



Friday, April 12, 2024

8:30 a.m. – 4:00 p.m.

Lancaster Marriott — Heritage Ballroom

Agenda

8:30 a.m. Registration/Networking/Continental Breakfast/Headshots

9:30 a.m. Welcome Remarks and Presenting Sponsor Remarks

9:35 a.m. Navigating Your Career With Purpose and Passion
Leigh Hurst, Founder of Feel Your Boobies

10:30 a.m. Networking/Headshots/Refreshment Break

10:45 a.m. Breakout Sessions

#1 We all have the same 24 Hours as Beyoncé

Location: Hickory Room

In this panel discussion, we'll delve into the concept that every woman, regardless of her background or circumstances, has the same 24 hours in a day as Beyoncé. Our panelists will share strategies, tips, and personal stories on how to maximize productivity, prioritize effectively, and carve out time for what truly matters. From balancing career ambitions to nurturing personal relationships and self-care, attendees will gain practical insights and inspiration to harness their potential and thrive in every aspect of their lives. This should be an empowering conversation on owning your time and creating a life that reflects your values and aspirations.

Panelists

Gladys Brown Dutrieuille, Of Counsel, Stevens & Lee

Cynthia Figueroa, President & CEO, JEVS Human Services

Ana Meyers, Regional Vice President, Commonwealth Charter Academy

Megan Martin — Moderator, Vice President and General Counsel, PA Chamber of Business and Industry

#2 Empowering Inclusion: Women Breaking Barriers:

Location: Heritage Ballroom

Get ready to be inspired, uplifted, and empowered as we celebrate the indomitable spirit of women breaking barriers. Together, let's applaud their courage, tenacity, and unwavering commitment to creating a more inclusive and equitable future for all.

Panelists

Armenta E. Hinton, Ph.D., Vice President, Engagement, Retention and Inclusion, and Title IX Coordinator, HACC, Central Pennsylvania's Community College

Tiffany Tavaréz, Senior Vice President, Diverse Segments, Representation and Inclusion (DSRI), Wells Fargo

Kelli Walsh, Chief People Officer, D&H Distributing

Carolyn Lerew — Moderator, Director, Human Resources, PA Chamber of Business and Industry

11:45 a.m. Lunch and Networking

12:45 p.m. Circle of Success

Betsy Hamm, CEO, Duck Donuts

1:45 p.m. Networking/Headshots/Refreshment Break

2:00 p.m. Building Your Personal Brand

Location: Heritage Ballroom

In this panel discussion, we'll explore the importance of personal branding for women and how to effectively craft and communicate your unique identity in today's competitive landscape. Our panelists, comprised of successful female entrepreneurs, executives, and influencers, will share their insights, experiences, and practical advice on building an authentic personal brand that aligns with your values, passions, and goals. From leveraging social media to networking strategies and cultivating your online presence, attendees will gain valuable tools and strategies to stand out, amplify their impact, and advance their careers. Join us for an inspiring conversation on defining your narrative, owning your story, and building a compelling personal brand that opens doors and creates opportunities.

Panelists

Laura Emanuel, Managing Director, Red Thread PR by Brownstein Group

Stephanie Shirley, Strategic Communications Specialist, Bennis Public Relations

Leslie Ferraro, Vice President and Chief Marketing Officer, Hershey Entertainment and Resorts

Lindsay Andrews — Moderator, Director of Communications, PA Chamber of Business and Industry

3:00 p.m. Taking Care of YOU — Self-care Strategies and Resilience in the Workplace

Anita Nall-Richesson, *Olympian, Certified Holistic Nutrition Educator & Life Coach, & Wellness Expert*

4:00 p.m. Closing Remarks

About the Speakers



Jewell Lester — Emcee Senior Vice President of Operations and Finance and Chief Operating Officer, PA Chamber of Business and Industry

In her dynamic leadership role, she oversees the financial, information technology, and operational aspects of the largest business advocacy organization in the state. Demonstrating a strong commitment to excellence, and the seamless integration of key organizational functions, she serves as the chief liaison with several key board-level committees. Jewell holds an MBA from Case Western Reserve University and a Bachelor of Science in Management from East Stroudsburg University. Additionally, she is a graduate of the Institute of Organization Management program sponsored by the US Chamber of Commerce. Jewell is a member of the United Way of the Capital Region's Women's Leadership Network.

Leigh Hurst, Founder, Feel Your Boobies



Leigh is the Founder of the Feel Your Boobies Foundation and a 20 year breast cancer survivor. She is a fierce breast cancer advocate focusing her work specifically on education and outreach for young women under the age of 40. Through her work she has been recognized both locally and nationally through awards such as Central Penn Business Journal's Top 40 Under 40 and was also named one of their Women of Influence. She was also named one of YWCA's Women of Excellence. On a national level, the Foundation has been featured in the New York Times, New York Post, on Al Jazeera network, and CNN. Most recently, Leigh was selected to sit on the CDC's Advisory Committee for Breast Cancer in Young Women and was also invited to participate in the WHO's Global Breast Cancer Initiative to share her expertise in promoting breast health education to women under 40.

Professionally, she has spent over 30 years in the field of Learning & Development with a specialty in media strategy and behavior change. Leigh is currently a Relationship Manager for TrainingPros. In this role, she works with companies like Procter & Gamble and Synchrony Financial to provide learning & development contractors to support their global learning functions.

In 2021, Leigh published her first book called **“Say Something Big: Feel Your Boobies. Find Your Voice.”** The book highlights inspirational stories of young women who were diagnosed with breast cancer and went on to make BIG changes in their lives. The stories illustrate what it means to find purpose and passion and how major career changes can happen when you do this.

In her free time, Leigh is a home improvement enthusiast, owner of a dog named Jeff, a lover of travel and gardening, and a self-proclaimed “Swiftie”.



Betsy Hamm, Duck Donuts CEO

Betsy Hamm, MBA, oversees the overall direction of the organization and leads the development of the company's long- and short-term goals and strategic initiatives. She is committed to building and protecting the 100+ unit growing franchise brand by generating awareness and driving revenue. She works alongside her team to identify and provide the necessary tools and resources to ensure franchisees achieve ultimate profitability and success. In her previous role as chief operating officer, she oversaw operations, marketing and business development, focusing on product development and daily operations. Prior to being named chief operation officer, she served as the marketing director.

Betsy joined Duck Donuts with 15 years' experience as the marketing director for Hershey Entertainment & Resorts, a world-class entertainment and hospitality company that owns and operates many of the sweet attractions, resorts, and entertainment venues across Hershey, Pennsylvania

Betsy serves on the Board of Harrisburg's Capital Region Economic Development Corporation (CREDC) and Central Penn College. She holds a Bachelor of Arts in Communication and Master of Business Administration from Shippensburg University.



Anita Nall Richesson, Olympian, Certified Holistic Nutrition Educator & Life Coach, & Wellness Expert

Setting the swimming world ablaze at the young age of fifteen with 2 world records in one day propelled Anita into the fast lane of success. After swimming for the cycle (gold, silver, and bronze) in the 1992 Olympic Summer Games in Barcelona, many health challenges hampered her attempts at returning to an Olympic level.

Challenged by a series of "mystery illnesses" that lasted a decade after the Olympics, Anita rediscovered health through food. Traditional medicine's failed healing attempts drove her towards a personal quest for wellness and a passionate understanding of the healing power of food. Her profound experiences with illness, healing and professional athletics have given her a unique perspective she shares with clients.

Anita is a Certified Holistic Nutrition Specialist & Educator, Certified Life & Essential Oil Coach, and an accomplished motivational speaker. Anita is also an elite member of the International Swimming Hall of Fame. She completed 3 NFL seasons as Nutrition Consultant for the Jacksonville Jaguars NFL Football Team and works with various elite professional athletes including UFC fighters, boxers & Olympic swimmers around the world. Anita helps teen athletes and corporate high performers achieve and maintain their highest health potential with her programs. She writes nutrition & wellness articles for various groups and is the Founder, Creator, & CEO of her companies, 5D Athlete & Champion Powered Programs.



Gladys Brown Dutrieuille Of Counsel, Stevens & Lee

A national authority in the public utility industry, Gladys is a former Commissioner and Chairman of the Pennsylvania Public Utility Commission (PAPUC) and for more than thirty years has helped to shape the public utility landscape in the Commonwealth and across the country. Gladys is the immediate past President of the Mid-Atlantic Conference of Regulatory Utilities Commissioners (MACRUC) and was appointed to the Board of Directors of the National Association of Regulatory Utility Commissioners (NARUC), where she chaired the NARUC Critical Infrastructure Committee and, as a member of the NARUC Telecommunications Committee, sponsored a resolution urging the FCC to retain its \$2.3 billion federal budget for broadband deployment across the country. The resolution was unanimously adopted by NARUC's Board of Directors.

A two-term PAPUC Commissioner, Gladys began her tenure at the PAPUC in 2013 and was first appointed Chairman of the Commission in 2015 by Pennsylvania Gov. Tom Corbett. Gov. Tom Wolf nominated her for a second term in 2018 and reappointed her as Chairman in 2019, placing her as the longest-serving female and African American Chairman in the Commission's history. Across her leadership at PAPUC, Gladys advanced transformative efforts in Pennsylvania's energy generation, use and distribution, including the implementation of key consumer assistance programs during the COVID-19 pandemic.

Prior to her career at the PAPUC, Gladys served the Pennsylvania Senate for 22 years. As a former Deputy Chief Counsel for the Senate Democratic Leader, she worked on major utility issues considered by the General Assembly, including all of the major deregulation bills for telecommunications, electricity and natural gas; the handling of consumer terminations and reconnections; energy efficiency and procurement updates; and the expansion of distribution system improvements.

Before working with the Senate, Gladys served as an assistant counsel for the Bureau of Professional and Occupational Affairs in the Pennsylvania Department of State and as a clerk for the late Hon. Paul A. Simmons, Judge for the U.S. District Court of the Western District of Pennsylvania.



Cynthia F. Figueroa, President and CEO of JEVS Human Services (JEVS)

Prior to joining JEVS, Cynthia served as Deputy Mayor, City of Philadelphia Office of Children and Families, under Mayor Jim Kenney. In this role she provided leadership and oversight of the Department of Human Services (DHS), the Department of Parks and Recreation, and the Free Library of Philadelphia, as well as several other key operating departments. While Deputy Mayor, Cynthia co-led the Mayor's special initiative to address institutional racism focused on police reform, community engagement, and an inclusive economy.

Cynthia serves on the following boards of directors: Reinvestment Fund, Health Partners Plan, and Spring Garden Lending Group. Previous board service includes United Way USA (Board Chair), Planned Parenthood of Southeastern PA, and the Philadelphia Zoo. She is also a member of the Women's Forum of Philadelphia, the International Women's Forum, and the Aspen Institute.

Cynthia's is also past President and CEO of Congreso de Latinos Unidos. Her government service also includes service as Commissioner and Deputy Commissioner for DHS. Earlier in her career, Cynthia also held leadership positions at several community-based organizations working on the front lines serving Philadelphia's most vulnerable communities including behavioral health, health care access, and domestic violence.

In recognition of her leadership and professional achievements, Cynthia has been bestowed numerous awards and honors. Some of these include the prestigious Eisenhower Fellowship, the University of Pennsylvania Outstanding Leadership Award, the National Football League/Philadelphia Eagles Hispanic Heritage Leadership Award, the Peter B. Goldberg Aramark Building Community Executive Leadership Award, and the Hispanic Bar Association La Justicia Award. She was also the Ricardo Salinas Scholar for the Aspen Institute Executive Leadership Seminar.

Cynthia has a Bachelor of Fine Arts degree from Spring Hill College. She was born in Arecibo, Puerto Rico and lives in Philadelphia with her husband and two children.



Ana Meyers, Regional Vice President, Commonwealth Charter Academy

Ana Meyers has been a champion for education equity and reform in Pennsylvania for over a decade. She is well versed in the impact of state government on schools locally and has served as a leading voice for charter schools on local and statewide platforms. In her current role at Commonwealth Charter Academy (CCA) as Regional Vice President, Ana raises CCA awareness and builds partnerships with community stakeholders and industry leaders that provide work-based learning opportunities to high school students, therefore enhancing CCA's career readiness program. She is also in charge of launching and growing the CCA Alumni Association. Prior to joining Commonwealth Charter Academy, Ana served as Executive Director for the Pennsylvania Coalition of Public Charter Schools. Ana was appointed to Governor Corbett's Education Transition team in 2010. She currently sits on the board of the Hispanic Chamber of Commerce of the Lehigh Valley and the Latino Hispanic Professional Association. She is a graduate of the Leadership Harrisburg Area's Executive Leadership Series. She is a native of Brazil and earned her bachelor's degree in business administration in marketing and international business from Baylor University. Ana is fluent in Portuguese and Spanish.



Megan Martin — Moderator, Vice President and General Counsel, PA Chamber of Business and Industry

Megan Martin, Esq. is a seasoned legal and public policy professional with more than three decades of experience. She oversees the PA Chamber's legal operations and serves on the Government Affairs team, supporting the PA Chamber's mission to improve Pennsylvania's economic competitiveness.

Megan's distinguished legal career includes serving in all three branches of state government, as well as a notable tenure as an attorney for the United States (U.S.) Navy. Martin's expertise spans administrative law, government contracts, constitutional matters, and a wide range of legal issues. With a unique background that includes serving as the first female Secretary-Parliamentarian of the Pennsylvania Senate, Megan brings a deep understanding of legislative processes and a reputation for fair and impartial conduct. Megan was unanimously elected as Parliamentarian by the Senate five times, which is a true testament to the fair and impartial way that she conducted herself.

In addition to her experience with the U.S. Navy and Pennsylvania Senate, Megan served in critical roles in the Office of General Counsel for several Gubernatorial administrations. Her national recognition includes the National Conference of State Legislatures' 2021 Legislative Staff Achievement Award and the 2022 Excellence in Public Service Award from Widener Law Commonwealth. She is also the recipient of numerous merit-based awards for her legal work with the Navy.



Armenta E. Hinton, Ph.D., Vice President, Engagement, Retention and Inclusion, and Title IX Coordinator, HACC, Central Pennsylvania's Community College

Armenta E. Hinton, Ph.D. is the vice president of engagement, retention and inclusion and the Title IX Coordinator at HACC, Central Pennsylvania's Community College. In this role Dr. Hinton brings a high level of executive leadership to guide our commitment to promoting a culture of collegiality, inclusiveness, respect, and cultural competence. Previously she was the director of diversity and inclusion and Title IX coordinator at Elizabethtown College and served at Allegheny College in Pennsylvania as associate dean and co-chair and assistant professor of Black Studies. Dr. Hinton was also associate director of the center for diversity and social justice at Susquehanna University.

Dr. Hinton is an active scholar, practitioner, and presenter in the areas of inclusion, diversity, equity and Title IX. Her research focuses on diversity, access and equity in education and higher education leadership. She is the co-editor of "Persistence and Memory," a collection of essays on diversity with reflections written by Derald Wing Sue. Also, she contributed a chapter to a book, "Preserving HBCU's Million Dollar Legacy." Dr. Hinton is a member of National Association for Diversity Officers in Higher Education. Most recently, she presented at the American College of Veterinary Surgeons on inclusion and diversity in veterinary science and best practice.

As a recipient of The World Affairs Council of Harrisburg's Torch of Global Enlightenment Award for her contributions to inclusion and diversity, Dr. Hinton continues to make valuable contributions to diversity and inclusion in the region, as well as internationally, as she worked for many years in Germany and England. She received a bachelor's degree in music history and piano from Alabama State University, a historically Black college and university, and studied at Roosevelt University's Chicago Musical College. She received her post-graduate certificate in psychotherapy from Birmingham City University (England) and her doctorate in leadership and change from Antioch University in Ohio.



Tiffany Tavarez, Senior Vice President, Diverse Segments, Representation and Inclusion (DSRI), Wells Fargo

Tiffany Tavarez serves as Senior Vice President, Diverse Segments, Representation and Inclusion (DSRI) at Wells Fargo. Diverse Segments, Representation, and Inclusion (DSRI) focuses on expanding diversity at all levels of the company, intentionally deepening our commitment and connection to employees and diverse suppliers and developing products and services for customer segments that are critical to our business. Prior to joining DSRI, Tiffany was Senior Vice President of Community Sponsorships and Strategy for Wells Fargo Advisors and Vice President of Community Relations for the Wells Fargo Foundation. Her career in inclusive philanthropy, program development & strategy and stakeholder engagement has included organizations such as Exelon, Comcast, Temple University, and the Pew Center for Arts and Heritage.

She has been honored with numerous awards and recognitions from across the region. In 2023 alone, Tiffany was recognized as one of the Top Women and Top Latino Power Players by Metro Philadelphia; Philadelphia Business Journal's Women of Influence and City & State Pennsylvania Top 100 Leaders in Diversity. She was named a 2023 Marshall Memorial Fellow (MMF). MMF is the German Marshall Fund's flagship leadership development program to introduce a new generation of leaders from business, government and civil society to expand their understanding of transatlantic relations and to create new networks and opportunities for global collaboration.

Tiffany Tavarez is currently serving as Chair of the Board of Directors for Monument Lab; Member, Board of Directors for Esperanza; Commissioner for the Pennsylvania Commission for Women under Governor Shapiro; and Board of Directors, Forum of Executive Women. She is a first-generation college graduate who has earned degrees from both Temple University and University of the Arts.



Kelli Walsh, Chief People Officer, D&H Distributing

Kelli Walsh is currently the Chief People Officer at D&H Distributing, a privately held ESOP company that is a leading technology distributor of IT and electronics products offering end-to-end solutions for resellers and retailers across the US and Canada. She joined D&H in 2012 as Senior Director, Human Resources, was named Vice President, Human Resources in 2017, SVP, Human Resources in 2019 and Chief People Officer in 2022. As part of the senior executive team, Kelli is responsible for D&H's overall human resources strategy, talent acquisition, leadership development, diversity, equity & inclusion, organizational design, employee relations, compensation, benefits & wellness, as well as payroll and HRIS systems.

Prior to joining D&H, Kelli held various regional and global human resources leadership positions in public and private organizations such as Ahold, USA (grocery retail); Harsco Corporation (industrial services); Interface Solutions (manufacturing and distribution) and Wabash Alloys (manufacturing and distribution). Her experience in those organizations included transforming a decentralized HR model to a global centralized services and support model aligning seven (7) different divisions across North America, building a North American HR Department from the ground up, assisting in mergers and acquisitions involving domestic and global companies, and negotiating union contracts with various unions across the US and Canada.

Kelli is currently a member of the Evanta/Gartner Philadelphia CHRO Governing Body, a certified Senior Practitioner in Human Resources and holds a Bachelor's Degree from the State University of New York at Potsdam.



Carolyn Lerew — Moderator, Director, Human Resources, PA Chamber of Business and Industry

Carolyn is an accomplished human resource professional with broad and rich experience across multiple industries and demonstrated success achieving organizational goals and objectives. Carolyn's achievements include the utilization of employee workgroups reflecting her value of diversity, thought, and increased engagement. Carolyn led her local professional association through challenges by focusing on the memberships' skill development resulting in the National SRHM's Gold level award. Her mantra of dedication to the balance of employee needs with employer's strategic goals results in the high performing teams. Carolyn holds a master's degree in Leadership from Gonzaga University and an undergraduate Marketing degree from Marymount University. She is member of the National SHRM, local HR Professionals of Central Pennsylvania, and United Way's Women in Leadership Network.



Laura Emanuel, Managing Director

Laura Emanuel is Managing Director of Red Thread PR, Brownstein's PR specialty agency. As agency leader, Laura is responsible for the operations and management of 20+ team members, strategic campaign planning for global and regional brands and business development. She is entrenched in several Fortune 500 and Fortune 100 brands and brings deep media expertise across healthcare, manufacturing, financial services, tech, hospitality, commercial real estate and architecture. In 2019, Laura saw the team to its most notable recognition when PR News — the industry's leading news source — named it a "Small PR Agency of the Year" finalist. Under Laura's leadership, the team also cracked the top 100 shops in the U.S. according to O'Dwyer's. With

Brownstein Group for 16 years, Laura established Red Thread PR in 2022 in response to a growing need for more dynamic PR specialists who understand how to connect Paid, Earned, Shared and Owned channels.

Laura graduated Summa Cum Laude from Cabrini University with a BA in mass communication and concentration in journalism. Laura holds her APR certification through the Public Relations Society of America. Laura is passionate about making healthy lifestyles accessible for all communities, proudly serves on the board of Vetri Community Partnership and consults with Girls on the Run Philadelphia. When she's not making headlines for her clients, you can catch Laura sweating it out on Peloton or chasing her pup, Romeo.



Leslie Ferraro, Vice President and Chief Marketing Officer, Hershey Entertainment and Resorts

Leslie Ferraro is a dynamic Chief Marketing Officer who has a broad range of responsibilities in a highly complex operational structure which supplements her 16 year sales and operational experience at PepsiCo a Fortune 50 company. In her current role, she has operational P&L oversight and successfully implemented strategies designed to mitigate revenue volatility and maximize revenue generation. Leslie consistently succeeds in conducting consumer and market research and developing comprehensive strategies to position HE&R services, products, pricing, and marketing to achieve targeted sales growth while maintaining corporate and brand integrity. She is recognized for utilizing innovative approaches and intelligent business decisions to achieve market positioning and sales targets.

Creativity, drive, leadership, strategic long range planning and financial accountability highlight a few of Leslie's greatest strengths. She thrives on all challenges, especially those that expand HE&R's markets and reach.

Leslie develops insight-driven strategies and innovative programming that distinguish Hershey Entertainment & Resorts as an industry leader while delivering on the company's core purpose of supporting Milton Hershey School.

Specifically, Leslie leads destination marketing, information technology, digital customer engagement, guest analytics, entertainment sales, partnerships, and business development for more than 13 premier brands with a business and operations-oriented mindset. Leslie plays a critical role in growth and development strategies, including the development and execution of Hershey's ChocolatetownSM, the largest expansion and investment in company history. She is also responsible for leading the company's digital transformation from a business and guest-facing perspective, resulting in increased business efficiency and exponential revenue growth.

Notably, Leslie also chairs the Diversity, Equity & Inclusion Council. This council consists of a team of senior leaders dedicated to fostering a more robust internal culture of advocacy and inclusion. Leslie is also passionate about her community involvement and plays an active role in various organizations such as PA Sales Executives and HE&R's Women In Leadership. She volunteers her time with Children's Miracle Network at Penn State Health Children's Hospital and is an active participant in the Milton Hershey School's Project Fellowship program.

Prior to joining the Hershey Entertainment & Resorts in 2014, Leslie spent 16 years in the Consumer Goods Industry working for PepsiCo in various senior leadership roles overseeing more than five thousand professionals, in both the operational, marketing and sales areas throughout the country.



Stephanie Shirley, Strategic Communications Specialist, Bennis Public Relations, Inc.

As a Public Relations Consultant and Strategic Communication Specialist with over 13 years of experience, Stephanie Shirley has proudly assisted hundreds of clients across the nation, serving as their strategic partner who creates innovative and effective communication solutions to help grow a powerful and consistent brand. She has helped businesses of all sizes and industries navigate the challenging internal and external communications of branding, transitioning through acquisitions and leadership changes, developing comprehensive strategic communications strategies, and implementing those strategies, consistently and effectively. Stephanie has built a steadfast reputation for her ability to cut through the noise and confusion that often holds businesses back from harnessing the power of PR. It's not marketing, advertising, or sales, but it's equally important! She passionately helps businesses put together the missing pieces of the communications puzzle.



Lindsay Andrews — Moderator, Director of Communications, PA Chamber of Business and Industry

Her chief responsibilities include writing e-newsletters and promotional material for business audiences, ensuring updates to the PA Chamber website, crafting scripts for PA Chamber educational events, working with the C-suite on materials for various events, developing social media content, and coordinating with the Government Affairs team on communications, among other duties. But her main love is telling our members' stories. Among her favorite responsibilities is curating regularly appearing content for the PA Chamber's member-centric blog, *The Current*, which features a mix of news, feature articles, and brief video segments highlighting PA Chamber members' latest achievements, as well as our organization's advocacy efforts.

Lindsay's tenure with the PA Chamber began in 2011. Prior to that, she worked at a legislative information agency where she wrote detailed stories on state House and Senate committee meetings and press conferences; provided bill analyses and live coverage of legislative session; and trained clients on use of their accounts. Lindsay is a member of the United Way of the Capital Region's Women's Leadership Network, and a member of the Pennsylvania Public Relations Society. She earned her B.A. from Michigan State University and hails from the Harrisburg region, where she lives with her husband, Tom, and their two daughters.



For more information on this event, contact Gretchen McDonel, Conference and Events Executive, 717.720.5457 | gmcdonel@pachamber.org.

For sponsorship information, contact Jennifer O'Donnell, Engagement and Events Executive, 717.720.5557 | jodonnell@pachamber.org.