

Wednesday, May 28, 2025 | 8:00 a.m. – 3:30 p.m. | Penn Harris Hotel and Convention Center, Camp Hill PA

AGENDA

8:00 a.m. Registration/Breakfast/Networking

9:00 a.m. Welcome and Presenting Sponsor Remarks

- Neal Leshner, Director of Government Affairs, PA Chamber
- Jim Mackrell, Regional Vice President, Eastern PA Markets, Highmark Blue Shield

9:15 a.m. Morning Keynote

10:00 a.m. Refreshment Break/Networking/Exhibits

10:15 a.m. Morning Breakout Sessions

Healthcare Track: Emerging Federal Healthcare Policy

- Jen Swails, Managing Director: Consulting, Sellers Dorsey
- Ronni Burkhart, Senior Strategic Advisor, Sellers Dorsey
- Erica McReynolds, Principal: National Tax Services, Price Waterhouse Coopers

Employer Track: Actions Employers Can Take to Lower Primary Care Costs

- Steven Baek, Head of Growth, Vitable Health
- Mark Faenza, Vice President: Sales, Concentra
- Dr. Daniel Schlegel, MD, MHA, Medical Director, Penn State Health

11:15 a.m. Refreshment Break/Networking/Exhibits

11:30 a.m. Plenary Panel: Employer Perspectives on Healthcare Challenges and Opportunities

- Moderator: John Herman, Chief Executive Officer, Penn Medicine Lancaster General Health

12:30 p.m. Lunch/Networking/Exhibits

1:30 p.m. Afternoon Breakout Sessions

Healthcare Track: Workforce Challenges and Solutions

- Heather Falck Major, Executive Director, Independence Blue Cross Foundation
- Dan LaVallee, Senior Director, UPMC Center for Social Impact at UPMC Health Plan
- Nicole Stallings, President and CEO, The Hospital and Healthsystem Association of Pennsylvania
- Vincent Ginski, Director of Workforce Competitiveness, North Carolina Chamber Foundation

Employer Track: AI, Data, and Decision-Making: Leveraging Technology to Optimize Employer Health Plans

2:30p.m. Plenary Panel: Executive and Legislative Leaders Shaping Healthcare Policy

- Moderator: Neal Leshner, Director of Government Affairs, PA Chamber
- Senator Kristin Phillips-Hill
- Lindsey Mauldin, Deputy Chief of Staff, Office of Governor Josh Shapiro

3:30 p.m. Conclude