

PENNSYLVANIA CHAMBER AI SUMMIT

Artificial Intelligence for Your Business

Presented in partnership by:

Deloitte.

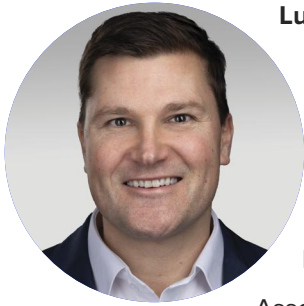


December 10, 2024 | UPMC Health Sciences Tower at Harrisburg University (222 Chestnut, Harrisburg PA)

AGENDA

- 8:00 A.M. **Registration and Breakfast**
- 9:00 A.M. **Welcome & Remarks**
Luke Bernstein — President & CEO, Pennsylvania Chamber
Chad Firestone — Director, Deloitte Consulting LLP
- 9:15 A.M. **AI 101**
Jordan Crenshaw — Senior Vice President, U.S. Chamber of Commerce
Technology Engagement Center
- 9:45 A.M. **AI Within the Workforce**
Imran Burki, Data & AI, Google Cloud
Kasey Paulus, Executive Vice President and Chief Operating Officer, WellSpan
Steve Wray, Executive Director, Carnegie Mellon
Annie Newman, Director of Digital Strategy
Moderator: Gabe Grab — Principal, Deloitte Consulting LLP
- 10:35 A.M. **AI Tech Community**
Shane Shaneman, Senior AI Strategist, Nvidia
- 10:50 A.M. **AI Demo Stations | Break**
- 11:50 A.M. **Lunch Panel: Emerging AI Policy in Pennsylvania**
Daren Coudriet, Executive Director of Innovation, Penn State
Sen. Tracie Pennycuick, Commonwealth of PA
Rep. Napoleon Nelson, Commonwealth of PA
Moderator: Jamia McDonald — Principal, Deloitte Consulting LLP
- 12:45 A.M. **AI Summit concludes**

ABOUT THE SPEAKERS



Luke Bernstein, President and CEO, PA Chamber of Business and Industry

A seasoned financial, government, and public policy professional, Luke came to the organization in 2022 with more than 20 years of experience in the public and private sectors.

Before leading the PA Chamber, Luke was most recently executive vice president, chief operations and technology officer at Orrstown Financial Services. He had served as Orrstown's corporate spokesperson since 2017.

He was previously senior vice president of external affairs at the Pennsylvania Bankers

Association from 2015 to 2017 and deputy chief of staff for former Pennsylvania Gov. Tom Corbett from 2011 to 2015.

In addition to his executive leadership roles in the private sector and state government, Luke has experience working at the federal level, as a former appointed advisor in the Administration of President George W. Bush and as an aide in the U.S. Senate. He holds a bachelor's degree in political science and policy studies from Dickinson College, where he also served as an adjunct professor.

Luke also completed the Duke Leadership Program at Duke University's Fuqua School of Business. He is a very active member of his community, serving on numerous boards and as a youth sports coach.



Chad Firestone — Director, Deloitte Consulting LLP

Chad Firestone brings 20+ years of experience in diverse cross-functional positions developing, managing, and transforming organizations spanning technology, human resources, governance, budget/finance and procurement. As the former Deputy State CIO for Pennsylvania and Client Relationship/Growth Leader for the Commonwealth of Pennsylvania account, he has built and maintained strong client relationships and helped position Deloitte as a leader in the marketplace. Chad has been a major contributor to the account's growth over the last several years and is known for his deep understanding of the client landscape, entrepreneurial mindset, and his passion for fostering a positive and inclusive account culture.



Jordan Crenshaw — Senior Vice President, U.S. Chamber of Commerce Technology Engagement Center

Jordan Crenshaw is the senior vice president at the U.S. Chamber of Commerce's Technology Engagement Center (C_TEC), where he leads the day-to-day operations of the policy team. Crenshaw also manages the Chamber's privacy working group, which is comprised of nearly 300 companies and trade associations and is responsible for developing model privacy legislation and principles. Prior to his role at C_TEC, Crenshaw led the Chamber's Telecommunications and E-Commerce Policy Committee, which analyzed federal privacy, cloud computing, broadband, internet, e-commerce, and broadcast policies that impact U.S. businesses.

Before joining the Chamber, Crenshaw was an attorney focused on environmental issues and consumer privacy laws. Crenshaw worked at McGuireWoods, LLP assisting discovery issues for environmental nuisance, TCPA, and other civil litigation. Crenshaw also held roles in the Virginia Senate leadership, the Office of the Attorney General of Virginia, the U.S. Department of Labor Office of Administrative Law Judges, and the National Right to Work Defense Foundation.

Crenshaw earned both his undergraduate degree and Juris Doctor from the College of William and Mary. He is licensed to practice law in Virginia and is a Certified Information Privacy Professional (CIPP/US). He and his wife, Molly, and their daughter, Charlotte, live in Virginia.



Imran Burki, Data & AI, Google Cloud

Imran Burki is a Data Analytics and AI Specialist at Google Cloud Public Sector. At Google Public Sector, Imran assists state and local governments use Google Cloud technology to enhance services for both citizens and employees. He does this by leading discussions, giving demonstrations, running pilot projects, and overseeing a smooth transition of Google Cloud solutions from development to actual use. Imran has established himself as a trusted expert in enterprise data analytics, artificial intelligence, and cloud transformation.

His career includes key roles at major technology companies:

- At AWS, he served as a Resident Architect, where he was responsible for delivery excellence and architectural guidance for enterprise-wide analytics implementations.
- During his tenure at Microsoft as a Senior Cloud Solutions Architect in Data & AI, he drove significant business impact, helping customers by expertly guiding them from proof-of-concept through to production, ensuring successful implementation of enterprise-scale data and AI solutions.
- At Avanade, Microsoft and Accenture's joint venture, he led an analytics project serving 50,000 global end-users, implementing comprehensive data solutions using Azure's full stack of services.

Prior to these roles, Imran held strategic positions at Accenture and EY, leading multi-year, global data warehouse and analytics implementations. Imran holds a B.S. in Information Systems from NJIT, M.S. in Information Systems from Stevens Institute of Technology, and an MBA from UNC's Kenan-Flagler Business School. He's also currently pursuing his M.S. in Computer Science from Georgia Tech.



Kasey Paulus, Executive Vice President and Chief Operating Officer, WellSpan

Kasey Paulus is the Executive Vice President and Chief Operating Officer for WellSpan Health. Kasey is responsible for the WellSpan nursing strategic plan, nursing practice, and operations for 4,600 nursing team members across WellSpan Health, including acute care, ambulatory care, homecare and hospice, and care management services. In her role, she champions several initiatives focused on workforce and care model redesign, driving innovation through the lens of people, process, and technology. She is also accountable for increasing the pipeline of nurses through academic partnerships.

Kasey has twenty years of experience in nursing, nursing leadership, healthcare operations, continuous performance improvement, high reliability, and patient safety.

She joined WellSpan in July 2021 where she first served as vice president of Patient Care Services and chief nursing officer at York Hospital. Prior to joining WellSpan, she served as vice president of patient care services and chief nursing officer within the HealthPartners System in Minnesota. Prior to her appointment to CNO, she served as vice president of quality and safety for Park Nicollet.

She earned her Bachelor of Arts in nursing from Gustavus Adolphus College, followed by a master's degree in business administration from the University of Phoenix. She is also a certified executive in nursing practice.



Steve Wray, Executive Director, Carnegie Mellon

Steve Wray is executive director of the Block Center for Technology and Society where he leads the operations of the Block Center while collaborating with CMU staff, faculty leadership, external advisors and a network of partners to set strategy, track goals and expand the reach of the center.

Steve has extensive experience connecting the public, private and non-profit sectors with analysis and strategy development, and is a creative leader, skilled at conceiving and managing complicated research, campaign, and strategy initiatives. He is a national and internationally recognized expert and speaker where he excels at translating complicated issues and concepts to diverse audiences.

Prior to joining Carnegie Mellon and the Block Center, Mr. Wray was a senior vice president and principal at Econsult Solutions, Inc. (ESI) from 2017 to 2023. In this role, he focused on the development and implementation of programs and projects that support ESI's vision and short- and long-term plans. In particular, Wray was the founding partner for ESI's Center for the Future of Cities, the firm's thought leadership effort bringing together work and expertise on smart cities, innovation, mobility, and economic development.

Mr. Wray was executive director of the Economy League of Greater Philadelphia from 2006 through 2017. In addition to managing the strategy and operations for the \$1.6 million civic leadership organization, he led the development of the ground-breaking World Class Greater Philadelphia initiative, engaging regional leaders in scenario planning and strategy teams to build a long-term agenda and projects for economic growth and opportunity for the tri-state region. He was one of the founding partners of Pre-K for PA, a statewide coalition focused on increasing access to high-quality pre-kindergarten education and created the Metropolitan Caucus to convene the county elected officials of Southeastern Pennsylvania.

From 2008 to 2017, Mr. Wray also served as managing director of the statewide Pennsylvania Economy League Inc., where he was responsible for oversight of the activities and finances for the three Economy League offices in Philadelphia, Wilkes-Barre, and Pittsburgh.

Mr. Wray was the deputy director and director of research from 1995 to 2006 for the Economy League in Philadelphia. He led numerous major initiatives, including analyses of the region's healthcare, arts, and higher education industries; strategic analysis of Penn's West Philadelphia economic development strategy; a feasibility study of Philadelphia's potential to host the Olympics; and numerous economic impact and regional development projects. He also created and managed IssuesPA, a first-of-its-kind political communications campaign that was recognized both in the state and nationally as a cutting-edge political education effort.

Mr. Wray served as policy director for PA Lt. Governor and Acting Governor Mark Singel from 1992-1995, and as an investment research associate for the real estate firm Jones Lang Wootton from 1989-1991.



Annie Newman, Director of Digital Strategy

Annie Newman is Governor Josh Shapiro's Director of Digital Strategy — the first to hold the role and lead the newly-formed Office of Digital Strategy. In this role, Annie is the chief architect for Governor Shapiro's digital communications, partnerships, and services, including leading the Administration's work to responsibly integrate generative AI into Commonwealth operations.

Prior to this role, Annie served as the Digital Director for Shapiro for Pennsylvania during the 2022 Governor's race, where she led a nearly \$10 million digital program using cutting edge strategies to reach Pennsylvanians all across the Commonwealth. Thanks to her expertise and leadership, Governor-Elect Shapiro was able to bring his message to communities who have never engaged with a gubernatorial campaign before – from Gen-Z and TikTok influencers to rural communities across the Commonwealth. Prior to her work with Governor Shapiro, Annie led digital strategy for democratic committees and campaigns in Montana, Massachusetts, and the United Kingdom. Annie began her career with The Messina Group and attended the University of St Andrews.



Gabe Grab — Principal, Deloitte Consulting LLP

Gabe Grab is Deloitte’s Analytics leader bringing more than 17 year’s experience leading mission-focused analytics and AI projects for government organizations. Gabe and his team work across the nation helping organizations to improve program outcomes, enhance workload efficiency, and increase transparency using data and AI. Gabe brings deep expertise across multiple technology capabilities including data integration, data modernization, visualization, machine learning, Generative AI, and more. He pairs this expertise with deep business knowledge in Human Services, Health, Labor, and Transportation programs to implement solutions focused on improving service outcomes and enabling insight driven decision making.

A subset of Gabe’s key project impacts includes implementing a Generative AI solution for a Medicaid organization to improve understanding of changing policy requirements, building a data lake solution which combines information across fifteen agencies into a centralized hub to provide a Governor’s office with the ability to address critical business questions, and implementing a machine learning solution to identify and proactively outreach to individuals in crisis. Additionally, he leads Research and Innovation as part of Deloitte’s Generative AI practice helping to explore emerging AI technologies, create prototypes, and advise government and industry leaders on Artificial Intelligence.



Shane Shaneman, Senior AI Strategist, Nvidia

Shane Shaneman is the Senior AI Strategist for NVIDIA’s Public Sector team. Shane is responsible for developing and executing strategic activities, partnerships, and initiatives to accelerate and enhance NVIDIA’s impact on Generative AI and Robotics & Autonomy across the Department of Defense and the Intelligence Community. Prior to NVIDIA, Shane led National Security & Defense research activities at Carnegie Mellon University and was Adjunct Faculty in the Robotics Institute from 2016-2023. Prior to Carnegie Mellon, Shane worked at the Air Force Research Laboratory as well as multiple technology companies across the Defense Industrial Base between 2000 – 2016, with a focus on strategic planning, innovation, and emerging technologies. Prior to his roles in academia and industry, Shane served in the United States Air Force for 10 years in various operational assignments across Air Force Special Operations Command and Air Combat Command, and research assignments at AFRL and DARPA. Shane has also served as a volunteer Wish Granter for the Make-A-Wish Foundation for over 30 years.



Daren Coudriet, Executive Director of Innovation, Penn State

Daren Coudriet is the Executive Director for the Nittany AI Alliance and the Executive Director of Innovation for Penn State Outreach. He has devoted his entire career to helping organizations leverage and adapt to the change created by disruptive technologies. He established his first consulting firm while pursuing his B.S. in engineering at Penn State. Upon graduation, he helped start a venture-backed firm in State College, Pennsylvania, that developed solutions using geographic information systems (GIS). He started his first internet consulting firm in the 1990s and has been involved in helping organizations leverage the disruptive nature of the internet ever since. Daren also earned his M.S. in engineering and MBA in strategy and marketing from Penn State.



Sen. Tracie Pennycuick, Commonwealth of PA

Tracy Pennycuick began her military career by enlisting in the US Army as a combat medic. After her initial enlistment, she transitioned to the reserves and continued her education at the University of Missouri-Columbia. She graduated in 1987 with a Bachelor of Science in business administration and a commission as an aviation officer in the US Army Reserve.

Upon completion of Initial Entry Rotary Wing flight course, she was assigned as a platoon leader to A Co, 7/158th AVN Regt, Scott AFB, IL. After serving as an operations officer in Desert Shield/Desert Storm she moved to the 146th Aviation Group in Kansas City Missouri. Further assignments include platform instructor, University of Arizona, HQ Commandant, Joint Operations Command-Korea, Air Attack Planning officer, Songnam Korea, Production Safety officer (Boeing Longbow Apache plant, Mesa, AZ), Brigade S1, 100th Training Brigade, Huntsville, AL.

Additional assignments include Executive Officer, S3-Future, Army Materiel Command, Staff Officer, Army Materiel Command-Forward, Baghdad Iraq, Staff Officer -Army Materiel Command-Forward Camp Bagram AFB, Afghanistan, Lean Six Sigma Deployment Director, RDECOM (Research, Development, Engineering Command), Foreign Liaison Officer to the UK Ministry of Defense for JIEDDO (Joint Improvised Explosive Device Defeat Organization).

Upon retirement as a Lieutenant Colonel after 26 years of active and reserve service, LTC (ret) Pennycuick started a small business in aviation consulting. In addition to consulting, she served three years as the Director of Veterans Affairs for Montgomery County. She continues to serve on various veteran boards in the community.

Senator Pennycuick ran for the 147th House District in 2020, and the 24th Senatorial District in 2022. She currently chairs the Communications and Technology committee, Vice Chair of Veterans Affairs and Emergency Preparedness, as well as a member of Finance, Judiciary, Aging and Youth, Consumer Protection and Appropriations. She is also a member of the Southeast Veterans home advisory board and the Interstate Compact on Educational Opportunities for Military Children.

She and her husband Rick, also a US Army veteran, have four grown children and two grandchildren.



Rep. Napoleon Nelson, Commonwealth of PA

Rep. Napoleon Nelson was elected to represent the 154th Legislative District in November 2020. Nelson is the current chair of the Pennsylvania Legislative Black Caucus. He serves on the Appropriations, Children and Youth, and Education committees. He founded and Chairs the Emerging Technologies Caucus, as well as belongs to the LGBTQ+ Equality Caucus and the Southeast Delegation.

A native of Philadelphia's Mt. Airy neighborhood, Nelson moved to Cheltenham Township in 2003. He has been active in the community and civic leadership ever since.

Nelson was elected to the Cheltenham School Board in 2011, was chairman of the Finance and Personnel committees, and served as president of the board. In 2017 he was elected Cheltenham's Finance Officer. Upon his being sworn in as the Finance Officer, he had to step down from the Cheltenham Township School Board, but his advocacy for public education found a new avenue. He previously served on the board of trustees for the Montgomery County Community College, where he fulfilled his commitment in preparing young people for careers and continued education with vision, fiscal responsibility, and managerial professionalism.

Nelson is a proud member of Central High School's 257th graduating class. He holds a B.S. from Massachusetts Institute of Technology and an MBA from the Wharton School of the University of Pennsylvania.

Nelson is a finance professional with experience in investment analysis, planning & analysis, and corporate strategy. He has worked for regional powerhouses like Vanguard, Campbell Soup, and SEI Investments. Prior to becoming the Finance Officer, Nelson founded Market Literacy Project, a venture that created financial literacy materials and lesson plans to help students develop skills to be better consumers, producers, creators, and business leaders.

Nelson married his high school sweetheart, Shareese in 2002. They have two teenage children, one who graduated from, and one who currently attends Cheltenham Public Schools. He and his family are members of Enon Tabernacle Baptist Church and are active supporters of Cheltenham's youth sports programs.



Jamia McDonald – Principal, Deloitte Consulting LLP

Jamia McDonald is a principal with Deloitte Consulting LLP's Government and Public Services practice, where she leads the firm's national program and policy team supporting HHS leaders around the country, both state and federal, with policy and program transformation, service delivery transformation, and thought leadership.