



Wednesday, May 22, 2024

8:00 a.m. – 3:30 p.m.

Hilton Harrisburg — Pennsylvania Ballroom

8:00 a.m. Registration/Breakfast/Networking

9:00 a.m. Welcome and Presenting Sponsor Remarks

9:15 a.m. Opening Keynote

Dr. Val Arkoosh, Secretary, Pennsylvania Department of Human Services

10:00 a.m. Refreshment Break/Networking

10:15 a.m. Breakout — Session 1

Choice #1 Navigating Medical Malpractice: Insights into Pennsylvania's Legal Landscape

This panel aims to provide valuable insights into the intricacies of medical malpractice law, its impact on healthcare delivery, and strategies for navigating the legal landscape effectively. Panelists will examine key aspects of Pennsylvania's legal climate pertaining to medical malpractice and provide a deeper understanding of the challenges faced by healthcare providers, patients, and the legal community in addressing medical malpractice claims.

- Panelist**
- ❖ **Chad Goebel, Shareholder and Co-Chair, Healthcare Litigation, Saxton & Stump**
 - ❖ **Mary Ellen Nepps, Senior Counsel, University of Pennsylvania, Office of General Counsel**
 - ❖ **Robin Snyder, Director, Health Care Department, Marshall Dennehy**
 - ❖ **Curt Schroder — Moderator, Executive Director, Pennsylvania Coalition for Civil Justice Reform**

Choice #2 Innovations in Pharmaceuticals: Navigating Trends, Challenges, and Opportunities

The pharmaceutical industry is experiencing a profound transformation fueled by advancements in technology, changes in regulatory landscapes, and evolving patient needs. This panel will delve into the latest developments shaping the pharmaceutical sector and explore strategies for navigating this dynamic landscape.

- Panelist**
- ❖ **Julian Ritchey, Head, Sanofi US Vaccines Public Affairs and Patient Advocacy, Sanofi**
 - ❖ **Elyse Munoz, Director, Research and Insights, Thought Leadership, IQVIA**
 - ❖ **Neal Leshner — Moderator, Director of Government Affairs, PA Chamber of Business and Industry**

11:15 a.m. Refreshment Break/Networking

11:30 a.m. Breakout — Session 2

Choice #1 Empowering Tomorrow's Healthcare Workforce: Strategies for Talent Development and Innovation

As the healthcare landscape evolves with technological advancements and shifting patient needs, workforce development becomes increasingly paramount. This panel will focus on exploring strategies for empowering and upskilling the healthcare workforce to meet the challenges and opportunities of the future.

- Panelist**
- ❖ **Laurie Badzek, Dean and Professor, Ross and Carol Nese College of Nursing at Penn State**
 - ❖ **Nicole Stallings, President and CEO, Hospital & Healthsystem Association of Pennsylvania**
 - ❖ **Heather Major, Executive Director, Independence Blue Cross Foundation**
 - ❖ **Lauren Holubec — Moderator, Sr. Vice President, Business and Workforce Development, Emerge Education**

Choice #2 Harnessing AI for Transformative Healthcare

Artificial Intelligence (AI) has emerged as a disruptive force in healthcare, promising revolutionary advancements in diagnosis, treatment, and patient care. This panel will explore the multifaceted impact of AI in healthcare.

- Panelist**
- ❖ **Dawai Liu, Global AI Lead, Olympus Corporation of the Americas**
 - ❖ **Dr. Morgan Jefferies, Neurohospitalist & Associate Medical Director for AI, Geisinger Health System**
 - ❖ **David Walton, Partner, Fisher Phillips**
 - ❖ **Neal Leshner — Moderator, Director of Government Affairs, PA Chamber of Business and Industry**

12:30 p.m. Lunch/Networking

1:30 p.m. Perspectives on Behavioral Health: Advancing Equity, Access, and Resilience

This panel provides a platform to discuss the development and implementation of policies aimed at promoting mental health and well-being. This panel explores diverse perspectives and strategies to advance equity, expand access, and foster resilience in mental health care delivery. Panelists will share insights on current challenges, opportunities, and best practices in mental health policy development, drawing upon their expertise in public health, social services, healthcare, and advocacy.

- Panelist**
- ❖ **James Kinville, Senior Director, EAP, Workpartners**
 - ❖ **Andrew Stocker, Mid-Atlantic Vice President, Regional & Small Business Solutions, MetLife**
 - ❖ **Dr. Kenneth Rogers, Vice President and Chief Medical Officer of Behavioral Health, Wellspan**
 - ❖ **Dr Anil Singh SVP, Executive Medical Director, Population and Curated Health, Highmark Health**

2:30 p.m. Kevin Stevens: My Story of Hope and Redemption

Former NHL All-Star and Olympian Kevin Stevens, who won two Stanley Cups with the Pittsburgh Penguins, will discuss "the fight of his life" as he went from sports stardom to battling addiction, the effect on his family and friends and his road to recovery.

3:30 p.m. Closing Remarks

About the Speakers



Dr. Val Arkoosh, Secretary, Pennsylvania Department of Human Services

Valerie A. Arkoosh, MD, MPH, was appointed to lead the Pennsylvania Department of Human Services by Governor Josh Shapiro on January 17, 2023.

Prior to this role, Secretary Arkoosh served on the Montgomery County Board of Commissioners for eight years, serving as Commission Chair from November 2016 through January 2023. As a physician and public health professional, Secretary Arkoosh was at the center of Montgomery County's efforts to combat the COVID-19 pandemic, leading a data- and science-driven approach to the unprecedented challenge. Arkoosh's leadership was praised during the county's response, especially her transparency and public communication throughout the pandemic.

Arkoosh is a graduate of the University of Nebraska College of Medicine and received a Master of Public Health from the Johns Hopkins Bloomberg School of Public Health. She performed her residency at Jefferson Medical College in Anesthesiology with a special focus in Obstetrics. Prior to stepping into public service, Secretary Arkoosh was Professor of Clinical Anesthesiology and Clinical Obstetrics and Gynecology at the Perelman School of Medicine of the University of Pennsylvania.

Upon obtaining her Master of Public Health in 2007, Arkoosh became deeply engaged in the national effort to achieve comprehensive health care reform. She led the National Physicians Alliance, a national non-profit organization of physicians, who, putting their patients before profits, joined a broad-based nation-wide coalition for reform. During this time, she developed policy and legislative strategy, and promoted public engagement in Washington, D.C., Pennsylvania, and throughout the country. Dr. Arkoosh maintains comprehensive knowledge of the implementation of the Patient Protection and Affordable Care Act and its impact on individuals and the health care system.



Chad Goebel, Shareholder and Co-Chair, Healthcare Litigation, Saxton & Stump

Chilton (Chad) G. Goebel, III is a trial lawyer with significant experience in litigating a wide array of complex matters ranging from business disputes, contract actions, intellectual property matters, medical malpractice, product liability and casualty matters involving catastrophic injuries. Chad has a reputation for his aggressive yet pragmatic approach to every case to ensure the best results possible for his clients. When justified, Chad uses alternative approaches to reach resolutions outside the courtroom, including mediation and binding arbitration.

Prior to joining Saxton & Stump, Chad was a partner at Philadelphia-based German, Gallagher & Murtagh where he practiced in the professional liability, casualty litigation, products liability and commercial liabilities groups. Earlier in his legal career, he defended large, self-insured companies against products liability and general negligence claims.

Chad has also represented small businesses, real estate clients, Credit Unions, Credit Union Service Organizations (CUSOs) and provided advice on matters such as business organization and formation, non-traditional investment and insurance related financial products and services, loan participations and compliance.

Chad was born and raised in the greater Philadelphia area where he still resides with his family.



Mary Ellen Nepps, Senior Counsel, University of Pennsylvania, Office of General Counsel

In her role as Senior Counsel, Mary Ellen Nepps manages the professional liability litigation for the University of Pennsylvania Health System and oversees the Health System's risk and claims management programs. She came to the Health System in June 1997 with 13 years of health care related litigation experience. Prior to working at Penn, she was a shareholder in the Philadelphia law firm of Christie, Pabarue, Mortensen and Young, P.C. where her practice focused on medical malpractice, health care benefits, and other health care related litigation.

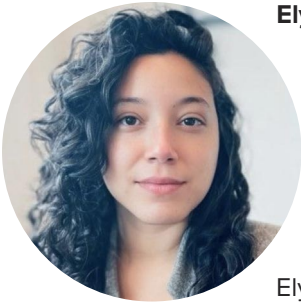
Ms. Nepps is a member of the Philadelphia, Pennsylvania, and American Bar Associations. She served as chair of the 5,000 member Young Lawyers Section of the Philadelphia Bar Association in 1992 and was a member of the Association's Board of Governors. She also served as a member of the Pennsylvania Bar Association's House of Delegates and previously chaired the Association's Health Care Law Committee. She also has served as a member of the American Bar Association House of Delegates. In addition, Ms. Nepps was a founding member of the board of directors for the Legal Clinic for the Disabled, Inc. She has lectured on medical/legal liability related topics both at the University and the Health System as well as at various national organization meetings and has authored/co-authored publications on various health care, insurance, and risk management related topics.

Ms. Nepps is a graduate of St. Joseph's University (B.A., summa cum laude, 1981) and the Cornell Law School (J.D., 1984). She is admitted to practice in Pennsylvania and New Jersey.



Julian Ritchey, Head, Sanofi US Vaccines Public Affairs and Patient Advocacy, Sanofi

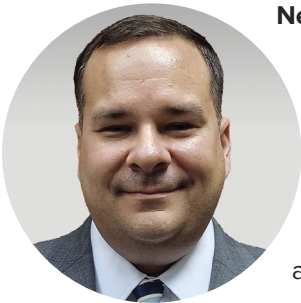
Bio coming.



Elyse Munoz, Director, Research and Insights, Thought Leadership, IQVIA

Elyse leads a team of analysts and researchers building evidence-based perspectives on emerging healthcare trends. She and her team work to develop strategies to improve outcomes for stakeholders across the healthcare system. Elyse has been with IQVIA for 7 years, working in 'big data' for over 10. Her experience includes consulting, business strategy, data analytics, data visualization, and thoughtful integration of multiple qualitative and quantitative datasets.

Elyse holds a PhD in Genetics from Pennsylvania State University, and a BS in Biological Sciences from Arizona State University. (Elyse is also curious as hell, just as an FYI)



Neal Leshner, Director of Government Affairs, PA Chamber of Business and Industry

Neal Leshner joined the PA Chamber as a Government Affairs Director in October of 2022.

Prior to joining the PA Chamber, Leshner served in senior leadership positions with the state House of Representatives, including serving as Chief of Staff to the Speaker of the House and as the Director of Policy and Communications for the Appropriations Committee Chairman. He also has executive branch experience, serving as the Legislative Director for the Governor's Budget Office under the Corbett Administration. Leshner also worked for the National Federation of Independent Business (NFIB) as their Legislative Director.

Leshner also worked for the National Federation of Independent Business (NFIB) as their Legislative Director.

Leshner has lived his whole life in central Pennsylvania and graduated from Susquehanna University in 2008 with a bachelor's degree in Political Science.



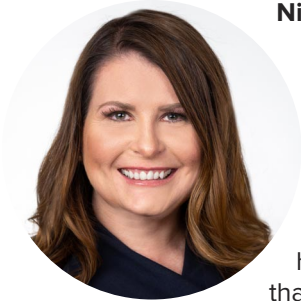
Laurie Badzek, Dean and Professor, Ross and Carol Nese College of Nursing at Penn State

Laurie Badzek, Professor and Dean of Penn State's Ross and Carol Nese College of Nursing is a nurse, attorney, and educator, who specializes in genomics education and competency, ethics, law, and nursing practice. As dean, Badzek oversees nursing programs at 12 Commonwealth Campuses and online in World Campus. She is a Fellow with the National Academies of Practice, American Association of Colleges of Nursing Wharton Leadership Program, and American Academy of Nursing.

In 2020, Dean Badzek received the American Nurses Association's Leadership in Ethics Award for authentically demonstrating the highest standards of ethics and leadership in daily practice and promoting ethical dialogue and scholarship. In 2021, she was selected as a Hastings Fellow.

Badzek and her associates have conducted research in end-of-life decisions, advance care planning and genomics funded by the NCSBN, NIH, NHGRI, NCI, and publications are in the Journal of Nursing Scholarship, Nursing Outlook, Precision Medicine, Palliative Medicine, JAMA open, American Nurse Today and other peer reviewed journals. As PI, Badzek conducted one of the largest US studies examining the translation of genomics to bedside care. She is a founding member and currently serves on the advisory board of the Global Genomics Nursing Alliance (G2NA).

Badzek received a BSN and a JD from West Virginia University and a MS in nursing and an advanced postgraduate law degree (LLM) from DePaul University.



Nicole Stallings, President and CEO, Hospital & Healthsystem Association of Pennsylvania

Nicole Stallings is president and CEO of The Hospital and Healthsystem Association of Pennsylvania (HAP), which works with more than 235 member hospitals and health systems to support access to high-quality health care in Pennsylvania communities.

Drawing on more than two decades of strong experience in health care advocacy and quality improvement, Stallings is elevating HAP's work to address a historic health care workforce crisis, secure the sustainability of hospital care throughout the commonwealth, and support hospitals in improving maternal health and advancing health equity. She leads a team of more than 50 professionals who support Pennsylvania's hospital community through advocacy, quality improvement, health equity leadership, emergency management, policy development, regulatory guidance and compliance, research, professional development, and consulting.

Before joining HAP in June 2023, Stallings served as chief external affairs officer for the Maryland Hospital Association (MHA), leading efforts supporting hospitals in addressing workforce shortages, responding to COVID-19, enhancing behavioral health care, reducing readmissions, and improving care coordination. She also represented the hospital community during negotiations for Maryland's all-payer hospital waiver contracts with the federal government and on public-private work groups focused on value-based payment models and statewide population health efforts.

At MHA, Stallings also held the roles of senior vice president, government affairs and policy; vice president, policy and data analytics; and assistant vice president, quality, policy and advocacy. She previously served as senior policy advisor to the Maryland Secretary of Health and chief of government relations and special projects for the Maryland Health Commission. She started her career with the New Jersey Hospital Association working on policy and legislative advocacy.

Stallings holds a bachelor's degree in political science from Virginia Tech and a master of public policy degree in health care from Rutgers University's Edward J. Bloustein School of Planning and Public Policy.

Maryland Secretary of Health, and chief of government relations and special projects for the Maryland Health Care Commission.



Heather Major, Executive Director, Independence Blue Cross Foundation

Heather Major is the first executive director of the Independence Blue Cross (IBX) Foundation, which was launched in 2012. Heather uses her background in health policy and healthcare administration to lead the advancement of philanthropic initiatives that improve the health and wellbeing of communities in Southeastern Pennsylvania. Heather oversees the strategic direction, programmatic, and operational activities of the IBX Foundation and Institute for Health Equity including \$10 million annually in nonprofit funding and research. A social impact strategist and skilled communicator, Heather presents at national events, was managing editor of the award-winning IBX Foundation publication, the Journal of Change, and reaches a global audience with conversations about the stigma of addiction through the IBX Foundation Someone You Know® podcast.



Lauren Holubec — Moderator, Sr. Vice President, Business and Workforce Development, Emerge Education

Lauren Holubec, Ed.D., is the Senior Vice President of Business & Workforce Development at Emerge Education, LLC, an education consulting firm based in Mechanicsburg. Emerge specializes in customized workforce development solutions for employers, connecting students to high demand careers of today and the future. She is responsible for cultivating new and existing business development as well as strategic partnerships.

Prior to Emerge, Lauren served in several leadership positions in both secondary and higher education. In these roles, she created programming across sectors and industries to assist employer talent acquisition efforts, as well as retention and upskilling. She has built apprenticeship programs, wrote & secured grants for new and developing content areas, and worked with local, state, and federal procurement processes for training and development.

Lauren has spent over 15 years working to cultivate solutions and elevate the message that workforce and economic development is a critical component to strong communities. She has been featured nationally on her research and findings on workforce development best practices, leadership, and the future of work.

Lauren earned a Bachelor of Science Degree in English from Kutztown University of Pennsylvania, a Master of Education Degree in Workforce Development from the Pennsylvania State University, and a Doctor of Education in Higher Education Administration from Walden University.

Dawei Liu, Global AI Lead, Olympus Corporation of the Americas



Dawei is currently the Global AI Lead at Olympus Digital Health (ODH), Olympus. Before joining Olympus, he had worked in a biotech company for 9 years and his most recent position there was the Head of machine Learning & AI. Before joining industry, Dawei had worked at Brown University and University of Iowa as an academic researcher, focusing on applying machine learning, AI and advanced analytics in medical applications. Dawei has a PhD in biostatistics from University of Michigan. Dawei has rich experience in drug development, medical device development, and in scientific research. He sees great opportunities that AI can play in healthcare.

David Walton, Partner, Fisher Phillips



David Walton is a partner in the firm's Philadelphia office and Chair of the firm's Artificial Intelligence Team, advising clients and formulating strategy for addressing the rapidly evolving challenges presented by the emerging role of AI in the workplace.

Dave's work with AI is a natural outgrowth of his many years working at the intersection of technology and law. Since the 1990s, Dave has focused his practice on trade secrets, restrictive covenants and employment litigation, but with a particular emphasis on using legal innovation and evolving technologies to help achieve clients' desired outcomes and enhance the delivery of services.

He brings deep experience in labor and employment law, trade secrets, electronic discovery, privacy, data security and computer forensics to clients' issues. A creative thinker and savvy negotiator, Dave devises cost-effective and pragmatic approaches to mitigate clients' risks and achieve business goals..

His trial work, especially in the area of trade secrets, has been nationally recognized. Professor Adam Grant of the Wharton School of the University of Pennsylvania focused on one of Dave's notable trials in his best-selling book, Give and Take. Dave has litigated numerous trade secret and restrictive covenant matters, as well as employment discrimination cases, ERISA disputes, and executive employment contract cases. In traditional labor matters, Dave has secured mass-picketing injunctions and successfully negotiated collective bargaining agreements. He has extensive experience handling large trade secret and mass employee mobility cases that involve 50+ depositions and multi-week trials. In one case, he secured what is believed to be the largest jury award ever for a claim under the Pennsylvania Uniform Trade Secrets Act. Dave regularly handles cases involving these sophisticated issues across a variety of industries, and against some of the largest and most well-known law firms in the country.

A Certified Information Privacy Professional (CIPP/US), Dave frequently writes and speaks on legal technology, digital forensics, cyber law, e-discovery and employment litigation. He also recently obtained a Certification in Data Analytics from the Wharton School of the University of Pennsylvania.

James Kinville, Senior Director, EAP, Workpartners



Bio coming.



Andrew Stocker, Mid-Atlantic Vice President, Regional & Small Business Solutions, MetLife

Bio coming.



Dr. Kenneth Rogers, Vice President and Chief Medical Officer of Behavioral Health, Wellspan

Dr. Kenneth Rogers, vice president and chief medical officer of Wellspan Behavioral Health Network. He is board-certified in General Psychiatry and Child Psychiatry; and is a distinguished fellow with the American Psychiatric Association and the American Academy of Child and Adolescent Psychiatry. Dr. Rogers brings more than 35 years of experience in Behavioral Health, formerly serving as the state director of the South Carolina Department of Mental Health and as chief of Psychiatry in various health systems. He also has teaching experience at academic institutions.



Kevin Stevens, Former NHL All-Star and Olympian

Kevin Stevens graduated from Silver Lake Regional High School in Kingston, MA where he captained the hockey, football and baseball teams. Kevin was invited to try out for both the Toronto Blue Jays and the Philadelphia Phillies. He admitted he “couldn’t hit the curve ball”, so he decided to pursue hockey.

Kevin received a full hockey scholarship to Boston College where he was a two-time All American and captain of the BC Eagles team. In 1983, he was drafted by the Los Angeles Kings, and his rights would be traded to the Pittsburgh Penguins shortly thereafter. With big dreams of making it to the NHL, Kevin smartly elected to finish his degree at BC in the event he “may have to get a real job”. Kevin graduated from BC in 1987.

From there Kevin represented the U.S. National Hockey Team at the 1987 World Championships and was a member of the 1988 US Hockey Team at the Winter Olympics in Calgary, Canada.

He then went on to play for the Pittsburgh Penguins where he became one of the top left wingers and power forwards in the National Hockey League.

In Game 3 of the Prince of Wales Conference final versus Boston Bruins, May 21, 1993, Kevin became only the 25th player in NHL history to score 3 goals in a single period. He had a hat trick in the first period and would go on to score another goal before the end of the game. Penguins swept the Bruins in that series and subsequently swept the Chicago Blackhawks to win their 2nd straight Stanley Cup.

One year later, on May 14th, 1993, the Penguins were playing the NY Islanders in game 7 of the Patrick Division Finals. Early in the first period, Kevin skated hard and checked Islanders defenseman Rich Pilon, but hit Pilon’s visor with so much force that it knocked Kevin unconscious. Kevin landed face first on the ice; having been knocked out, he was unable to soften the blow when he landed. Kevin shattered most of the bones in his face and required extensive reconstructive surgery. Doctors cut an incision below his hairline from ear to ear, which was later closed with over 140 stitches, peeled back his skin and reassembled the bones in Kevin’s face with the use of 9 metal plates.

This is where the real journey begins...