

TO: The Honorable Members of the PA House of Representatives

FROM: Aaron Riggleman, Manager, Government Affairs

DATE: June 26, 2025

RE: PA Chamber memo: Oppose H.B. 1299 – Regulating Recurring Subscriptions

I write on behalf of the PA Chamber to urge opposition to H.B. 1299 which we understand will be considered this week.

H.B. 1299 would amend the Unfair Trade Practices and Consumer Protection Act (UTPCPA) to require businesses to notify consumers about automatic renewal subscriptions and to provide an online cancellation option.

H.B. 1299 imposes detailed and prescriptive rules on how subscriptions must be offered, managed, and canceled. These requirements could cause operational headaches for businesses, discourage the use of subscription-based services, and make it more difficult for businesses to provide consumers with easy and convenient subscription options.

The business community shares the goal of providing consumers with clear and transparent subscription terms, but overly restrictive requirements risk creating confusion and unintended consequences that ultimately do a disservice to consumers — including making subscriptions and promotional offerings less commonplace and reducing the flexible, affordable options many customers value. Additionally, the inclusion in the UTPCA creates a private right of action that provides opportunities for frivolous lawsuits against businesses. Any enforcement power should rest solely in the Office of the Attorney General.

Therefore, we must ask you to oppose this bill at this time. Please contact Aaron Riggleman at ariggleman@pachamber.org or 724-640-3290 with questions or to discuss.

Click here to check the PA Chamber Legislative Scorecard.

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