

TO: The Honorable Members of the PA House Communication & Technology Committee

FROM: Aaron Riggleman, Manager, Government Affairs

DATE: June 9, 2025

RE: **PA Chamber memo: Oppose HB 129 & HB 1299- Regulating Recurring Subscriptions**

I write on behalf of the PA Chamber to urge opposition to H.B. 129 & 1299 which we understand will be considered before your Committee this week.

H.B. 1299 would amend the Unfair Trade Practices and Consumer Protection Act (UTPCPA) to require businesses to notify consumers about automatic renewal subscriptions and to provide an online cancellation option. Similarly, H.B. 129 would amend the UTPCPA to require businesses to obtain explicit consumer consent before enrolling customers in automatic renewals, along with detailed mandates on how promotional offers must be presented.

Both H.B. 1299 and H.B. 129 impose detailed and prescriptive rules on how subscriptions must be offered, managed, and canceled. These requirements could cause operational headaches for businesses, discourage the use of subscription-based services, and make it more difficult for businesses to provide consumers with easy and convenient subscription options.

The business community shares the goal of providing consumers with clear and transparent subscription terms, but overly restrictive requirements risk creating confusion and unintended consequences that ultimately do a disservice to consumers — including making subscriptions and promotional offerings less commonplace and reducing the flexible, affordable options many customers value. Additionally, the inclusion in the UTPCA creates a private right of action that provides opportunities for frivolous lawsuits against businesses. Any enforcement power should rest solely in the Office of the Attorney General.

We understand there has been ongoing work with stakeholders to develop potential amendments, and we appreciate those efforts to address concerns, but based on our continued concerns, we must ask you to oppose these bills at this time. Please contact Aaron Riggleman at ariggleman@pachamber.org or 724-640-3290 with questions or to discuss.

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