



# Pennsylvania Chamber Post Election Impact Summit

November 15, 2024 | Hilton Harrisburg

## AGENDA

- 8:00 A.M. Registration and Breakfast**
- 8:30 A.M. Welcome Remarks**
- Luke Bernstein, President & CEO, PA Chamber
- 8:40 A.M. Sponsor Remarks/Panel Introduction**
- Presenting Sponsor
- 8:45 A.M. Analysis of the 2024 Election**
- *Pennsylvania Spotlight*: Jim Lee, President & CEO, Susquehanna Polling and Research
  - *National Spotlight*: Ashlee Rich Stephenson, President, AxAdvocacy
- 9:45 A.M. Looking Ahead to the 119th Congress**
- Luke Bernstein, Moderator
  - The Honorable Rodney Davis, Head of Government Affairs, U.S. Chamber of Congress
- 10:15 A.M. Refreshment Break**
- 10:30 A.M. What's on the Horizon for the Next General Assembly?**
- Alex Halper, PA Chamber, Moderator
  - Senator Lisa Boscola (D-Lehigh)
  - Representative Josh Kail (R-Beaver)
  - Representative Paul Friel (D-Chester)
- 11:30 A.M. Morning Keynote**
- 12:15 P.M. Lunch**
- 12:45 P.M. Lunch Keynote**
- 1:45 P.M. Conclude**

# ABOUT THE SPEAKERS



## **Luke Bernstein, President and CEO, PA Chamber of Business and Industry**

A seasoned financial, government, and public policy professional, Luke came to the organization in 2022 with more than 20 years of experience in the public and private sectors.

Before leading the PA Chamber, Luke was most recently executive vice president, chief operations and technology officer at Orrstown Financial Services. He had served as Orrstown's corporate spokesperson since 2017.

He was previously senior vice president of external affairs at the Pennsylvania Bankers Association from 2015 to 2017 and deputy chief of staff for former Pennsylvania Gov. Tom Corbett from 2011 to 2015.

In addition to his executive leadership roles in the private sector and state government, Luke has experience working at the federal level, as a former appointed advisor in the Administration of President George W. Bush and as an aide in the U.S. Senate. He holds a bachelor's degree in political science and policy studies from Dickinson College, where he also served as an adjunct professor.

Luke also completed the Duke Leadership Program at Duke University's Fuqua School of Business. He is a very active member of his community, serving on numerous boards and as a youth sports coach.



## **Jim Lee, President & CEO, Susquehanna Polling and Research**

Susquehanna Polling and Research (SP&R) is a nationally recognized, survey research and polling firm headquartered in Pennsylvania, and specializes in a full range of research services for businesses and state agencies, national and state trade associations, hospitals and health systems, candidates for public office and media outlets. The firm conducts polling in more than thirty states. Founded in 2000, SP&R includes a team of research associates with more than 50 years of combined experience, including telephone agents, focus group recruiters and other consultants.

Susquehanna Polling and Research acquired The Bartlett Research Group in 2016, a Harrisburg-area focus group company that has been conducting qualitative research and focus group services for a wide range of national and state clients since 1986. SP&R's publicly released polling has been quoted in numerous national platforms including FOX News, MSNBC, CNN, the Rush Limbaugh radio program, the Wall Street Journal, the New York Times and USA Today. SP&R was profiled by CBS's Inside Edition on two separate episodes for its unmatched accuracy in the 2020 battleground polling, and the nationally acclaimed, polling aggregator Real Clear Politics ([www.realclearpolitics.com](http://www.realclearpolitics.com)) rated SP&R the #1 most accurate polling firm in the nation for its accuracy in the 2020 presidential election in multiple states.

Jim earned a Bachelor of Arts degree from Lycoming College, and has 12 credits earned towards an M.P.A. program at Shippensburg University. Jim resides in Thompsettown, Juniata County, with his wife Dr. Megan Kurlychek, and has two daughters, Ava and Alexis, ages 19 and 15.



**Ashlee Rich Stephenson, President, AxAdvocacy**

Ashlee Rich Stephenson is a nationally respected and highly experienced strategist, pollster, and public speaker with nearly 20 years of experience working on high-level campaigns, independent expenditures, and on behalf of public affairs and corporate interests across the United States.

As senior political strategist at the U.S. Chamber of Commerce, the world's largest business organization, Stephenson has deep experience leading advocacy campaigns to support free enterprise public policy. As head of the Political Affairs and Issue Advocacy division, Stephenson led the Chamber's Political Advocacy Committee, a member-driven board composed of government affairs heads of offices and CEOs from state and metro chambers. In addition, Stephenson directed the Chamber's voter education and advocacy campaigns, endorsements, and the U.S. Chamber PAC.

She has worked on several U.S. presidential campaigns, including serving as the polling director for then-Mayor Rudy Giuliani's 2008 campaign and as an adviser for then-Governor Scott Walker's 2016 effort.

Stephenson was president of Just Win Strategies, a national political strategy firm, and principal and chief strategy officer at the polling and analytics company WPA Intelligence. She started her career in the Strategy Department at the Republican National Committee.

Named a Rising Star in 2014 by Campaigns & Elections magazine and inducted into the inaugural American Association of Political Consultants 40 under 40 class of 2015, Stephenson is a regularly requested panelist and commentator to discuss evolving trends in politics and public policy.

She currently serves on the boards of Citizens for Responsible Energy Solutions and The George Washington University Graduate School of Political Management.

A graduate of Allegheny College and native of Pittsburgh, Pennsylvania, Stephenson resides in Alexandria, Virginia, with her husband and their two children.



**The Honorable Rodney Davis, Head of Government Affairs, U.S. Chamber of Congress**

Rodney Davis is Head of Government Affairs at the U.S. Chamber of Commerce. The former congressman leads the Chamber's engagement on Capitol Hill and with the administration, helping defend against the growing threats to the American free enterprise system and working to advance pro-growth policies.

As a five-term Republican U.S. Representative for Illinois' 13th district, Ranking Member of the Committee on House Administration, and a Deputy Whip, Davis was considered one of the most effective legislators during his tenure, willing to work across the aisle to advance common-sense policy solutions.

Prior to being elected to the U.S. House in 2012, Davis served as projects director for Congressman John Shimkus for 16 years, helping Illinois residents and communities cut through government red tape and support local economic development. He joined the Chamber in August 2024.