



2023 Exclusive Member Sponsored Webinars

The PA Chamber is making it easier than ever to promote your business to a statewide audience of decision makers through exclusive co-branded webinars! Partnering with the largest broad based business association in Pennsylvania positions your company to generate new leads while expanding your marketing reach and brand exposure.

Sponsorship Opportunity – \$3,000 Per Webinar

A limited number of Member Sponsored Webinars are available annually. Webinar dates and topics are reserved on a first come, first served basis. In collaboration with the sponsoring organization, the PA Chamber will jointly promote the webinar through strategic marketing efforts.

Promotional Benefits:

- Promotional emails to the PA Chamber distribution list
- Inclusion in PA Chamber members-only e-newsletter communications
- Promotional posts on each of the PA Chamber's official social media channels
- Webinar displayed on the PA Chamber's website with prominent recognition for the sponsor

Value-Added Benefits:

- Post-webinar registrant list (name/title/company)
- PA Chamber management of the entire registration process
- Opportunity to use poll questions to engage audience during the webinar
- PA Chamber created co-branded slides
- Webinar recording distributed to registrants following the program
- Webinar recording available on the PA Chamber website on-demand for one year
- Other promotional considerations agreed upon in advance

Webinar Details and Content:

- Sponsored webinars are complimentary to attendees and registration is open to PA Chamber members and non-members
- Sponsored webinars are 60-90 minutes long
- Sponsored webinars must be educational in nature and may highlight a product or service as long as it is in-line with the topic presented (direct sales pitches are not permitted)
- All webinars are hosted in Zoom
- One practice session in advance of the scheduled webinar
- All topics must be approved by the PA Chamber

For more information contact:
Jennifer O'Donnell, Engagement & Events Executive
717.720.5557 | jodonnell@pachamber.org