



Thursday, October 26, 2023

8:00 a.m. – 2:00 p.m.

The Alloy King of Prussia
301 W. Dekalb Pike, King of Prussia, PA

Agenda

- 8:00 a.m. **Registration/Continental Breakfast/Exhibits Open**
- 8:30 a.m. **Welcome**
- 8:35 a.m. **AM Keynote**
– *Darin Murphy, Special Agent, Cyber Crime Unit, FBI*
- 9:35 a.m. **Creating A Culture of Innovation Panel**
– *John Astfalk, Chief Information Officer, S&B Construction USA*
– *Cedric Samaha, Chief Product Officer, Flashfood*
- 10:30 a.m. **Refreshment Break/Exhibits Open**
- 11:00 a.m. **AM Breakout #1**
Autonomous Innovations
– *Matt Blackburn, Senior Manager, Government Affairs, Aurora*
– *Darin Murphy, Consular Corps Association of Philadelphia, FBI*
– *Ted Dengel, Managing Director of Operations Technology and Innovation, FedEx Ground*
- AM Breakout #2**
Cybersecurity
– *Kathleen Hohenadel, Director, Cyber & Analytic Solutions, Lockheed Martin Space*
– *Jeremy Young, CEO, Federal Resources Corporation*
– *Shena Tharnish, VP, Secure Networking & Cybersecurity Solutions, Comcast Business Solutions*
- 12:00 p.m. **Lunch/Exhibits Open**
- 1:00 p.m. **PM Keynote**
– *Coming Soon*
- 2:00 p.m. **Adjourn**

Speakers

Darin Murphy, Consular Corps Association of Philadelphia, FBI

Bio coming soon.



John Astfalk is the Chief Information Officer of S&B USA Construction. With 15 years of experience in both the business and technology sectors, John leads the design and execution of technological strategy with the company's business approach in mind. He is responsible for network and storage infrastructure and partnering with business leaders to streamline business processes to maximize software solutions. Additionally, he is responsible for the adoption of industry methodologies across current and emerging technologies.



Cedric Samaha is the Chief Product Officer at Flashfood, an app-based marketplace that strives to eliminate retail food waste by connecting consumers with discounted food nearing its best-by date.

Part of the founding team at Flashfood, Cedric previously served as Chief Operating Officer and brought the concept to life during its initial pilots then scaled the company's footprint across Canada and the US. As the company grew, Cedric shifted to overseeing HR and IT, and was responsible for the continuous improvement of all internal processes and systems.

Prior to Flashfood, Cedric spent four years in business consulting for boutique firm Carpedia International. His work spanned a broad range of industries including tech, manufacturing, warehousing and distribution, service businesses, healthcare and senior living. He takes a holistic approach to strategy development, sales and operations planning and works to leverage insights across the company to create higher engagement and better alignment within the organization, leading to continuous and sustainable improvement.

In his free time, Cedric enjoys cycling, board games, watching reruns of The Office, and relaxing with family and friends.

Matt Blackburn, Senior Manager, Government Affairs, Aurora

Bio coming soon.

Ted Dengel, Managing Director of Operations Technology and Innovation, FedEx Ground

Bio coming soon.



Kathleen Hohenadel Director, Cyber & Analytic Solutions (CAS) Lockheed Martin Space

Kathleen serves as the Cyber & Analytic Solution (CAS) Director supporting the Lockheed Martin Space Mission Solutions line of business. In this capacity, she is responsible for the development of the cybersecurity growth strategy focused on cyber resiliency and defensive and offensive cyber operations across numerous customer sets across the DoD.

Kathleen's prior positions within Lockheed Martin include Network Defense Portfolio Senior Program Manager within Rotary & Mission Systems (RMS) Cyber Solutions business area where she was responsible for bringing together collective cyber capabilities to solve complex cyber challenges. Her portfolio included Global Information Grid (GIG) Services Management Operations cybersecurity effort supporting DISA; United States Postal Service support; and the Cyber Inside Program providing experts across the business areas. She was also the Security Engineering Defense Cyber Operations Sr. Capability Manager. In this role, she was responsible for 300+ FTEs, staffing leadership of 60+ programs, and staffing technical support, requisitions for over 100+ proposals/year. During this time, she supported the program management office of the Department of Defense Cyber Crime Center (DC3). Before that role, she was a Bid Manager as part of an IDIQ Task Force to review, disposition, and generate proposals for 10+ IDIQ contract vehicles, reviewing 300 task orders a month.

Kathleen joined Lockheed Martin in 1996 as a software engineer and has spent a large portion of her career in capture and program execution. She has supported both domestic and international roles in Germany, Japan, Australia, and all over US. She has a passion for cybersecurity, process improvement, team building, and high-quality deliverables. She is a graduate of the Program Management Development Program (PMDP) and was awarded the prestigious RMS Team Excellence Award for cyber workforce development and awarded the Enterprise Operations Team Excellence Award for Cyber Program Resiliency.

Kathleen holds a bachelor's degree in Mathematics & Computer Science from Immaculata University and a master's degree in Engineering Science from Pennsylvania State University. She is an avid volunteer supporting Junior Achievement of Southeastern Pennsylvania chapter where she was awarded the Centennial Volunteer Award. In addition, she spends her time with the LM Women Impact Network (WIN) efforts focused on organizing events with schools to encourage more girls into engineering.



Jeremy Young is the Chief Executive Officer of Federal Resources Corporation, a Mission Focused Cybersecurity and Privacy company headquartered in Downtown Erie's West Bayfront neighborhood. He is a Ernst & Young Entrepreneur of The Year Finalist, seasoned technology and consulting executive with 25 years of experience leading organizations inside Fortune 500 Companies, Small Medium Businesses, and Private Equity focusing in the Public Sector marketplace.

As the CEO of Federal Resources Corporation, Jeremy leads an organization that was recently ranked #235 in the Inc. 5000 list of the top 5000 "Fastest Growing Privately Held Companies in America". Additionally, FRC was awarded a spot on the prestigious "Great Place to Work" List of Global Companies.

Along with his role at FRC, Jeremy is a Managing Partner at Vector Resources, Incorporated, a leading professional services provider to the National Nuclear Security Administration inside the US Department of Energy.

You will also see Jeremy's name with JYOUNG Enterprises, LLC, which is an impact holdings company focusing efforts on real estate and economic redevelopment projects and ventures.

Originally from Erie, Jeremy is extremely passionate around the opportunity to drive economic and community growth in his hometown, home state, and surrounding region. This entrepreneurial journey has offered many experiences and lessons that he takes pride in sharing with professionals as they navigate their careers and personal missions.



Shena Seneca Tharnish joined Comcast Business Services as VP2, Cybersecurity Product Management in late February 2017 and now has **responsibility for Secure Networking & Cybersecurity solutions**. She joined after serving as SVP, Enterprise Network Infrastructure at PNC Bank for 5 years in Pittsburgh, PA, and as a Senior IT leader at The Home Depot, Inc. for 12 years in Atlanta, GA.

Shena leads a team of product and program management professionals that address common network and security challenges with targeted solutions and services for businesses of all sizes. She has an unwavering commitment to Diversity, Equity and Inclusion and **serves as the National Champion for Comcast Cable's newest Employee Resource Group, Indigenous @ Comcast**.

Shena has over 25 years of experience in IT – leading and managing engineering, development, and product management organizations. Prior to joining The Home Depot, Shena worked as a Network Consultant with carriers MCI WorldCom and Concert Communications (BT/AT&T), designing wide area networks for businesses.

Shena Seneca Tharnish earned her EMBA from the Robinson College of Business at **Georgia State University**, and her undergraduate in Telecommunications Engineering Technology at **Rochester Institute of Technology (RIT)** in New York.

When not working on Secure Network & Cybersecurity solutions, Shena enjoys the outdoors, listening to music, exercising, and attending sporting events with her husband and three sons.