



**Tuesday, April 4, 2023**

**11:00 am to Noon**

**Virtual Platform: Zoom**

**FREE FOR PA CHAMBER MEMBERS AND NON-MEMBERS**

Today's volatile energy markets make energy cost savings an employer priority. Join APPI Energy for this FREE webinar, as they share comprehensive strategies for reducing and managing your businesses' energy expenses. Their in-house Market Intelligence and Analytics Expert will review the current state of the energy markets, key considerations for electricity and natural gas procurement, and viable energy solutions that APPI can provide to commercial, industrial and government entities here in Pennsylvania.

**The hour-long webinar will include a presentation and Q&A that will help you and your team:**

1. Reduce your energy usage & costs
2. Minimize budgetary risk
3. Secure the most favorable pricing and contract terms and conditions
4. Identify and execute on sustainability and efficiency projects

APPI Energy has been the trusted energy consultant for PA Chamber members since 2005, providing data-driven, custom energy savings and solutions.

## **About the Speaker**



### **Dan Forgacs, Vice President of Market Intelligence and Analytics**

Dan Forgacs is Vice President of Market Intelligence and Analytics for APPI Energy. In this role, Dan is responsible for staying acutely attuned to the energy markets — both past, present and future — so that APPI Energy consultants and their clients are armed with the most in-depth, up-to-date information on market activity. With an extensive background working directly for two national energy suppliers prior to joining APPI Energy, he has more than 18 years of experience in deregulated energy markets. Dan received a Bachelor of Arts in Marketing from Michigan State University, Certified Energy Procurement Professional credentials from the Association of Energy Engineers, and has more than 25 years of sales and marketing experience. A native of southeast Michigan, he operates APPI Energy's Michigan office.

## Continuing Education Credits

### PE and PG Credits

This program is eligible for **1 PDH** under the State Board for Professional Engineers, Land Surveyors and Geologists. Registrants should keep a copy of their Certificate of Attendance and a sheet that will be distributed within one day of attending the conference that highlights the subjects covered, that they can submit to the Board.

### CLE Credits

This program has been approved by the PA Continuing Legal Education Board for **1 hour of substantive law, practice** and procedure CLE credit and 0 hours of ethics, professionalism or substance abuse CLE credit.

### CPE Credits

#### CPE Credits: 1

Program Sponsor PX177225

Prerequisites: None

Level: **Management**

Objective: To provide an update on human resources best practices to ensure a diverse workforce that ultimately provides savings to a company's bottom line.

**Note: To verify attendance and earn credits, all attendees are required to be logged into Zoom.**