



# Tenth Annual **Economic Forecast and Business Leadership Summit**

**Thursday, February 9, 2023**

**8:00 a.m. to Noon ET**

Sheraton Harrisburg-Hershey Hotel, Harrisburg, PA

## **The schedule of events is as follows:**

- 8:00 a.m. **Registration, breakfast and networking**
- 8:45 a.m. **Welcome and opening remarks**  
Luke Bernstein, President and CEO, PA Chamber of Business and Industry  
Duncan Campbell, President and CEO, Pennsylvania Bankers Association
- 9:00 a.m. **Pennsylvania Legislative Update**  
TBD
- 9:30 a.m. **Economic Forecast — Federal and State Prospective**  
David Wigglesworth, Economist and Data Scientist, Piper Sandler
- 10:30 a.m. **Networking — Refreshment Break**
- 10:45 a.m. **It's a Small Small World, The Globe Is Shrinking. Is your Business Expanding?**  
Doug Lipp, Former Executive, Walt Disney University and Best-Selling Author
- 11:45 a.m. **Closing Remarks**  
Luke Bernstein, President and CEO, PA Chamber of Business and Industry
- 12:00 p.m. **Adjourn**

## **Continuing Education Credits**

### **CLE Credits: 3**

This program has been approved by the PA Continuing Legal Education Board for **3 hours of substantive law, practice and procedure CLE credits** and 0 hours of ethics, professionalism or substance abuse CLE credit.

### **CPE Credits: 3**

Program Sponsor PX177225

Prerequisites: None

Level: **Management**

Objective: To provide practical information on how companies can better prepare and manage costs by understanding lead economic forecast indicators.

## About the Speakers

David Wigglesworth, Economist and Data Scientist, Piper Sandler

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Dave Wigglesworth is an economist and data scientist on the Piper Sandler economics team. Wigglesworth is the author of the “Eco Quant” series, which marries rigorous quantitative analysis with accessible thematic macro research.

Prior to joining Piper Sandler (formerly Cornerstone Macro), he served as a data analytics consultant specializing in forecasting at ZS Associates. Prior to that, he worked as a research assistant contributing to academic papers (and publishing his own) on time series econometrics under economists at the University of Pennsylvania and San Francisco Federal Reserve Bank.

Wigglesworth graduated from the University of Pennsylvania, where he studied economics and statistics.



**Doug Lipp**, Former Executive, Walt Disney University and Best-Selling Author *Build the Culture. Live the Culture. Differentiate!*

Candid. Passionate. Relevant. Doug Lipp is on a crusade to help organizations strengthen their corporate culture, boost business performance, and unapologetically, have fun while doing it.

Doug is a distinguished international consultant, eight-time author, and former head of training at the legendary Disney University. His latest book is the best-selling *Disney U: How Disney University Develops the World's Most Engaged, Loyal, and Customer-Centric Employees*.

At age 29, Doug's celebrated talent catapulted him to the helm of the legendary Disney University training team at Walt Disney corporate headquarters. Fluent in Japanese, Doug also helped Disney open its first international theme park as a member of the Tokyo Disneyland start-up team.

Drawing on his 30 plus years of combined experience at Disney and in private practice, Doug inspires and challenges hundreds of organizations worldwide. In presentations, he shares how Disney overcame spectacular strategic challenges to unleash one of the most improbable success stories in corporate history.

Through riveting examples and powerful, relevant stories about innovation, service, value and leadership, Doug pulls back the curtain and reveals the behaviors, tools and attitudes that are representative of cultural excellence at Disney and other great institutions. He also discusses common organizational traps that undermine companies and impede their ability to build a thriving and sustainable culture.

Consistently ranked as one of the best presenters every time he speaks, Doug painstakingly researches and customizes each of his presentations. He underscores how a company's current culture is affecting its business, and then provides insights and actionable ideas on how they can build an even better business based on leadership, teamwork and innovation. After his presentation, which includes experiential exercises and participant-centered activities, you will have a blueprint for creating and perpetuating a culture of significance unique to your organization.



For more information on these events, contact Gretchen McDonel,  
Conference and Events Executive, 717.720.5457 | [gmcdonel@pachamber.org](mailto:gmcdonel@pachamber.org).

For sponsorship information, contact Jennifer O'Donnell, Engagement and  
Events Executive, 717.720.5557 | [jodonnell@pachamber.org](mailto:jodonnell@pachamber.org).