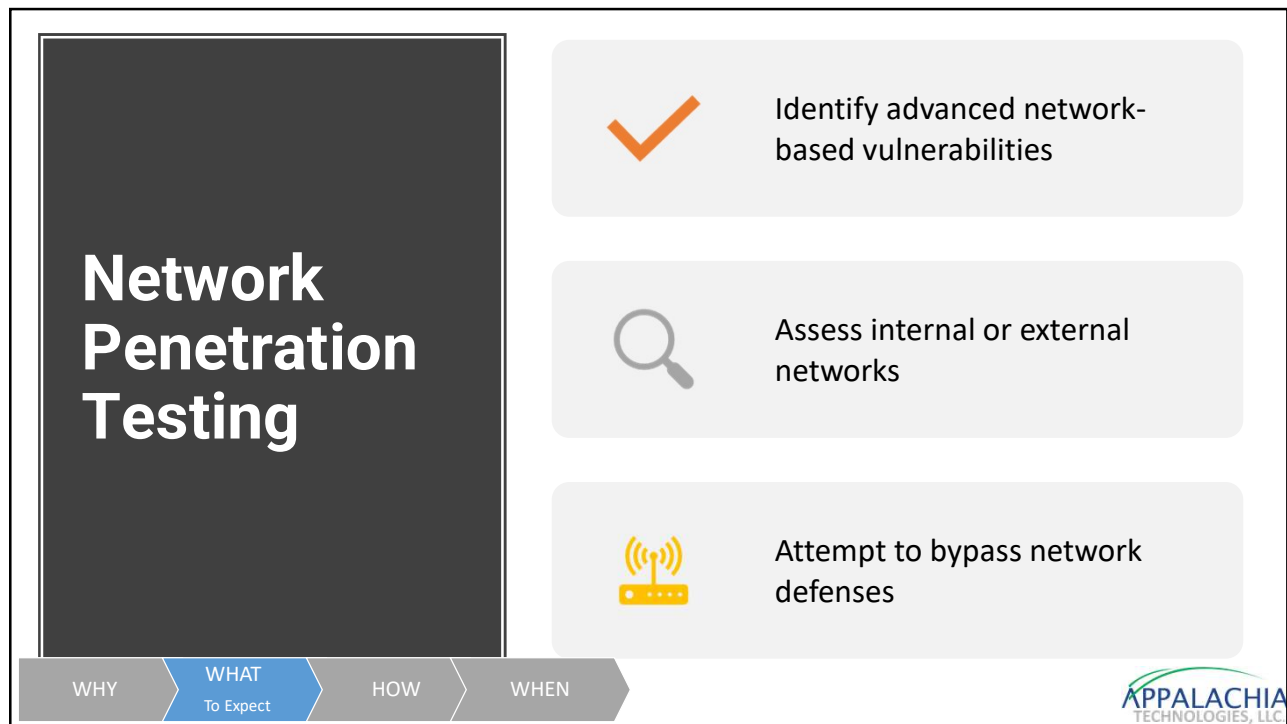
What You Should Know

- How long will it take?
- What is the difference between a Pen Test and a Vulnerability Scan?
- Will my users/network be affected?

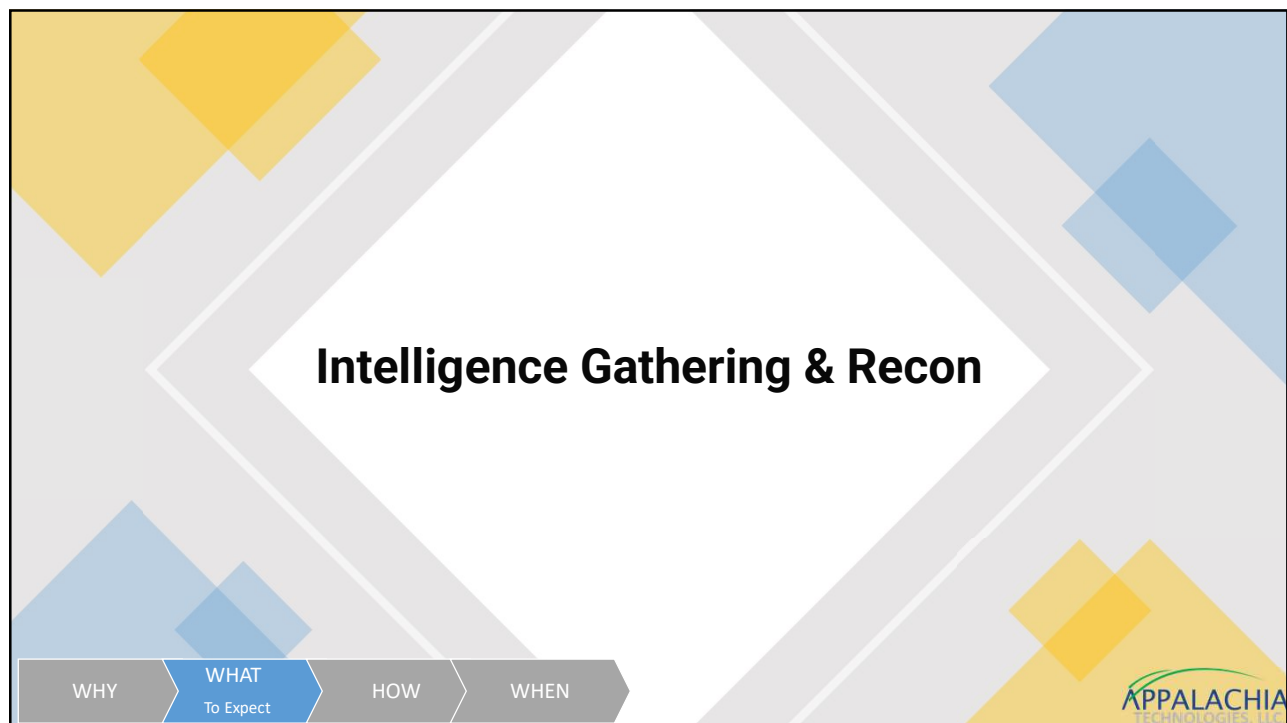
Phases of a Pen Test:



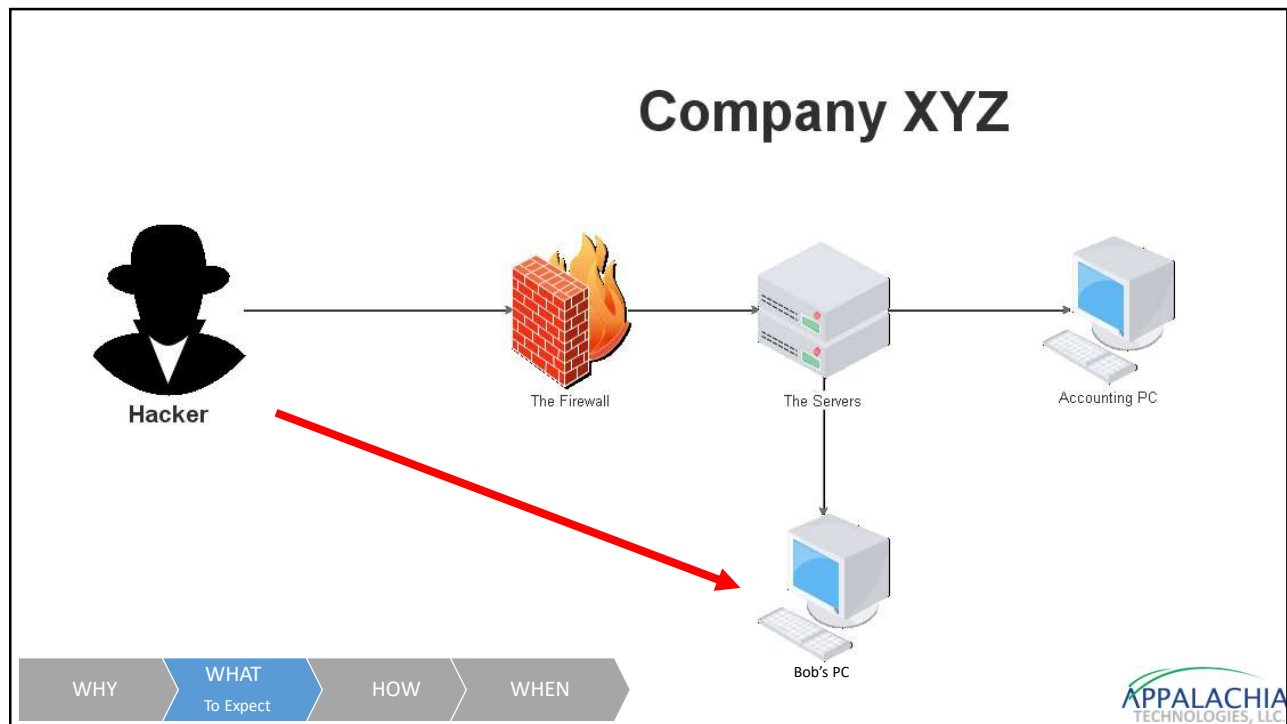
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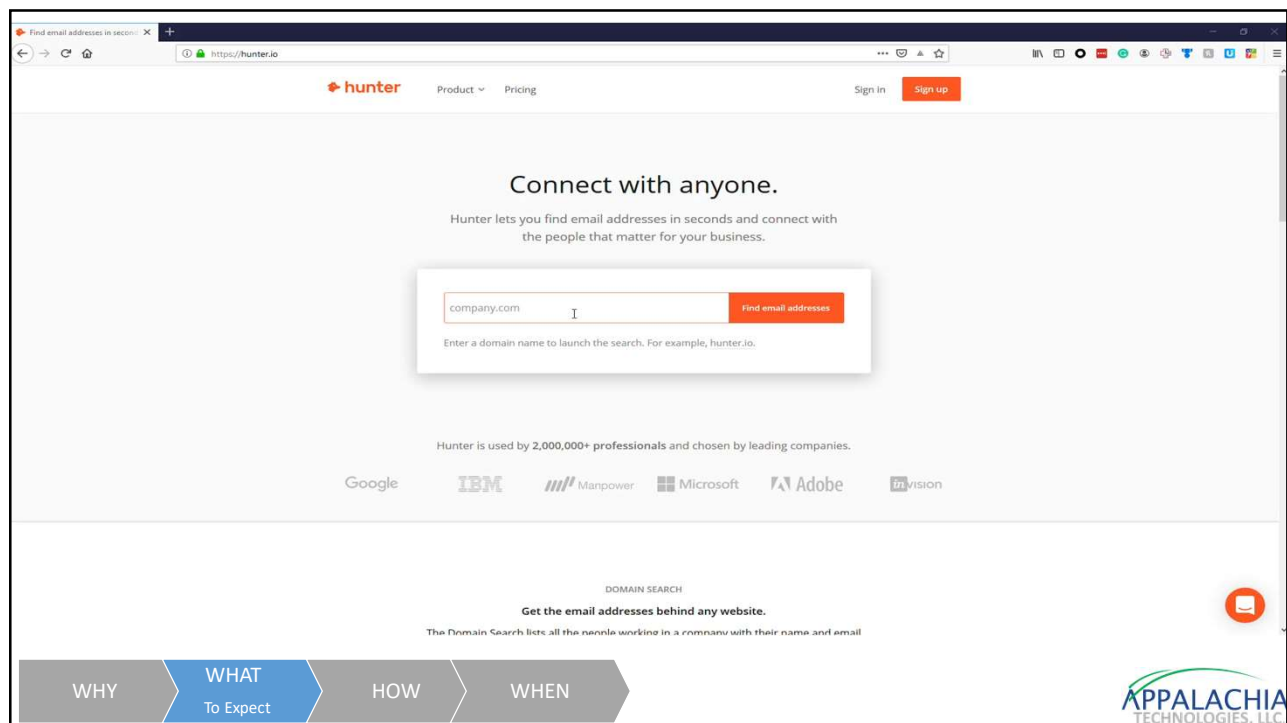
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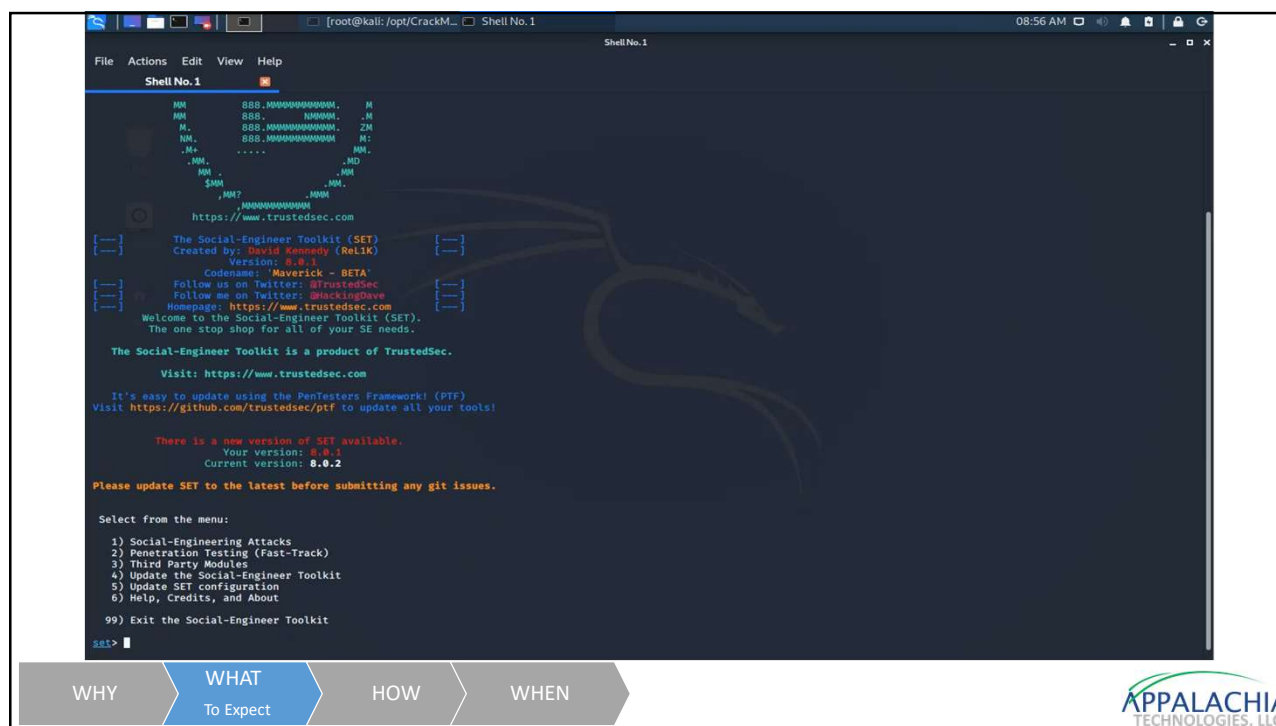
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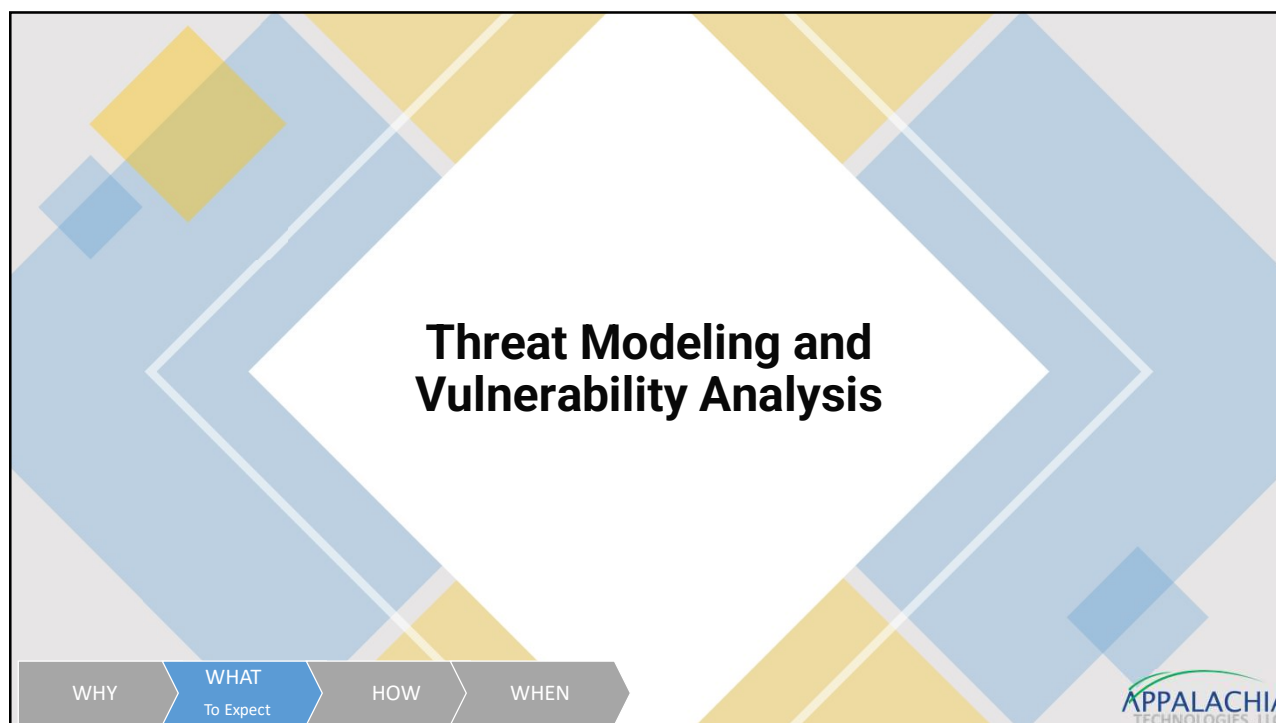
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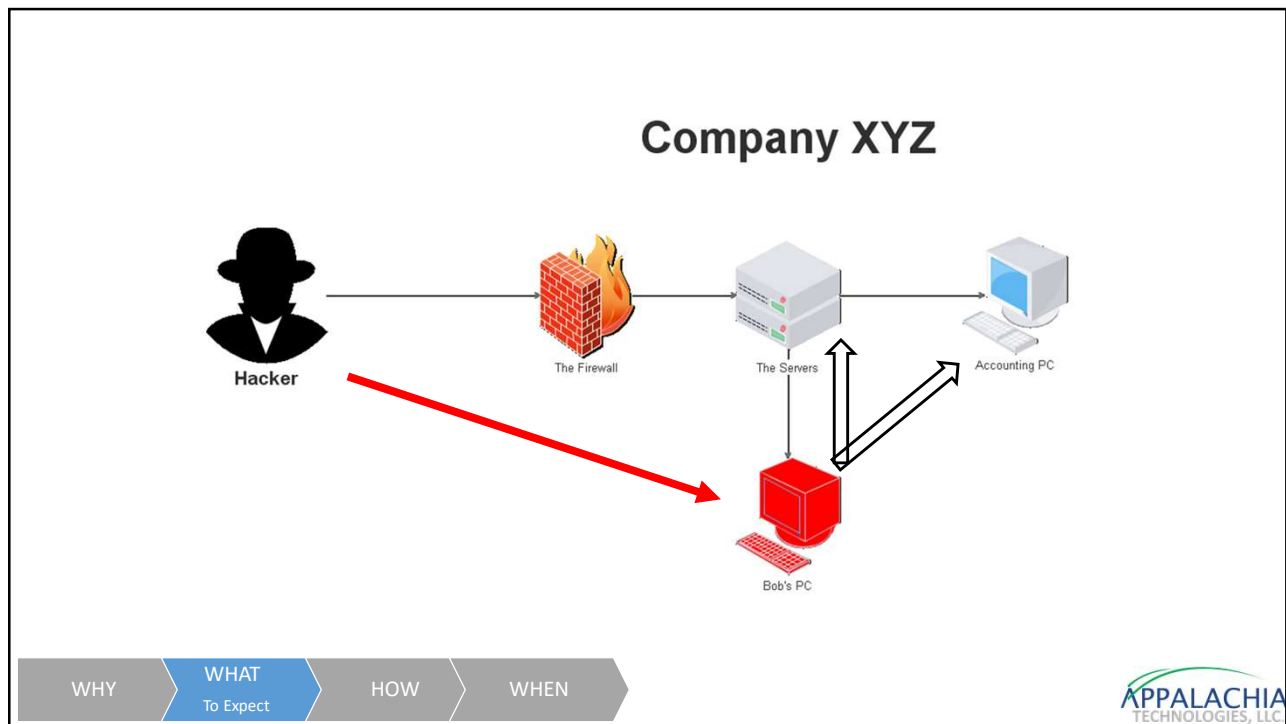
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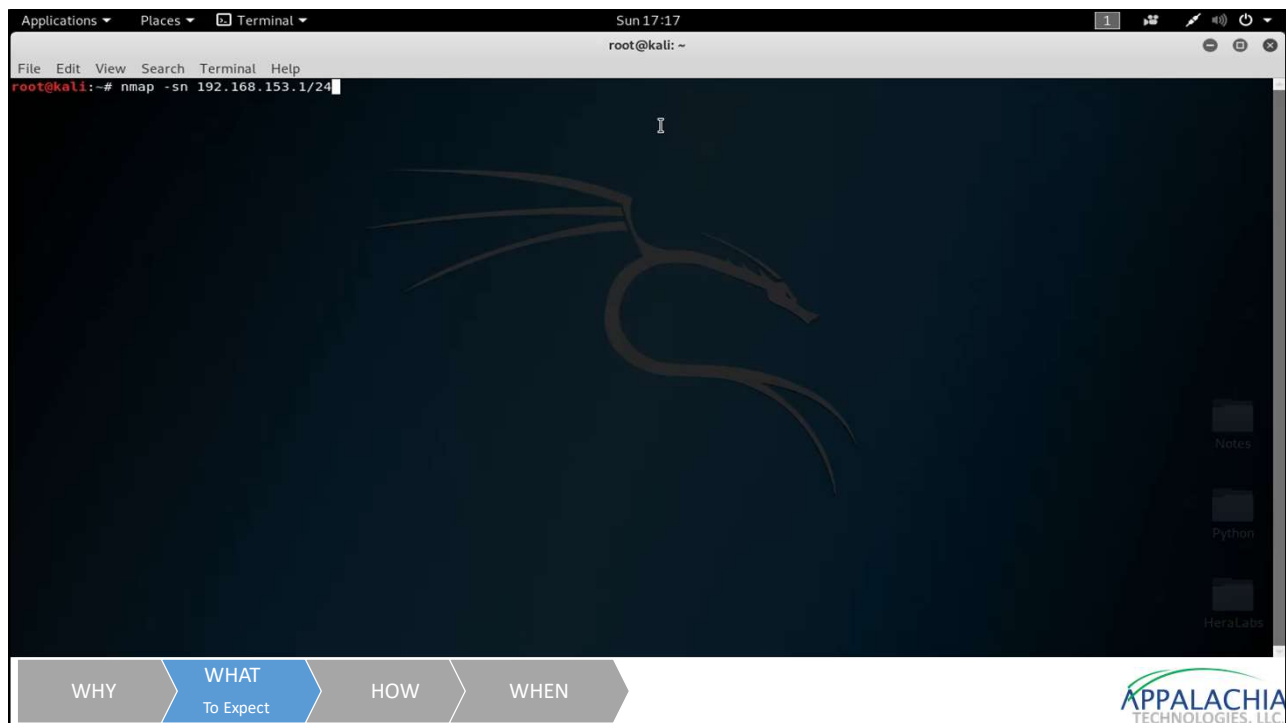
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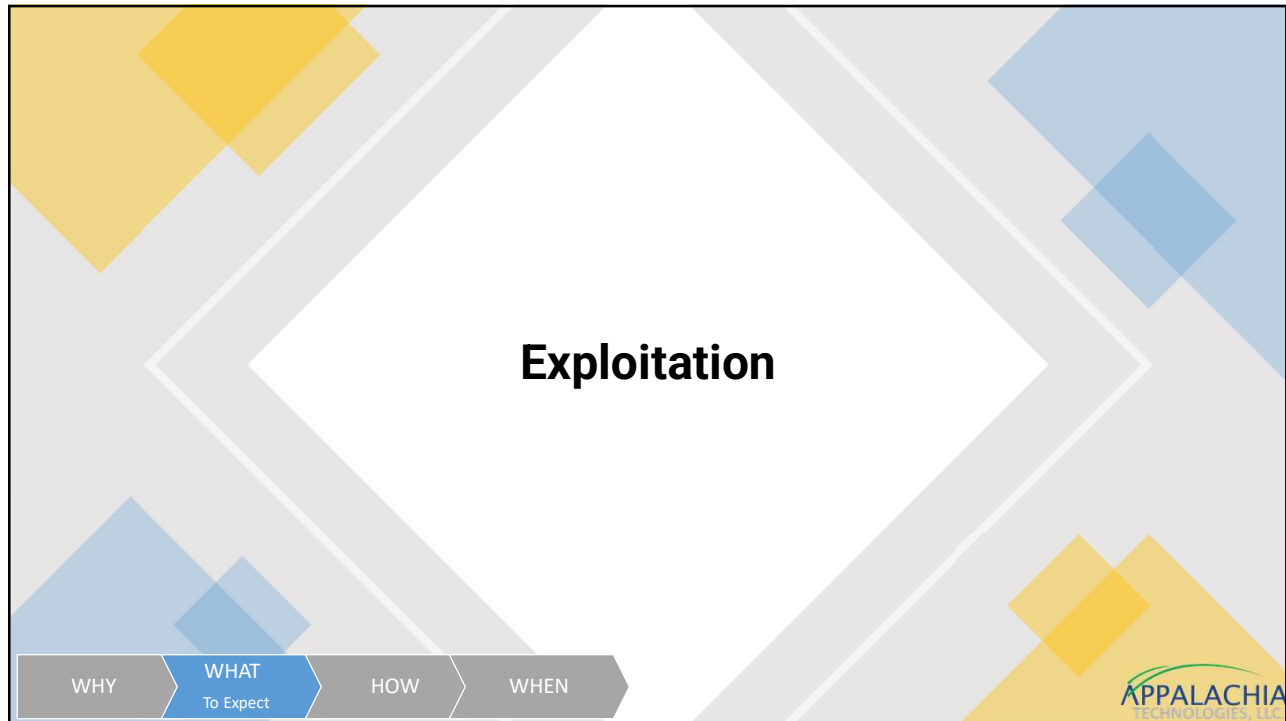
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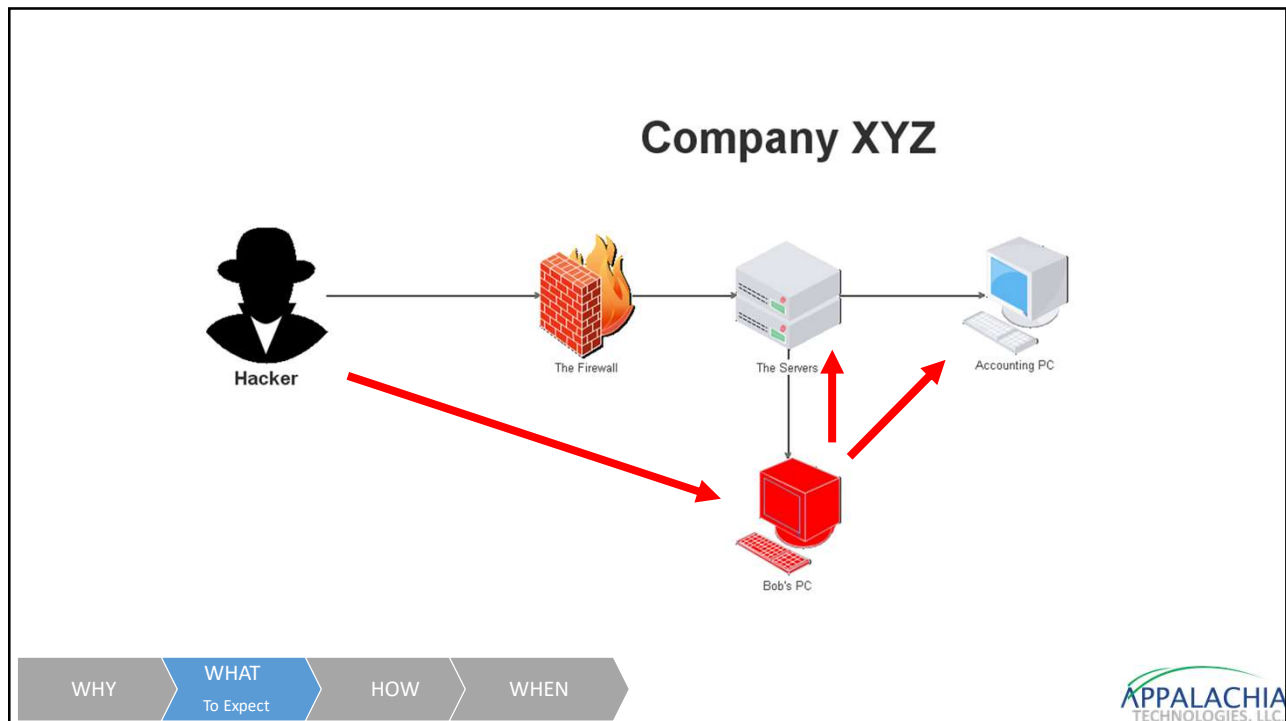
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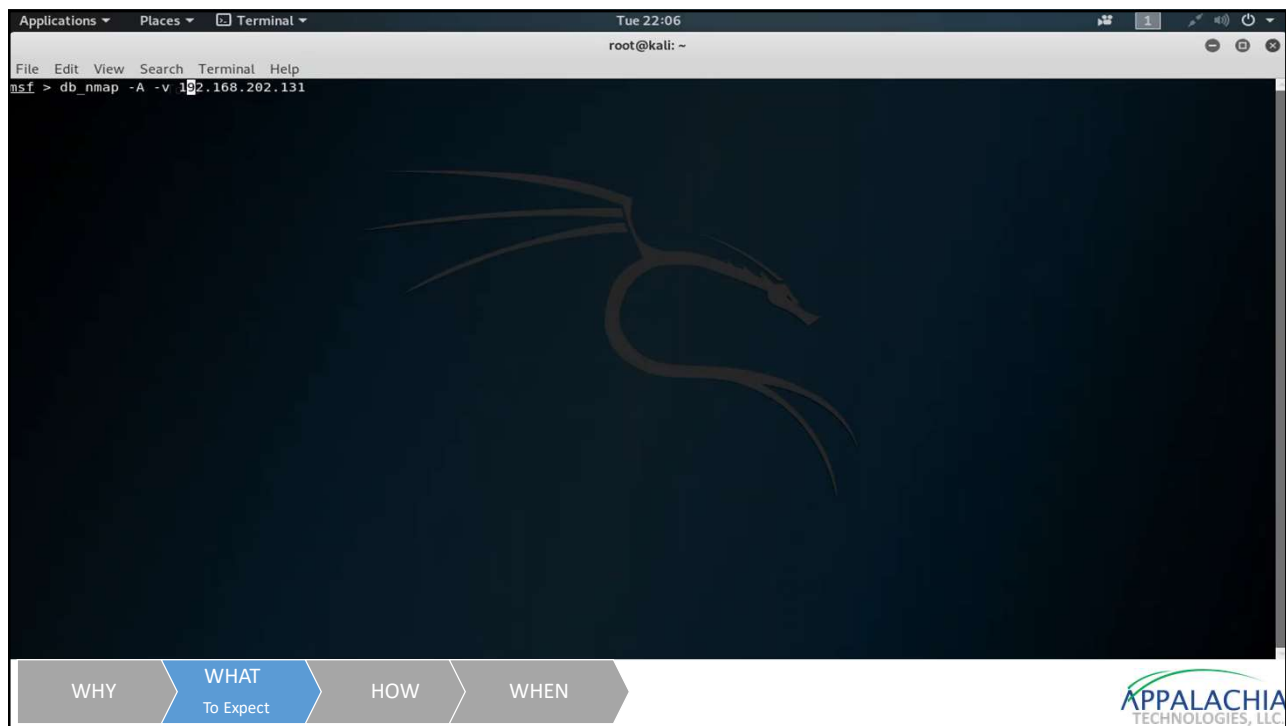
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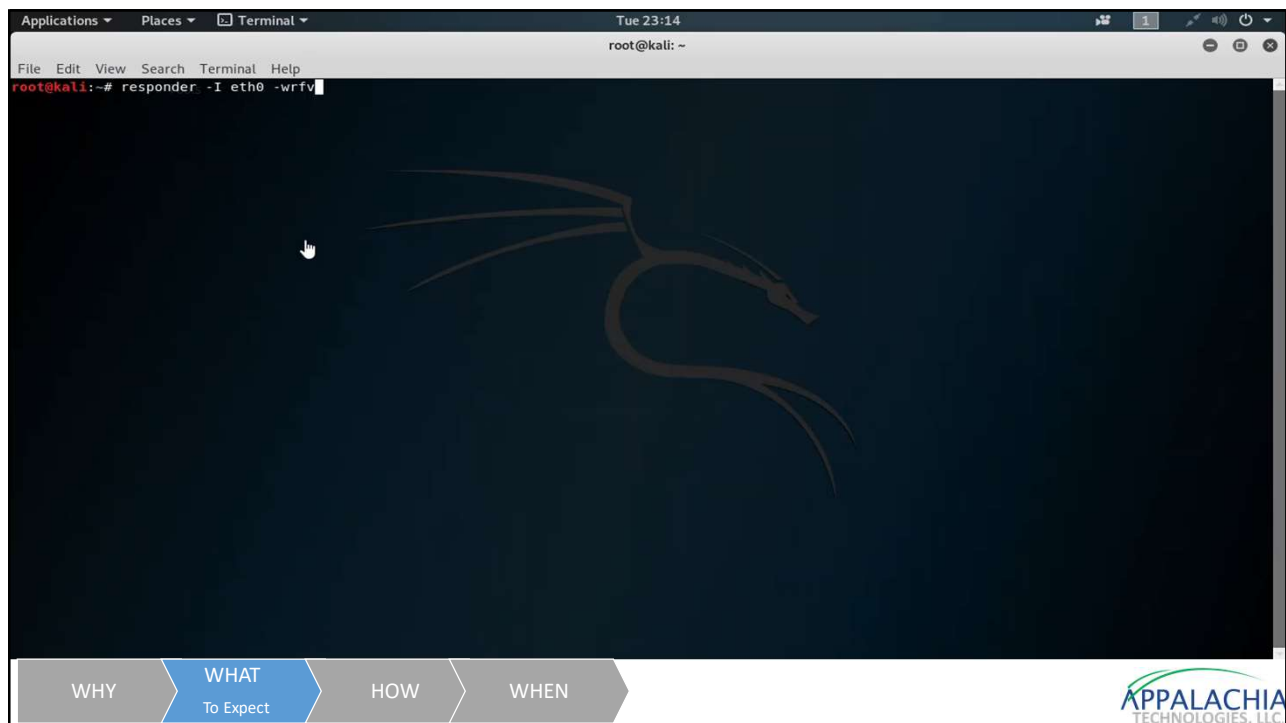
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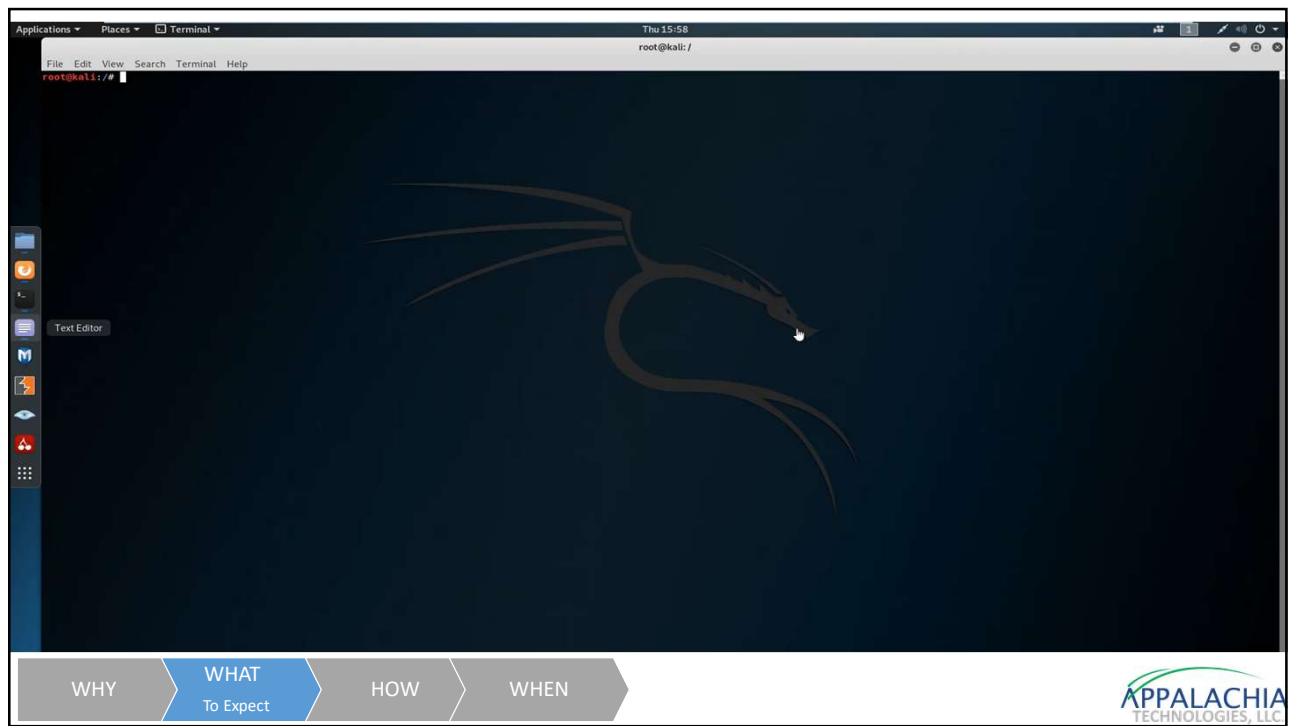
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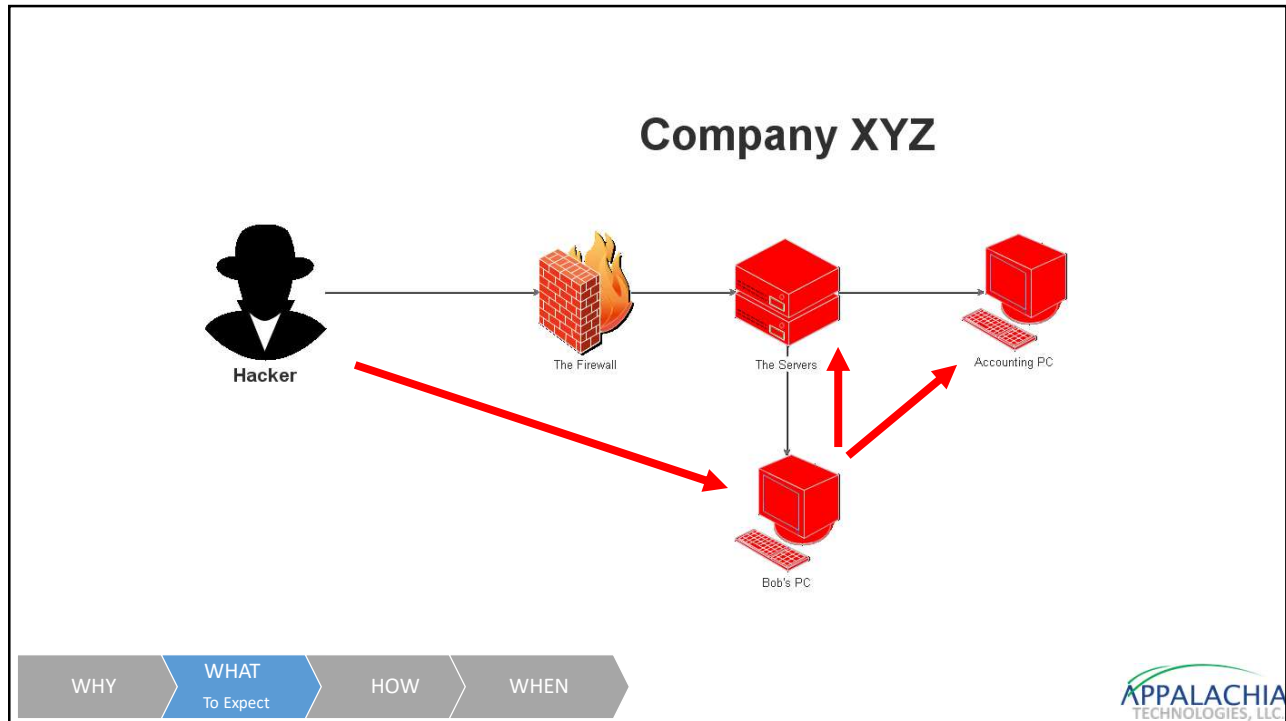
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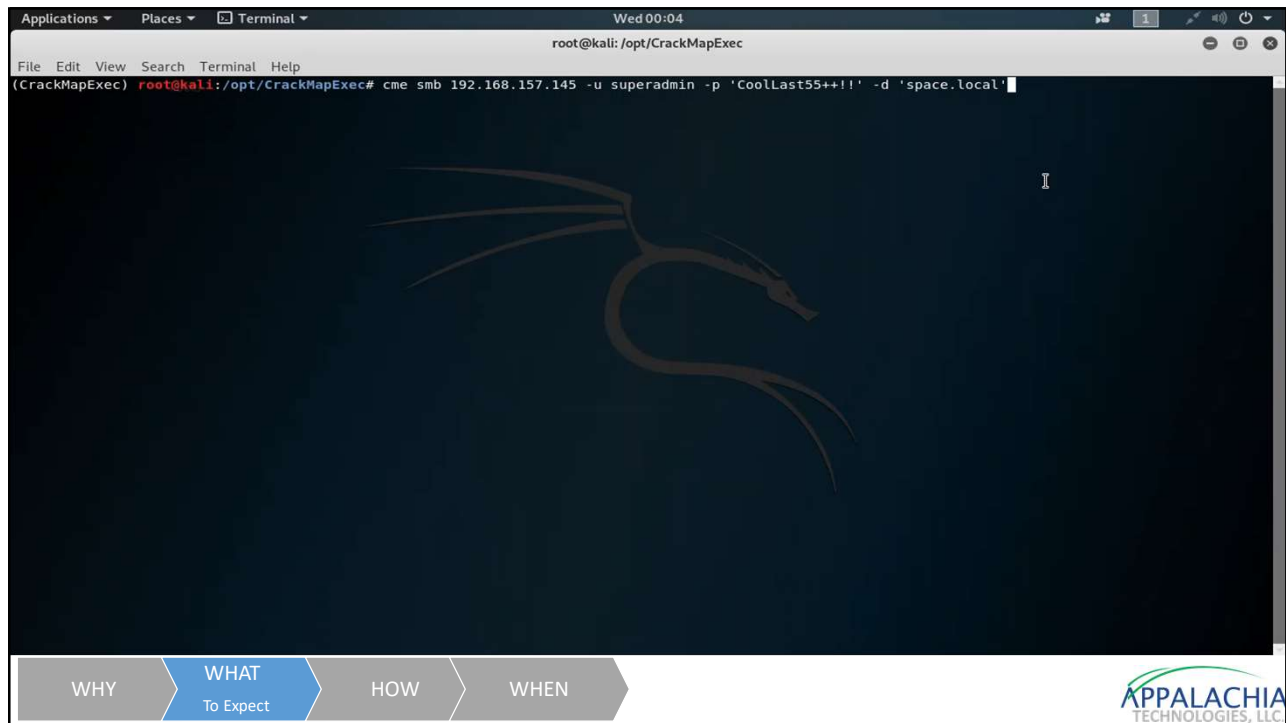
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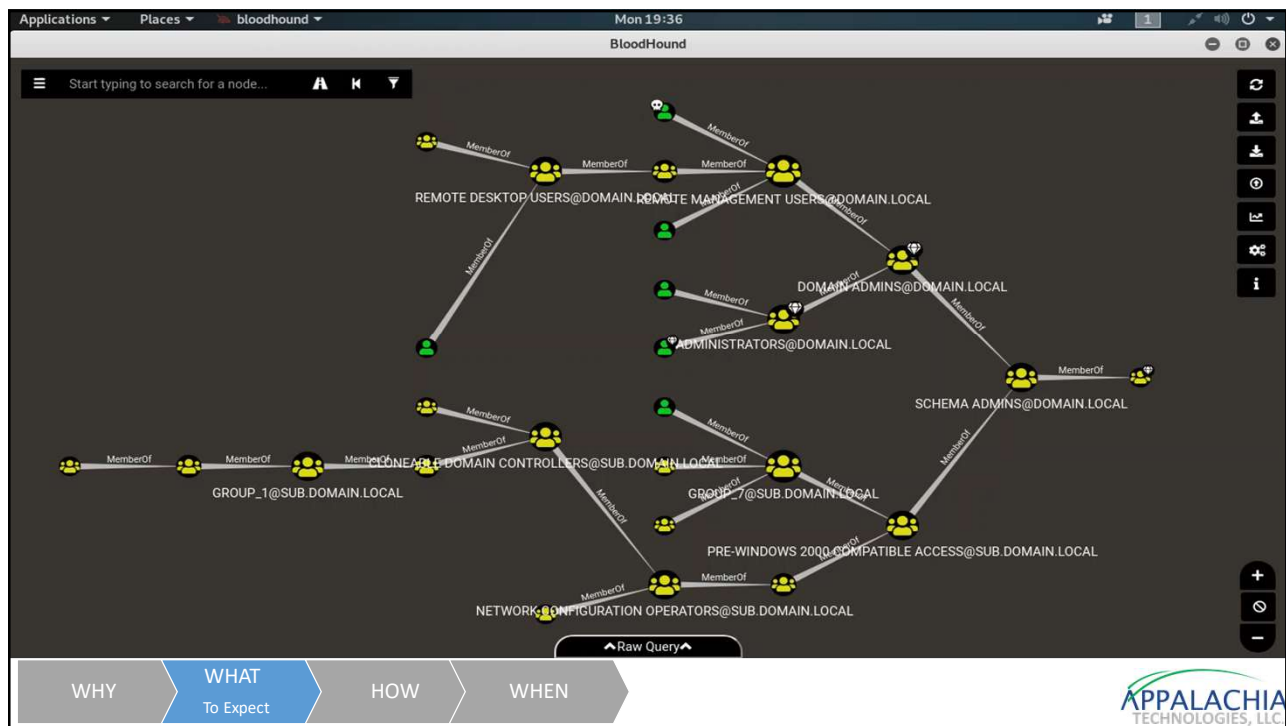
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How to Use the Results to Begin Fixing Any Vulnerabilities

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Final Report



DETAILED REPORT WITH ALL FINDINGS



STEP BY STEP WALKTHROUGH OF EXPLOITATION PATH



FILES AND EVIDENCE FOR REVIEW BY TEAM



PRESENTATION TO EXPLAIN RESULTS AND RECOMMENDATIONS

WHY

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To Use Results

WHEN

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Finding Severity Ratings

The following table defines levels of severity and corresponding CVSS score range that are used throughout the document to assess vulnerability and risk impact.

Severity	CVSS V3 Score Range	Definition
Critical	9.0-10.0	Exploitation is straightforward and usually results in system-level compromise. It is advised to form a plan of action and patch immediately.
High	7.0-8.9	Exploitation is more difficult but could cause elevated privileges and potentially a loss of data or downtime. It is advised to form a plan of action and patch as soon as possible.
Moderate	4.0-6.9	Vulnerabilities exist but are not exploitable or require extra steps such as social engineering. It is advised to form a plan of action and patch after high-priority issues have been resolved.
Low	0.1-3.9	Vulnerabilities are non-exploitable but would reduce an organization's attack surface. It is advised to form a plan of action and patch during the next maintenance window.
Informational	N/A	No vulnerability exists. Additional information is provided regarding items noticed during testing, strong controls, and additional documentation.

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Remediation Post Exploitation

Pass the hash:

Mitigation	Description
Password Policies	Ensure that built-in and created local administrator accounts have complex, unique passwords.
Privileged Account Management	Limit credential overlap across systems to prevent the damage of credential compromise and reduce the adversary's ability to perform Lateral Movement between systems.
Update Software	Apply patch KB2871997 to Windows 7 and higher systems to limit the default access of accounts in the local administrator group.
User Account Control	Enable pass the hash mitigations to apply UAC restrictions to local accounts on network logon. The associated Registry key is located HKLM\SOFTWARE\Microsoft\Windows\CurrentVersion\Policies\System\LocalAccountTokenFilterPolicy Through GPO: Computer Configuration > [Policies] > Administrative Templates > SCM: Pass the Hash Mitigations: Apply UAC restrictions to local accounts on network logons.
User Account Management	Do not allow a domain user to be in the local administrator group on multiple systems.

WHY

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When is the Right Time for a Pen Test?


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Make sure you're doing the basics first....

- If you haven't had an assessment, you should start there!
- Make sure you're in a good place first. Not just technically, but with policies and procedures, etc.



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How often should you get a penetration test?

- When you make significant Network or Application changes
- When you have Compliance requirements
- When you're asked by a Client



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THANK YOU



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