



TO: The Honorable Members of the House Consumer Protection, Technology & Utilities Committee

FROM: Neal Leshner, Director, Government Affairs

DATE: March 25, 2024

RE: **Oppose H.B. 1598 – Artificial Intelligence Disclosure**

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On behalf of the PA Chamber of Business and Industry I urge you to oppose H.B. 1598, which is scheduled to be considered by the committee this week.

H.B. 1598 would amend the Unfair Trade Practices and Consumer Protection Law (UTPCPL) to require a disclosure statement when Artificial Intelligence (AI) is used to generate any written, visual or audio content. The bill creates a broad disclosure requirement that does not differentiate between deceptive content and non-deceptive content. As such, it would require widespread use of disclosure statements across the thousands of ways that AI technology is currently used.

Additionally, since the UTPCPL allows for private lawsuits and the potential for treble damages, the bill would create a significant expansion of liability exposure for Pennsylvania businesses. The PA Chamber's board approved [policy on civil justice](#) specifically opposes any expansion of the list of prohibited activities under the UTPCPL.

For any questions or further discussion, please contact Neal Leshner, Director of Government Affairs, at [nlesher@pachamber.org](mailto:nlesher@pachamber.org) or 717-507-9240.