



Wednesday, May 22, 2024

8:00 a.m. – 3:30 p.m.

Hilton Harrisburg — Pennsylvania Ballroom

8:00 a.m. Registration/Breakfast/Networking

9:00 a.m. Welcome and Presenting Sponsor Remarks

9:15 a.m. Opening Keynote

Dr. Val Arkoosh, Secretary, Pennsylvania Department of Human Services

10:00 a.m. Refreshment Break/Networking

10:15 a.m. Breakout — Session 1

Choice #1 Navigating Medical Malpractice: Insights into Pennsylvania's Legal Landscape

This panel aims to provide valuable insights into the intricacies of medical malpractice law, its impact on healthcare delivery, and strategies for navigating the legal landscape effectively. Panelists will examine key aspects of Pennsylvania's legal climate pertaining to medical malpractice and provide a deeper understanding of the challenges faced by healthcare providers, patients, and the legal community in addressing medical malpractice claims.

- Panelist**
- ❖ **Chad Goebel, Shareholder and Co-Chair, Healthcare Litigation, Saxton & Stump**
 - ❖ **Mary Ellen Nepps, Senior Counsel, University of Pennsylvania, Office of General Counsel**
 - ❖ **Robin Snyder, Director, Health Care Department, Marshall Dennehey**
 - ❖ **Curt Schroder — Moderator, Executive Director, Pennsylvania Coalition for Civil Justice Reform**

Choice #2 Innovations in Pharmaceuticals: Navigating Trends, Challenges, and Opportunities

The pharmaceutical industry is experiencing a profound transformation fueled by advancements in technology, changes in regulatory landscapes, and evolving patient needs. This panel will delve into the latest developments shaping the pharmaceutical sector and explore strategies for navigating this dynamic landscape.

- Panelist**
- ❖ **Julian Ritchey, Head, Sanofi US Vaccines Public Affairs and Patient Advocacy, Sanofi**
 - ❖ **Elyse Munoz, Director, Research and Insights, Thought Leadership, IQVIA**
 - ❖ **Charise Richard, Sr. Director, State Policy, PhRMA**
 - ❖ **Neal Leshner — Moderator, Director of Government Affairs, PA Chamber of Business and Industry**

11:15 a.m. Refreshment Break/Networking

11:30 a.m. Breakout — Session 2

Choice #1 Harnessing AI for Transformative Healthcare

Artificial Intelligence (AI) has emerged as a disruptive force in healthcare, promising revolutionary advancements in diagnosis, treatment, and patient care. This panel will explore the multifaceted impact of AI in healthcare.

- Panelist**
- ❖ **Dawei Liu, Global AI Lead, Olympus Corporation of the Americas**
 - ❖ **Dr. Morgan Jeffries, Neurohospitalist & Associate Medical Director for AI, Geisinger Health System**
 - ❖ **Karen Odash, Associate, Fisher & Phillips, LLP**
 - ❖ **Seon Rockwell, Managing Director Health Transformation Leader, Deloitte**
 - ❖ **Neal Leshner — Moderator, Director of Government Affairs, PA Chamber of Business and Industry**

Choice #2 Empowering Tomorrow's Healthcare Workforce: Strategies for Talent Development and Innovation

As the healthcare landscape evolves with technological advancements and shifting patient needs, workforce development becomes increasingly paramount. This panel will focus on exploring strategies for empowering and upskilling the healthcare workforce to meet the challenges and opportunities of the future.

- Panelist**
- ❖ **Laurie Badzek, Dean and Professor, Ross and Carol Nese College of Nursing at Penn State**
 - ❖ **Nicole Stallings, President and CEO, Hospital & Healthsystem Association of Pennsylvania**
 - ❖ **Heather Major, Executive Director, Independence Blue Cross Foundation**
 - ❖ **Lauren Holubec — Moderator, Sr. Vice President, Business and Workforce Development, Emerge Education**

12:30 p.m. Lunch/Networking

1:30 p.m. Perspectives on Behavioral Health: Advancing Equity, Access, and Resilience

This panel provides a platform to discuss the development and implementation of policies aimed at promoting mental health and well-being. This panel explores diverse perspectives and strategies to advance equity, expand access, and foster resilience in mental health care delivery. Panelists will share insights on current challenges, opportunities, and best practices in mental health policy development, drawing upon their expertise in public health, social services, healthcare, and advocacy.

- Panelist**
- ❖ **James Kinville, Senior Director, EAP, Workpartners**
 - ❖ **Andrew Stocker, Mid-Atlantic Vice President, Regional & Small Business Solutions, MetLife**
 - ❖ **Dr. Kenneth Rogers, Vice President and Chief Medical Officer of Behavioral Health, Wellspan**
 - ❖ **Dr. Anil Singh SVP, Executive Medical Director, Population and Curated Health, Highmark Health**
 - ❖ **Alex Halper — Moderator, Sr. Vice President, Government Affairs, PA Chamber of Business and Industry**

2:30 p.m. Kevin Stevens: My Story of Hope and Redemption

Former NHL All-Star and Olympian Kevin Stevens, who won two Stanley Cups with the Pittsburgh Penguins, will discuss "the fight of his life" as he went from sports stardom to battling addiction, the effect on his family and friends and his road to recovery.

3:30 p.m. Closing Remarks

About the Speakers



Luke Bernstein, President and CEO, PA Chamber of Business and Industry

A seasoned financial, government, and public policy professional, Luke came to the organization in 2022 with more than 20 years of experience in the public and private sectors.

Before leading the PA Chamber, Luke was most recently executive vice president, chief operations and technology officer at Orrstown Financial Services. He had served as Orrstown's corporate spokesperson since 2017.

He was previously senior vice president of external affairs at the Pennsylvania Bankers Association from 2015 to 2017 and deputy chief of staff for former Pennsylvania Gov. Tom Corbett from 2011 to 2015.

In addition to his executive leadership roles in the private sector and state government, Luke has experience working at the federal level, as a former appointed advisor in the Administration of President George W. Bush and as an aide in the U.S. Senate. He holds a bachelor's degree in political science and policy studies from Dickinson College, where he also served as an adjunct professor.

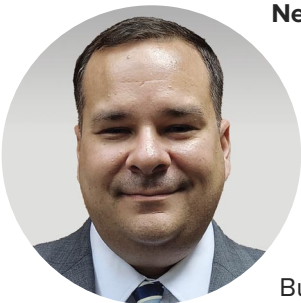
Luke also completed the Duke Leadership Program at Duke University's Fuqua School of Business. He is a very active member of his community, serving on numerous boards and as a youth sports coach.



Jon Anzur, Senior Vice President, Public Affairs, PA Chamber of Business and Industry

Jon Anzur is a Mechanicsburg native with a decade of experience managing communications and political campaigns at the state and federal levels. Anzur most recently served as chief of staff and campaign manager to Congressman Fred Keller (PA-12). As Congressman Keller's top political and legislative aide, Anzur managed Keller's successful special election campaign—the first of the 116th Congress that attracted involvement from both national party committees—and successful re-election effort, as well as his Washington, D.C., and Pennsylvania legislative offices.

Anzur also previously worked as a top aide to former Congressman Lou Barletta, managing Barletta's U.S. House re-election and U.S. Senate campaigns and serving as communications director in his Washington, D.C. office. At the state level, Anzur worked in both the legislative and executive branches in Harrisburg in a variety of communications roles for Gov. Tom Corbett and the Pennsylvania General Assembly. He graduated summa cum laude from the University of Pittsburgh.



Neal Leshner, Director of Government Affairs, PA Chamber of Business and Industry

Neal Leshner joined the PA Chamber as a Government Affairs Director in October of 2022.

Prior to joining the PA Chamber, Leshner served in senior leadership positions with the state House of Representatives, including serving as Chief of Staff to the Speaker of the House and as the Director of Policy and Communications for the Appropriations Committee Chairman. He also has executive branch experience, serving as the Legislative Director for the Governor's Budget Office under the Corbett Administration. Leshner also worked for the National Federation of Independent Business (NFIB) as their Legislative Director.

Leshner has lived his whole life in central Pennsylvania and graduated from Susquehanna University in 2008 with a bachelor's degree in Political Science.



Alex Halper, Senior Vice President, Government Affairs, PA Chamber of Business and Industry

Alex Halper serves as Senior Vice President of Government Affairs for the PA Chamber and oversees public policy development, advocacy and outreach, as well as the organization's political efforts. He specifically focuses on labor and employment, education and workforce policy.

Halper serves on the Pennsylvania Minimum Wage Advisory Board, Pennsylvania Partnerships for Children Board of Directors, Pennsylvania Workers' Compensation Advisory Council, the Governing Board of the Pennsylvania Compensation Rating Bureau, the Pennsylvania Association for Chamber Professionals Board and the Pennsylvania Association for Government Relations Board and was appointed to Gov. Josh Shapiro's Transition Advisory Committee. He regularly speaks to local chambers of commerce, trade associations and employers across the Commonwealth about key legislative issues impacting business and Pennsylvania's overall political landscape.

Alex Halper joined the PA Chamber's Government Affairs team in 2011. He previously served as a legislative assistant in Washington, D.C. to former U.S. Sen. Arlen Specter where he worked on numerous areas of public policy, including transportation and infrastructure, homeland security and appropriations.

Originally from Allentown, Halper graduated from the George Washington University in 2006 with a bachelor's degree in Political Science. He lives in Lower Paxton Township with his wife, two children, and their dog, Kelce.



Dr. Val Arkoosh, Secretary, Pennsylvania Department of Human Services

Valerie A. Arkoosh, MD, MPH, was appointed to lead the Pennsylvania Department of Human Services by Governor Josh Shapiro on January 17, 2023.

Prior to this role, Secretary Arkoosh served on the Montgomery County Board of Commissioners for eight years, serving as Commission Chair from November 2016 through January 2023. As a physician and public health professional, Secretary Arkoosh was at the center of Montgomery County's efforts to combat the COVID-19 pandemic, leading a data- and science-driven approach to the unprecedented challenge. Arkoosh's leadership was praised during the county's response, especially her transparency and public communication throughout the pandemic.

Arkoosh is a graduate of the University of Nebraska College of Medicine and received a Master of Public Health from the Johns Hopkins Bloomberg School of Public Health. She performed her residency at Jefferson Medical College in Anesthesiology with a special focus in Obstetrics. Prior to stepping into public service, Secretary Arkoosh was Professor of Clinical Anesthesiology and Clinical Obstetrics and Gynecology at the Perelman School of Medicine of the University of Pennsylvania.

Upon obtaining her Master of Public Health in 2007, Arkoosh became deeply engaged in the national effort to achieve comprehensive health care reform. She led the National Physicians Alliance, a national non-profit organization of physicians, who, putting their patients before profits, joined a broad-based nation-wide coalition for reform. During this time, she developed policy and legislative strategy, and promoted public engagement in Washington, D.C., Pennsylvania, and throughout the country. Dr. Arkoosh maintains comprehensive knowledge of the implementation of the Patient Protection and Affordable Care Act and its impact on individuals and the health care system.



Kevin Stevens, Former NHL All-Star and Olympian

Kevin Stevens graduated from Silver Lake Regional High School in Kingston, MA where he captained the hockey, football and baseball teams. Kevin was invited to try out for both the Toronto Blue Jays and the Philadelphia Phillies. He admitted he "couldn't hit the curve ball", so he decided to pursue hockey.

Kevin received a full hockey scholarship to Boston College where he was a two-time All American and captain of the BC Eagles team. In 1983, he was drafted by the Los Angeles Kings, and his rights would be traded to the Pittsburgh Penguins shortly thereafter. With big dreams of making it to the NHL, Kevin smartly elected to finish his degree at BC in the event he "may have to get a real job". Kevin graduated from BC in 1987.

From there Kevin represented the U.S. National Hockey Team at the 1987 World Championships and was a member of the 1988 US Hockey Team at the Winter Olympics in Calgary, Canada.

He then went on to play for the Pittsburgh Penguins where he became one of the top left wingers and power forwards in the National Hockey League.

In Game 3 of the Prince of Wales Conference final versus Boston Bruins, May 21, 1993, Kevin became only the 25th player in NHL history to score 3 goals in a single period. He had a hat trick in the first period and would go on to score another goal before the end of the game. Penguins swept the Bruins in that series and subsequently swept the Chicago Blackhawks to win their 2nd straight Stanley Cup.

One year later, on May 14th, 1993, the Penguins were playing the NY Islanders in game 7 of the Patrick Division Finals. Early in the first period, Kevin skated hard and checked Islanders defenseman Rich Pilon, but hit Pilon's visor with so much force that it knocked Kevin unconscious. Kevin landed face first on the ice; having been knocked out, he was unable to soften the blow when he landed. Kevin shattered most of the bones in his face and required extensive reconstructive surgery. Doctors cut an incision below his hairline from ear to ear, which was later closed with over 140 stitches, peeled back his skin and reassembled the bones in Kevin's face with the use of 9 metal plates.

This is where the real journey begins...



Chad Goebel, Shareholder and Co-Chair, Healthcare Litigation, Saxton & Stump

Chilton (Chad) G. Goebel, III is a trial lawyer with significant experience in litigating a wide array of complex matters ranging from business disputes, contract actions, intellectual property matters, medical malpractice, product liability and casualty matters involving catastrophic injuries. Chad has a reputation for his aggressive yet pragmatic approach to every case to ensure the best results possible for his clients. When justified, Chad uses alternative approaches to reach resolutions outside the courtroom, including mediation and binding arbitration.

Prior to joining Saxton & Stump, Chad was a partner at Philadelphia-based German, Gallagher & Murtagh where he practiced in the professional liability, casualty litigation, products liability and commercial liabilities groups. Earlier in his legal career, he defended large, self-insured companies against products liability and general negligence claims.

Chad has also represented small businesses, real estate clients, Credit Unions, Credit Union Service Organizations (CUSOs) and provided advice on matters such as business organization and formation, non-traditional investment and insurance related financial products and services, loan participations and compliance.

Chad was born and raised in the greater Philadelphia area where he still resides with his family.



Mary Ellen Nepps, Senior Counsel, University of Pennsylvania, Office of General Counsel

In her role as Senior Counsel, Mary Ellen Nepps manages the professional liability litigation for the University of Pennsylvania Health System and oversees the Health System's risk and claims management programs. She came to the Health System in June 1997 with 13 years of health care related litigation experience. Prior to working at Penn, she was a shareholder in the Philadelphia law firm of Christie, Pabarue, Mortensen and Young, P.C. where her practice focused on medical malpractice, health care benefits, and other health care related litigation.

Ms. Nepps is a member of the Philadelphia, Pennsylvania, and American Bar Associations. She served as chair of the 5,000 member Young Lawyers Section of the Philadelphia Bar Association in 1992 and was a member of the Association's Board of Governors. She also served as a member of the Pennsylvania Bar Association's House of Delegates and previously chaired the Association's Health Care Law Committee. She also has served as a member of the American Bar Association House of Delegates. In addition, Ms. Nepps was a founding member of the board of directors for the Legal Clinic for the Disabled, Inc. She has lectured on medical/legal liability related topics both at the University and the Health System as well as at various national organization meetings and has authored/co-authored publications on various health care, insurance, and risk management related topics.

Ms. Nepps is a graduate of St. Joseph's University (B.A., summa cum laude, 1981) and the Cornell Law School (J.D., 1984). She is admitted to practice in Pennsylvania and New Jersey.



Robin Snyder, Director, Health Care Department, Marshall Dennehey

Robin is the Director of the Health Care Department at Marshall Dennehey, and is responsible for the day-to-day operations and supervision of the firm's health care attorneys. She is also a member of the firm's Board of Directors. From 2003 – 2017, Robin served as the Managing Attorney of the firm's Moosic office. Robin concentrates her practice in the defense of medical malpractice for physicians, nurses, hospitals, dentists and long term-care facilities. Her past litigation experience also includes defending school civil rights cases, which gives Robin a unique perspective in handling mental and behavioral health cases. Throughout her 29-year career with Marshall Dennehey, Robin has tried more than 40 cases to verdict, including medical malpractice and civil rights cases. As a seasoned litigator, Robin has served as a coach for the firm's Mock Trial program, providing guidance and mentorship to young attorneys as they hone their litigation skills. Following graduation from The Pennsylvania State University in 1987, Robin worked with the U.S. Securities and Exchange Commission and attended law school at Widener University School of Law in Wilmington, Delaware. Robin is an elected associate member of the American Board of Trial Advocates (ABOTA), a national association of experienced trial lawyers and judges that works to enhance the civil trial jury system. She is admitted to the U.S. District Court for the Middle District of Pennsylvania and the Eastern District of Pennsylvania, as well as the Third Circuit Court of Appeals.



Curt Schroder — Moderator, Executive Director, Pennsylvania Coalition for Civil Justice Reform

Curt Schroder is a Philadelphia-area attorney who spent his early years witnessing first-hand how there can be abusive and unfair litigation in the court system.

During his seventeen years in the Pennsylvania House of Representatives, Schroder worked to restore fairness to Pennsylvania's courts. A tireless advocate of medical malpractice reform, many of the changes to the legal system championed by Schroder resulted in stemming the flow of doctors leaving the state and allowed hospitals to resume providing lifesaving services.

Schroder was also an outspoken leader in working towards passage of the hallmark Fair Share Act.

This act ensures that a party in a lawsuit does not have to pay out more than that for which they are legally responsible.

Before taking the helm at the Pennsylvania Coalition for Civil Justice Reform (PCCJR), Schroder was a regional executive of a health care association and lobbied on behalf of health care clients for a Harrisburg based firm.

Now as the PCCJR Executive Director, Schroder is a statewide advocate and leader dedicating his years of experience and legal expertise to restoring common sense to our courts and personal responsibility to society. In doing so, Schroder is using that experience to protect family sustaining jobs and health care from extinction due to excessive and abusive litigation. Schroder is committed to a Pennsylvania that has fair laws, fair courts, and a true balance in our legal system.



Julian Ritchey, Head, Sanofi US Vaccines Public Affairs and Patient Advocacy, Sanofi

As Vice President and Head of Vaccines Public Affairs and Patient Advocacy for the Sanofi Vaccines US business, Julian drives sustainable public health improvement through external and internal collaboration and education to achieve partner and company growth goals.

Current areas of focus include:

Immunization Policy — development, coordination, and communication with public and private stakeholders including the Centers for Disease Control and Prevention (CDC), state governments, patient and provider advocacy organizations, and the Biotechnology Industry Organization (BIO)

trade group to establish and preserve conditions supportive of immunization. In 2023, he lead efforts to add the first long-acting pediatric mAb for prevention of RSV, Beyfortus, onto the ACIP immunization schedule and to be included in the VFC program.

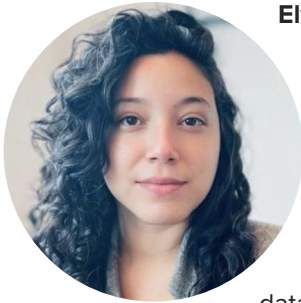
Patient Advocacy — foster relations with a variety of patient and provider organization to enable the joint identification, creation, and implementation of initiatives that engage vaccine stakeholders, grow disease awareness, and strengthen immunization efforts and patient-centered health measures.

Strategic Initiatives — interface with and optimize relationships between Sanofi Vaccines and external partners, which have included the Bill and Melinda Gates Foundation, BIO industry trade organization, LifeSciences PA, and Team PA to advance collaborative goals on global, national, and state levels.

Over the course of 30 years with Sanofi Vaccines, Julian has held diverse positions of increasing responsibility within the organization with both US and global responsibilities. Sales and Marketing roles have included P&L responsibility for the launch and promotion of flagship brands such as Daptacel, Menactra, Pentacel vaccines. Globally he led the Sanofi Pneumococcal and Meningitis vaccine franchises, and co-led global commercial preparations for a late-stage vaccine candidate. He established a US Customer Marketing organization, ran the US New Products group, and headed the Medical Communications group where he oversaw the national Medical Science Liaison team and development of opinion leader relationships.

A graduate of Denison University, Julian studied microbiology and earned a Bachelors of Science degree. He earned his MBA from the Rutgers University School of Business Administration and has participated in various professional development programs and conferences to continue to grow and stay abreast of the latest thinking in business management.

He and his wife reside in the Lehigh Valley, Pennsylvania with their daughter and three sons. Together they are active in the community through volunteer work and organizational participation.



Elyse Munoz, Director, Research and Insights, Thought Leadership, IQVIA

Elyse leads a team of analysts and researchers building evidence-based perspectives on emerging healthcare trends. She and her team work to develop strategies to improve outcomes for stakeholders across the healthcare system. Elyse has been with IQVIA for 7 years, working in 'big data' for over 10. Her experience includes consulting, business strategy, data analytics, data visualization, and thoughtful integration of multiple qualitative and quantitative datasets. Elyse holds a PhD in Genetics from Pennsylvania State University, and a BS in Biological Sciences from Arizona State University. (Elyse is also curious as hell, just as an FYI)



Charise Richard, Sr. Director, State Policy, PhRMA

Charise Richard is a Sr. Director of State Policy at PhRMA and provides policy support for the mid-Atlantic region, as well as Michigan, Missouri, and Wisconsin. Prior to joining PhRMA, Charise was the Director of State Government Affairs at The National Association of Professional Employer Organizations (NAPEO) with a focus in employer health policy. She began her career in the insurance compliance industry working for a Marsh & McLennan subsidiary based in Northern California. Charise is a graduate of Saint Mary's College of California and The George Washington University Graduate School.



Laurie Badzek, Dean and Professor, Ross and Carol Nese College of Nursing at Penn State

Laurie Badzek, Professor and Dean of Penn State's Ross and Carol Nese College of Nursing is a nurse, attorney, and educator, who specializes in genomics education and competency, ethics, law, and nursing practice. As dean, Badzek oversees nursing programs at 12 Commonwealth Campuses and online in World Campus. She is a Fellow with the National Academies of Practice, American Association of Colleges of Nursing Wharton Leadership Program, and American Academy of Nursing.

In 2020, Dean Badzek received the American Nurses Association's Leadership in Ethics Award for authentically demonstrating the highest standards of ethics and leadership in daily practice and promoting ethical dialogue and scholarship. In 2021, she was selected as a Hastings Fellow.

Badzek and her associates have conducted research in end-of-life decisions, advance care planning and genomics funded by the NCSBN, NIH, NHGRI, NCI, and publications are in the Journal of Nursing Scholarship, Nursing Outlook, Precision Medicine, Palliative Medicine, JAMA open, American Nurse Today and other peer reviewed journals. As PI, Badzek conducted one of the largest US studies examining the translation of genomics to bedside care. She is a founding member and currently serves on the advisory board of the Global Genomics Nursing Alliance (G2NA).

Badzek received a BSN and a JD from West Virginia University and a MS in nursing and an advanced postgraduate law degree (LLM) from DePaul University.



Nicole Stallings, President and CEO, Hospital & Healthsystem Association of Pennsylvania

Nicole Stallings serves as president and CEO of The Hospital and Healthsystem Association of Pennsylvania (HAP), representing more than 230 hospitals and health systems. One of the nation's largest state hospital associations, HAP is Pennsylvania's chief advocate for hospitals and their patients, representing their interests with state and federal leaders, the business community, and other stakeholders.

Before joining HAP in June 2023, Nicole worked for nearly 12 years in leadership positions at the Maryland Hospital Association, overseeing government affairs, policy and data analytics, quality, population health, and communications. She worked for five years in Maryland state government serving as senior policy advisor to two health secretaries and as chief of government affairs and special project at the Maryland Health Care Commission. Nicole started her career with the New Jersey Hospital Association, working on policy and legislative advocacy.

She holds a bachelor's degree in political science from Virginia Tech and a master of public policy degree with a concentration in health care from Rutgers University's Edward J. Bloustein School of Planning and Public Policy.



Heather Major, Executive Director, Independence Blue Cross Foundation

Heather Major is the first executive director of the Independence Blue Cross (IBX) Foundation, which was launched in 2012. Heather uses her background in health policy and healthcare administration to lead the advancement of philanthropic initiatives that improve the health and wellbeing of communities in Southeastern Pennsylvania. Heather oversees the strategic direction, programmatic, and operational activities of the IBX Foundation and Institute for Health Equity including \$10 million annually in nonprofit funding and research. A social impact strategist and skilled communicator, Heather presents at national events, was managing editor of the award-winning IBX

Foundation publication, the Journal of Change, and reaches a global audience with conversations about the stigma of addiction through the IBX Foundation Someone You Know® podcast.



Lauren Holubec — Moderator, Sr. Vice President, Business and Workforce Development, Emerge Education

Lauren Holubec, Ed.D., is the Senior Vice President of Business & Workforce Development at Emerge Education, LLC, an education consulting firm based in Mechanicsburg. Emerge specializes in customized workforce development solutions for employers, connecting students to high demand careers of today and the future. She is responsible for cultivating new and existing business development as well as strategic partnerships.

Prior to Emerge, Lauren served in several leadership positions in both secondary and higher education. In these roles, she created programming across sectors and industries to assist employer talent acquisition efforts, as well as retention and upskilling. She has built apprenticeship programs, wrote & secured grants for new and developing content areas, and worked with local, state, and federal procurement processes for training and development.

Lauren has spent over 15 years working to cultivate solutions and elevate the message that workforce and economic development is a critical component to strong communities. She has been featured nationally on her research and findings on workforce development best practices, leadership, and the future of work.

Lauren earned a Bachelor of Science Degree in English from Kutztown University of Pennsylvania, a Master of Education Degree in Workforce Development from the Pennsylvania State University, and a Doctor of Education in Higher Education Administration from Walden University.



Dawei Liu, Global AI Lead, Olympus Corporation of the Americas

Dawei is currently the Global AI Lead at Olympus Digital Health (ODH), Olympus. Before joining Olympus, he had worked in a biotech company for 9 years and his most recent position there was the Head of machine Learning & AI. Before joining industry, Dawei had worked at Brown University and University of Iowa as an academic researcher, focusing on applying machine learning, AI and advanced analytics in medical applications. Dawei has a PhD in biostatistics from University of Michigan. Dawei has rich experience in drug development, medical device development, and in scientific research. He sees great opportunities that AI can play in healthcare.



Dr. Morgan Jeffries, Neurohospitalist & Associate Medical Director for AI, Geisinger Health System

Dr. Morgan Jeffries is the Associate Medical Director for Artificial Intelligence at Geisinger. He completed his medical school and neurology training at Columbia University and is board certified in both neurology and informatics. Dr. Jeffries works clinically as a neurohospitalist and is a core faculty member of Geisinger's Clinical Informatics fellowship, helping train the next generation of physician informaticians. His work at Geisinger is currently focused on AI governance and monitoring and the introduction of generative AI into the health system. In his spare time, Dr. Jeffries enjoys spreadsheets, traveling with his family, and cycling, in no particular order.



Karen Odash, Associate, Fisher & Phillips, LLP

Karen Odash is an Associate in Fisher Phillips' Philadelphia office and sits on the firm's Artificial Intelligence Team, advising clients and formulating strategy for addressing the rapidly evolving challenges presented by the emerging role of AI in the workplace. Karen also assists clients with a range of labor and employment matters, including sexual discrimination and other Title VII claims, litigation and counseling on restrictive covenants and trade secrets, and day-to-day employment advice.

Prior to graduating law school, Karen served as a paralegal focusing on employment and litigation. She spent more than ten years as the director of legal programs for a Fortune 250 financial services company with an emphasis in employment law including restrictive covenants and recruiting. She also provided advice to corporate business partners regarding policies and procedures and legal updates.

Karen is admitted to practice in Pennsylvania and Minnesota, as well as the Third Circuit Court of Appeals. She frequently writes and speaks on AI, legal technology, e-discovery, restrictive covenants, and employment litigation.



Seon Rockwell, Managing Director Health Transformation Leader, Deloitte

Seon Rockwell is a leader in Deloitte's state and local government practice with over 20 years of experience leading large-scale strategic transformation efforts for government agencies and fortune 500 firms. Seon's work focuses on collaborating with state health agencies to drive operational improvements to support agency missions. Her projects often involve leveraging the power of data to modernize the consumer experience and drive change. Over the last few years, she has been serving public health agencies to implement sustainable solutions to build for the future. She is skilled in governance, business transformation, strategic change management, and driving towards results.



James Kinville, Senior Director, EAP, Workpartners

Mr. Kinville earned his bachelor's degree in psychology and organizational development from Grand Valley State University and his master's degree and license in clinical psychology and substance abuse studies from the University of Detroit/Mercy.

He has more than 35 years of Executive and Clinical level experience in Managed Behavioral Health and EAP/work-life experience serving Health Care Organizations and Top 100 Employers. In his current role, he oversees the strategic agenda and leads the EAP business unit for Workpartners a division of UPMC. This includes internal staff programs and national and international clients serving over 1 million employees.

Before joining Workpartners in 2015, Mr. Kinville served in several executive roles and was responsible for directing EAP and work-life services for a variety of diverse populations. He also has experience overseeing the operations of care management centers, clinical operations, network management and developing programs/strategies to aid in the overall success of EAP utilization and patient outcomes, while reducing readmission rates and costs.



Andrew Stocker, Mid-Atlantic Vice President, Regional & Small Business Solutions, MetLife

Andrew Stocker is in his 24th year of employment with MetLife. In his most recently role, he is responsible for leading the sales organization of the Mid Atlantic region of Regional & Small Business Solutions. Immediately prior to this role, Andrew reported to the head of the Regional Market Business, on a distribution strategic transformation project.

Between 2018 and 2022, Andrew had responsibility for leading MetLife's Employee Benefits in the Middle East. Across the Gulf Region, Andrew had responsibility for the business P & L, sales, underwriting, business planning and strategy, portfolio data & analytics and health wellness strategies.

Prior to assuming his role in the Gulf, Andrew was Vice President, in MetLife's Global Employee Benefits (GEB) group and was the Head of Distribution for the MAXIS Global Benefits Network. Within MetLife, he was responsible for leading global employee benefit growth strategies; including global voluntary benefits, small and medium enterprise markets, and global CRM.

Within MAXIS GBN, he was responsible for leading the global business development team including the account executive and account management teams across the globe, with regional teams located in New York, London, Paris, Zurich and Hong Kong. While in the role he served on the executive team reporting to the CEO in London and focused on expanding and deepening relationship with multinational employers and their intermediaries. In this role, Andrew also served as President of MetLife's Insurance Brokerage Incorporated.

Prior to his role in MAXIS GBN, Andrew joined MetLife's Global Employee Benefits (GEB) business in 2012 reporting to the Executive Vice President, and led the MetLife Worldwide Benefits Sales and Account Management team. In this role Andrew oversaw the integration of ALICO's expatriate business in to MetLife, and was responsible for successfully growing the sales and account management functions and portfolio. During this role, Andrew was also responsible for MetLife's global broker and intermediary strategies, including global ownership of partnerships with MetLife's five largest intermediary partners.

Andrew began his career with MetLife twenty years ago, as an Assistant Vice President for MetLife's Employee Benefits business in the United States. During the twelve years in that position Andrew was responsible for launching new MetLife offices across the south-central U.S., growing MetLife's portfolio and market share, and was a key contributor in the integration of Safeguards DHMO and Vision business into MetLife. Andrew was inducted into the MetLife Employee Benefits Hall of Fame in 2011. He is a graduate of the University of Texas at Austin and holds Executive leadership accreditations from Wharton School of Business and Harvard.



Dr. Kenneth Rogers, Vice President and Chief Medical Officer of Behavioral Health, Wellspan

Dr. Kenneth Rogers, vice president and chief medical officer of Wellspan Behavioral Health Network. He is board-certified in General Psychiatry and Child Psychiatry; and is a distinguished fellow with the American Psychiatric Association and the American Academy of Child and Adolescent Psychiatry. Dr. Rogers brings more than 35 years of experience in Behavioral Health, formerly serving as the state director of the South Carolina Department of Mental Health and as chief of Psychiatry in various health systems. He also has teaching experience at academic institutions.



Dr Anil Singh SVP, Executive Medical Director, Population and Curated Health, Highmark Health

Anil Singh, MD, MPH, MMM, is the senior vice president, executive medical director, population and curated health for Highmark Health, a \$26 billion blended health organization that includes one of America's largest Blue Cross Blue Shield insurers and a growing regional hospital and physician network. Based in Pittsburgh, PA, Highmark Health's 42,000 employees serve millions of customers nationwide through the nonprofit organization's affiliated businesses, including Highmark Inc., Allegheny Health Network, HM Insurance Group, United Concordia Dental, Helion and enGen.

Dr. Singh understands that taking care of a person encompasses a holistic approach including physical, mental and social aspects of care. He works closely with Highmark Health's chief medical and clinical transformation officer to drive improvement in clinical outcomes that lead to reductions in total cost of care for high and rising risk populations in near and mid-term and invest in keeping lower risk populations healthy longer term. Dr. Singh leads a team of clinicians focused on developing solutions clinically validated by provider networks and integrating them into a holistic health plan member portal, My Highmark.

Dr. Singh is board-certified in Internal Medicine, Pulmonary Medicine, Critical Care Medicine, and Neurocritical Care Medicine. He maintains his clinical practice and has expertise in Chronic Obstructive Pulmonary Disease (COPD), asthma, and obstructive sleep apnea, and has been widely published in academic journals. He also helps manage patients who need a lung transplant and was key in establishing AHN's lung transplant partnership with Johns Hopkins Medicine.

Before transitioning to Highmark Health in 2018, Dr. Singh served in a variety of roles for the provider system, Allegheny Health Network (AHN). This included founding and serving as the Director of the Breathing Disorders Center, Program Director for the Pulmonary and Critical Care fellowship program, and Division Chief of Pulmonary/Critical Care/Allergy/Sleep medicine.

Dr. Singh also developed AHN's virtual ICU program, which launched in 2019 and boosted AHN's capacity to care for critically ill patients during the COVID-19 pandemic. The virtual ICU infrastructure established a foundation that allowed for the expansion of future virtual care initiatives at AHN and Highmark Health.

Dr. Singh first joined AHN in 2005 to complete his fellowship in Pulmonary Medicine. He is a graduate of Baylor University, where he received his Bachelor of Science in biology and his Master of Clinical Gerontology. He is also a graduate of the University of Texas Health Science Center where he received his Master of Public Health. He attended medical school at Ross University. Dr. Singh also holds a Master of Medical Management degree from Carnegie Mellon University.