

LOCAL

'We built it bigger': Bayer debuts \$43.6 million Myerstown facility expansion



Matthew Toth

Lebanon Daily News

April 16, 2025, 3:47 p.m. ET

Key Points AI-assisted summary ⓘ

The Myerstown facility, Bayer's largest consumer health factory globally, manufactures over 50% of Bayer's North American brands.

The expansion includes new packaging lines, automated logistics systems, and space for future solar panels.

While the expansion allowed for the hiring of 78 construction workers, Bayer remains noncommittal on the number of permanent new jobs created.

Bayer officials celebrated the grand opening of a new 7,000-square-foot expansion for the Myerstown plant, which includes automated systems and expanded packaging lines.

Government officials and community leaders joined Bayer staff at the ribbon cutting event on Wednesday, April 16. More than 585 full-time Bayer employees operate out of the Myerstown facility, which manufactures over-the-counter brands that include aspirin, Aleve and Claritin, according to officials.

Dave Tomasi, president of Bayer's Consumer Health division in North America, said the company invested \$43.6 million into the expansion project.

"We are committed to innovation, and this facility is going to allow us to deliver our innovation faster, at higher quality and greater reliability in the future," he said.

"We're excited to be able to do that because the demands of consumers, customers and the marketplace are ever changing, and they are increasing year to year."

The Myerstown plant manufactures more than 50% of Bayer's brands for the North American region, including the United States and Canada. The plant was established in the borough over 78 years ago, Michael Sullivan, Bayer's vice president of product supply for North America, calling it the "largest consumer health factory globally for Bayer."

The new expansion includes space for eight product packaging lines, automated systems in logistics and space for future rooftop solar panels, according to officials.

"One thing we did when we built the building, actually we built it bigger than we needed so we'd have some space for future expansion as well," Sullivan said. "We built 70,000 square feet of space for packaging products we produce here in the Myerstown facility."

Divakar Amin, vice president and Myerstown site manager, said the company's focus moving forward is enable the Bayer workforce and the Myerstown community to address new advanced technologies used for manufacturing at the plant. Part of that initiative will be through targeted training programs with their staff.

"In addition, we are coordinating with our local school educators and teachers to bring them here and show them our plant operation, so they can take their learning back to the school," he said. Bayer plans to welcome 40 school teachers to the plant in June to show them the facility's manufacturing process.

On average, employees who work at the facility stay there for 15 years. Myerstown Mayor Dane Bicher said the plant supports the local community and is part of the borough as a whole.

"Everybody who lives in the community knows somebody that works here," he said.

Officials said they hired more than 78 people for construction purposes for the new facility. Bayer representatives [told the Lebanon Daily News during the 2022 groundbreaking ceremony](#) that the company could hire up to 75 new employees once construction was completed.

When asked how many new jobs the plant could receive now that the expansion is finished, Tomasi said the company does not talk about those numbers.

"As we move forward, we are always looking to drive as much volume as we can into this facility as we can, and when we do that, then it enables us to hire more and to meet that production demand," he said.

Those looking for more information about the jobs at the Bayer Myerstown plant can go online at [Careers.Bayer.US](https://careers.bayer.us).

Matthew Toth is a reporter for the Lebanon Daily News. Reach him at mtoth@ldnews.com or on X at [@DAMattToth](https://twitter.com/DAMattToth).