



Tenth Annual **Economic Forecast and Business Leadership Summit**

Thursday, February 9, 2023

8:00 a.m. to Noon ET

Sheraton Harrisburg-Hershey Hotel, Harrisburg, PA

The schedule of events is as follows:

- 8:00 a.m. **Registration, breakfast and networking**
- 8:45 a.m. **Welcome and opening remarks**
Alex Halper, Vice President of Government Affairs, PA Chamber of Business and Industry
Duncan Campbell, President and CEO, Pennsylvania Bankers Association
- 9:00 a.m. **Pennsylvania Legislative Update**
Senator Ryan Aument, Senate Majority Whip, Pennsylvania Senate
- 9:30 a.m. **Economic Forecast — Federal and State Prospective**
David Wigglesworth, Economist and Data Scientist, Piper Sandler
- 10:30 a.m. **Networking — Refreshment Break**
- 10:45 a.m. **It's a Small Small World, The Globe Is Shrinking. Is your Business Expanding?**
Doug Lipp, Former Executive, Walt Disney University and Best-Selling Author
- 11:45 a.m. **Closing Remarks**
Duncan Campbell, President and CEO, Pennsylvania Bankers Association
- 12:00 p.m. **Adjourn**

Continuing Education Credits

CLE Credits: 3

This program has been approved by the PA Continuing Legal Education Board for **3 hours of substantive law, practice and procedure CLE credits** and 0 hours of ethics, professionalism or substance abuse CLE credit.

CPE Credits: 3

Program Sponsor PX177225

Prerequisites: None

Level: **Management**

Objective: To provide practical information on how companies can better prepare and manage costs by understanding lead economic forecast indicators.

About the Speakers



Sen. Ryan Aument, Senate Majority Whip, Pennsylvania Senate

A lifelong resident of Lancaster County, Sen. Aument received his bachelor's degree in Education from The Citadel in Charleston, South Carolina. He served as a U.S. Army captain in Operation Iraqi Freedom, briefly commanding an infantry company of 150 soldiers after the company commander was wounded in combat. Throughout his military service, he earned the Bronze Star Medal, the Army Commendation Medal, the Army Achievement Medal, and the Army Parachutist Badge.

Sen. Aument spent three years as a production supervisor at ICI Paints in Reading, while also winning a seat on the Quarryville Borough Council. He later managed the state House campaign of a high school friend, Bryan Cutler. After Cutler won office, he hired Aument as a key aide.

Aument then won office as Lancaster County Clerk of Courts and went on to win two terms in the State House and later, three terms in the State Senate, where he served as chair of the Senate Education Committee and the Senate

Communications and Technology Committee and the Republican Caucus Secretary.

Along with representing the constituents of the 36th State Senatorial District, Aument currently serves as the Whip for the Senate Republican Caucus.

Aument lives in West Hempfield, Lancaster County, with his wife, Kate, a teacher at Mt. Calvary Christian School, and their two children, Jack and June.



David Wigglesworth, Economist and Data Scientist, Piper Sandler

Dave Wigglesworth is an economist and data scientist on the Piper Sandler economics team. Wigglesworth is the author of the "Eco Quant" series, which marries rigorous quantitative analysis with accessible thematic macro research.

Prior to joining Piper Sandler (formerly Cornerstone Macro), he served as a data analytics consultant specializing in forecasting at ZS Associates. Prior to that, he worked as a research assistant contributing to academic papers (and publishing his own) on time series econometrics under economists at the University of Pennsylvania and San Francisco Federal Reserve Bank.

Wigglesworth graduated from the University of Pennsylvania, where he studied economics and statistics.



Doug Lipp, Former Executive, Walt Disney University and Best-Selling Author Build the Culture. Live the Culture. Differentiate!

Candid. Passionate. Relevant. Doug Lipp is on a crusade to help organizations strengthen their corporate culture, boost business performance, and unapologetically, have fun while doing it.

Doug is a distinguished international consultant, eight-time author, and former head of training at the legendary Disney University. His latest book is the best-selling Disney U: How Disney University Develops the World's Most Engaged, Loyal, and Customer-Centric Employees.

At age 29, Doug's celebrated talent catapulted him to the helm of the legendary Disney University training team at Walt Disney corporate headquarters. Fluent in Japanese, Doug also helped Disney open its first international theme park as a member of the Tokyo Disneyland start-up team.

Drawing on his 30 plus years of combined experience at Disney and in private practice, Doug inspires and challenges hundreds of organizations worldwide. In presentations, he shares how Disney overcame spectacular strategic challenges to unleash one of the most improbable success stories in corporate history.

Through riveting examples and powerful, relevant stories about innovation, service, value and leadership, Doug pulls back the curtain and reveals the behaviors, tools and attitudes that are representative of cultural excellence at Disney and other great institutions. He also discusses common organizational traps that undermine companies and impede their ability to build a thriving and sustainable culture.

Consistently ranked as one of the best presenters every time he speaks, Doug painstakingly researches and customizes each of his presentations. He underscores how a company's current culture is affecting its business, and then provides insights and actionable ideas on how they can build an even better business based on leadership, teamwork and innovation. After his presentation, which includes experiential exercises and participant-centered activities, you will have a blueprint for creating and perpetuating a culture of significance unique to your organization.



For more information on these events, contact Gretchen McDonel, Conference and Events Executive, 717.720.5457 | gmcdonel@pachamber.org.

For sponsorship information, contact Jennifer O'Donnell, Engagement and Events Executive, 717.720.5557 | jodonnell@pachamber.org.