



# Unconscious Bias

**“Unconscious bias”** is an assumption, belief or a prejudice about a category of people and determines how we treat them and/or interact with them.

The concept of unconscious bias applies to **all** of us. Our unconscious perceptions dictate many of the most important decisions we make, profoundly affecting the lives of many people in many ways.



*Within 5 years of leaving college, female graduates earn 17% less than their male classmates, irrespective of grades or specialized skills*



*Gay and lesbian jobseekers are 5% less likely to get called back for second interviews, irrespective of education or skill level.*



*Overweight men earn 2.3% less than  
colleagues.  
Overweight women earn 6.2% less than  
colleagues.*



*The lower salaries of overweight people,  
regardless of education or ability, is so well  
documented that the phenomenon now has  
a name: The Obesity Penalty*

*When the men below wore suits, people rated them as more confident, successful, flexible and a higher earner, irrespective of the man's ethnicity.*









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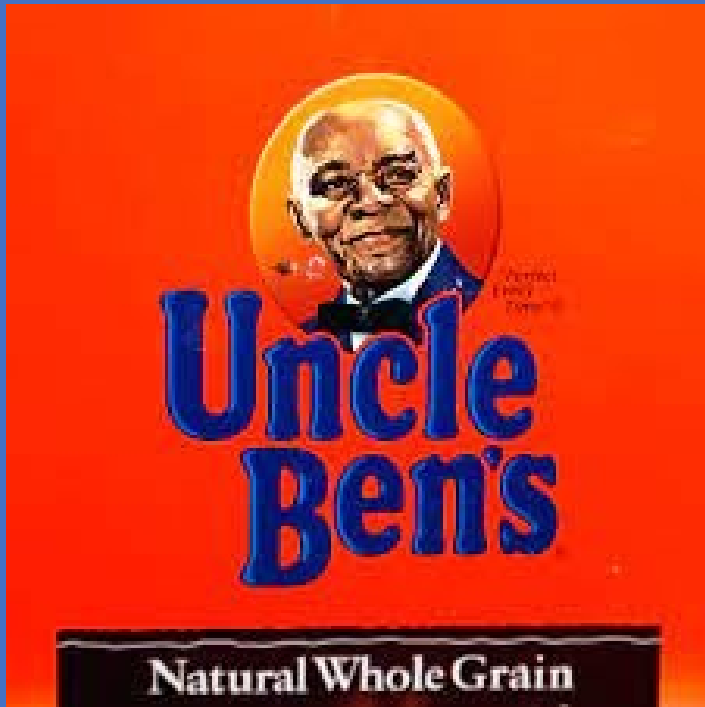
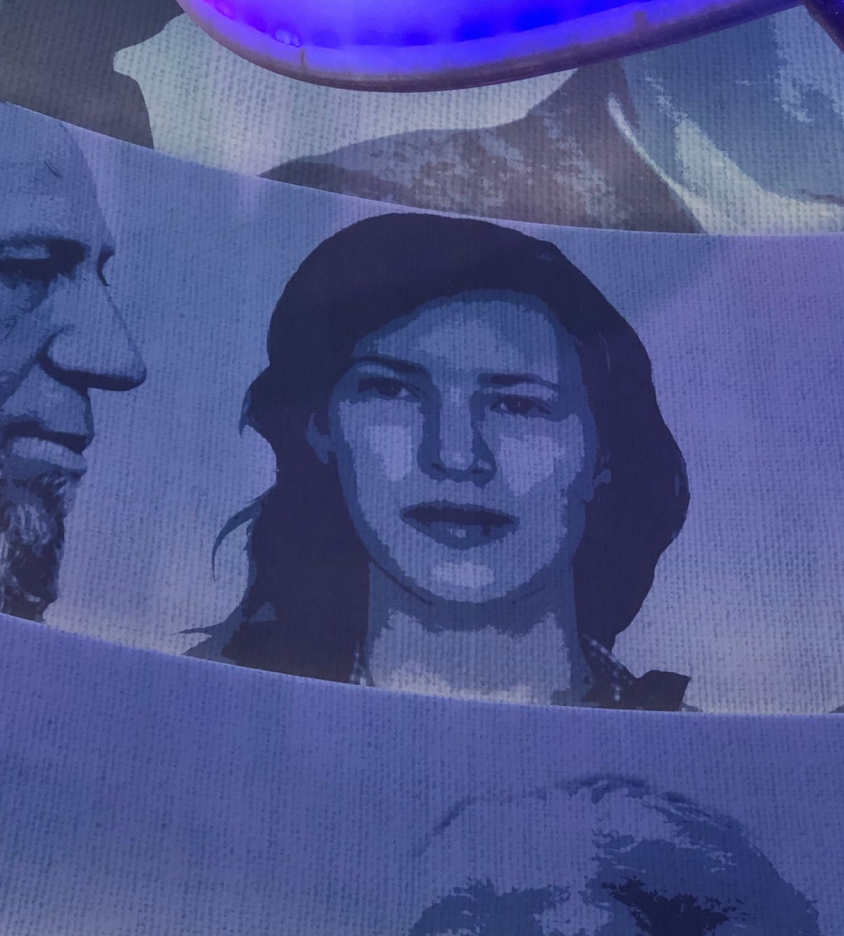


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**Ben's**  
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Freedom Rider Joan Trumpauer Mulholland





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