



Unconscious Bias

“**Unconscious bias**” is an assumption, belief or a prejudice about a category of people and determines how we treat them and/or interact with them.

The concept of unconscious bias applies to **all** of us. Our unconscious perceptions dictate many of the most important decisions we make, profoundly affecting the lives of many people in many ways.



Within 5 years of leaving college, female graduates earn 17% less than their male classmates, irrespective of grades or specialized skills



Gay and lesbian jobseekers are 5% less likely to get called back for second interviews, irrespective of education or skill level.

*Overweight men earn 2.3% less than
colleagues.
Overweight women earn 6.2% less than
colleagues.*



*The lower salaries of overweight people,
regardless of education or ability, is so well
documented that the phenomenon now has
a name: The Obesity Penalty*

When the men below wore suits, people rated them as more confident, successful, flexible and a higher earner, irrespective of the man's ethnicity.







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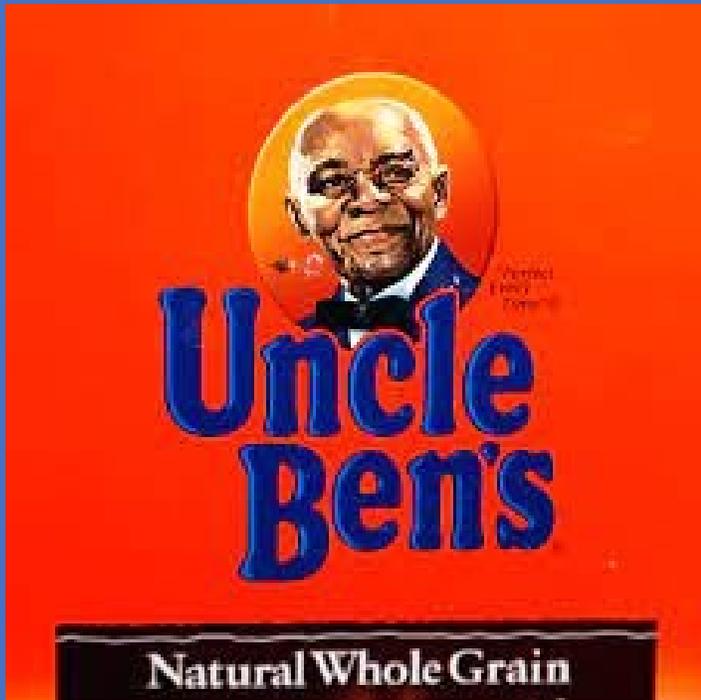
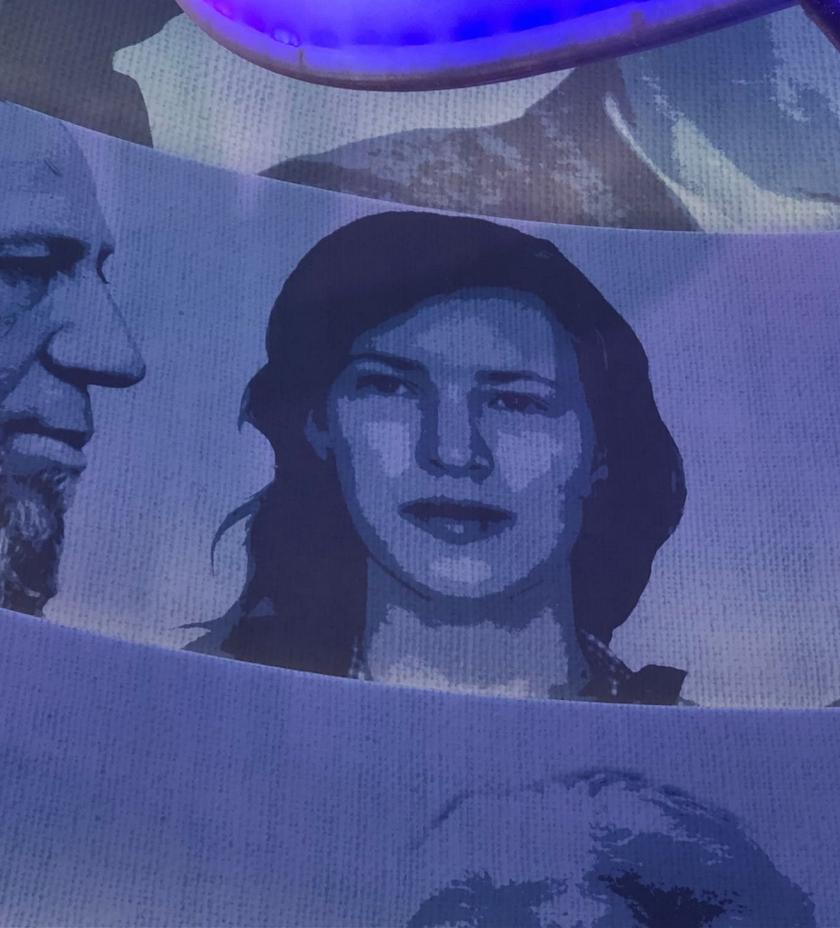


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Freedom Rider Joan Trimpauer Mulholland



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