



Wednesday, May 22, 2024

8:00 a.m. – 3:30 p.m.

Hilton Harrisburg — Pennsylvania Ballroom

8:00 a.m. Registration/Breakfast/Networking

9:00 a.m. Welcome and Presenting Sponsor Remarks

9:15 a.m. Opening Keynote

Dr. Val Arkoosh, Secretary, Pennsylvania Department of Human Services

10:00 a.m. Refreshment Break/Networking

10:15 a.m. Breakout — Session 1

Choice #1 Perspectives on Behavioral Health: Advancing Equity, Access, and Resilience

This panel provides a platform to discuss the development and implementation of policies aimed at promoting mental health and well-being. This panel explores diverse perspectives and strategies to advance equity, expand access, and foster resilience in mental health care delivery. Panelists will share insights on current challenges, opportunities, and best practices in mental health policy development, drawing upon their expertise in public health, social services, healthcare, and advocacy.

Panelist ❖ **James Kinville, Senior Director, EAP, Workpartners**

❖ **Andrew Stocker, Mid-Atlantic Vice President, Regional & Small Business Solutions, MetLife**

❖ **Dr. Kenneth Rogers, Vice President and Chief Medical Officer of Behavioral Health, Wellspan**

Choice #2 Innovations in Pharmaceuticals: Navigating Trends, Challenges, and Opportunities

The pharmaceutical industry is experiencing a profound transformation fueled by advancements in technology, changes in regulatory landscapes, and evolving patient needs. This panel will delve into the latest developments shaping the pharmaceutical sector and explore strategies for navigating this dynamic landscape.

Panelist ❖ **Julian Ritchey, Head, Sanofi US Vaccines Public Affairs and Patient Advocacy, Sanofi**

❖ **Elyse Munoz, Director, Research and Insights, Thought Leadership, IQVIA**

11:15 a.m. Refreshment Break/Networking

11:30 a.m. Breakout — Session 2

Choice #1 Empowering Tomorrow's Healthcare Workforce: Strategies for Talent Development and Innovation

As the healthcare landscape evolves with technological advancements and shifting patient needs, workforce development becomes increasingly paramount. This panel will focus on exploring strategies for empowering and upskilling the healthcare workforce to meet the challenges and opportunities of the future.

Panelist ❖ **Laurie Badzek, Dean and Professor, Ross and Carol Nese College of Nursing at Penn State**

❖ **Nicole Stallings, President and CEO, Hospital & Healthsystem Association of Pennsylvania**

❖ **Heather Major, Executive Director, Independence Blue Cross Foundation**

Choice #2 Harnessing AI for Transformative Healthcare

Artificial Intelligence (AI) has emerged as a disruptive force in healthcare, promising revolutionary advancements in diagnosis, treatment, and patient care. This panel will explore the multifaceted impact of AI in healthcare.

Panelist ❖ **Dawai Liu, Global AI Lead, Olympus Corporation of the Americas**
 ❖ **Dr. Morgan Jefferies, Neurohospitalist & Associate Medical Director for AI, Geisinger Health System**

12:30 p.m. Lunch/Networking

1:30 p.m. Navigating Medical Malpractice: Insights into Pennsylvania's Legal Landscape

This panel aims to provide valuable insights into the intricacies of medical malpractice law, its impact on healthcare delivery, and strategies for navigating the legal landscape effectively. Panelists will examine key aspects of Pennsylvania's legal climate pertaining to medical malpractice and provide a deeper understanding of the challenges faced by healthcare providers, patients, and the legal community in addressing medical malpractice claims.

Panelist ❖ **Chad Goebel, Shareholder and Co-Chair, Healthcare Litigation, Saxton & Stump**

2:30 p.m. Kevin Stevens: My Story of Hope and Redemption

Former NHL All-Star and Olympian Kevin Stevens, who won two Stanley Cups with the Pittsburgh Penguins, will discuss "the fight of his life" as he went from sports stardom to battling addiction, the effect on his family and friends and his road to recovery.

3:30 p.m. Closing Remarks