

TO: The Honorable Members of the PA House Judiciary Committee

FROM: Amy Brinton, Director, Government Affairs

DATE: June 17, 2025

RE: **PA Chamber memo: Oppose HB 783**

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On behalf of the Pennsylvania Chamber of Business and Industry (PA Chamber), representing nearly 10,000 member companies of all sizes from across all commercial and industrial sectors, I am writing to express **opposition to HB 783**, which is scheduled for a Committee vote today.

HB 783 amends the Unfair Trade Practices and Consumer Protection Act (UTPCPA) to create a private right of action against employers for making deceptive environmental marketing claims, otherwise known as "greenwashing."

The bill proposes to create an entirely new, and first-in-the nation, one-sided criteria for environmental marketing claims, which is not consistent with existing standards under the U.S. Federal Trade Commission (FTC) Guides for the Use of Environmental Marketing Claims ("Green Guides"). This will subject employers to significant liability without improving consumer knowledge.

Unnecessary private rights-of-action lead to an increase in frivolous litigation, slowing down the resolution of cases and burdening the legal system resulting in higher costs for both businesses and consumers.

As such, we respectfully urge you to *oppose HB 783*.

Thank you for your time and consideration.

Please contact Amy Brinton via email at [abrinton@pachamber.org](mailto:abrinton@pachamber.org) or at 717-720-5565 should you have any questions or concerns.

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[Click here](#) to check the PA Chamber Legislative Scorecard.

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