

| RE:   | PA Chamber memo: Oppose H.B 129 & 1299 - Regulating Recurring<br>Subscriptions |
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| DATE: | June 30, 2025  |
| FROM: | Aaron Riggleman, Manager, Government Affairs                                   |
| TO:   | The Honorable Members of the PA House of Representatives                       |

I write on behalf of the PA Chamber to urge opposition to House Bills 129 and 1299, which we understand will be considered this week.

H.B. 1299 would amend the Unfair Trade Practices and Consumer Protection Act (UTPCPA) to require businesses to notify consumers about automatic subscription renewals and to provide an online cancellation option. Similarly, H.B. 129 would amend the UTPCPA to require businesses to obtain affirmative consent to the agreement containing the terms of the automatic renewal before enrolling customers in automatic renewals, along with detailed mandates on how promotional offers must be presented.

Both H.B. 1299 and H.B. 129 impose detailed and prescriptive rules on how subscriptions must be offered, managed, and canceled. These requirements could cause operational headaches for businesses, discourage the use of subscription-based services, and make it more difficult for businesses to provide consumers with easy and convenient subscription options.

The business community shares the goal of providing consumers with clear and transparent subscription terms, but overly restrictive requirements risk creating confusion and unintended consequences that ultimately do a disservice to consumers — including making subscriptions and promotional offerings less commonplace and reducing the flexible, affordable options many customers value. Additionally, the inclusion in the UTPCA creates a private right of action that provides opportunities for frivolous lawsuits against businesses. Any enforcement power should rest solely in the Office of the Attorney General.

Based on these continued concerns, we must ask you to oppose these bills at this time. Please contact Aaron Riggleman at <u>ariggleman@pachamber.org</u> or **724-640-3290** with questions or to discuss.

Click here to check the PA Chamber Legislative Scorecard.

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