

TO: The Honorable Members of the PA Senate Veterans Affairs and Emergency

Preparedness Committee

FROM: Aaron Riggleman, Manager, Government Affairs

DATE: April 1, 2025

RE: PA Chamber Memo: Support S.B. 64 - Veteran-Owned Business Designation

I write on behalf of the PA Chamber to urge support for S.B. 64. We understand your committee may consider this bill this week.

Senate Bill 64 would direct the Department of Military & Veterans Affairs to create a logo designating that a business is owned and operated by a veteran.

This legislation will provide another incentive to encourage entrepreneurship in the Commonwealth. Given Pennsylvania's low ranking in yearly entrepreneurship, any opportunity to promote small business development is a step toward fostering a more vibrant and competitive business environment. By highlighting the contributions of veteran entrepreneurs, SB 64 helps drive economic growth and strengthens Pennsylvania's entrepreneurial ecosystem.

We appreciate the sponsor's focus on business development and promotion and urge you to support this legislation.

Please contact Aaron Riggleman at <u>ariggleman@pachamber.org</u> or 724-640-3290 with questions or to discuss.

<u>Click here</u> to check the PA Chamber Legislative Scorecard.