

2024 Women in Business CONFERENCE



Friday, April 12, 2024 | 8:00 a.m. – 4:00 p.m. | Lancaster Marriott

Sponsorship Opportunities (Price reflects member/non-member cost)	Wifi \$2,500/ \$3,500	Break \$2,500/ \$3,500	Gift \$3,500/ \$4,500	Breakfast & Lunch \$5,000/ \$7,000	Professional Development \$6,000/ \$8,000	Wellness Break \$6,000/ \$8,000	VIP Reception \$6,000/ \$8,000	Gold \$8,000/ \$10,000	Exclusive Platinum \$10,000/ \$15,000
Company logo and/or name featured in PA Chamber pre & post event promotion w/ link to company website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo and/or name featured on sponsor boards, event slideshows, and digital programs	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition as a sponsor in the welcome address	✓	✓	✓	✓	✓	✓	✓	✓	✓
Post event attendee list — name/title/company	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary registrations to attend including breaks, meals, and access to all sessions (\$325 per registration value)**	✓✓✓	✓✓✓	✓✓✓ ✓✓						
Corporate table reserved with company logo and ten (10) complimentary registrations to attend (\$3,250 value)**				✓	✓	✓	✓	✓	✓
Exhibitor opportunity — 6' table with chairs (\$1,000 value)**				✓	✓	✓	✓	✓	✓
Tickets to attend invite only pre-event reception				✓	✓	✓	✓	✓	✓
Custom sponsor ad featured on the PA Chamber's LinkedIn page and blog "The Current"								✓	✓
Custom sponsor ad featured in the PA Chamber's weekly email "The Sentinel" email (distribution list of 8,500)*								✓	✓
Opportunity to present brief remarks and introduce a speaker (2-3 minutes)*								✓	✓
Opportunity for Exclusive Raffle with announcement of winner at conclusion of event									✓
Sponsorship of one month of the PA Chamber's "All Business Podcast" ***									✓
"Presented by" sponsorship of the month placement in PA Chamber's daily "Morning News" email (distribution list of 7,500)***									✓
Right of first refusal for 2025 sponsorship honored with commitment by 12/31/24									✓

Student Hosted Table only — \$2,000 — Student Hosted Tables require that a minimum of six students be seated at the table.

Individual ticket price \$250 member / \$325 non-member, all pricing and benefits subject to change.

*Availability dependent upon date of sponsorship confirmation

**Please note that those staffing the exhibit count toward the total allotment of registrations

***Must be completed in 2024 calendar year and be a member of the PA Chamber to participate — limit one podcast & one email placement per year

For further information contact Jennifer O'Donnell | Engagement and Events Executive | 717.720.5557 | jodonnell@pachamber.org