



# 2026 *Women* — IN BUSINESS CONFERENCE

Thursday, April 2, 2026 | 8:30 a.m. – 3:30 p.m.  
Lancaster Marriott

## AGENDA

**8:00 a.m. Registration and Continental Breakfast**

**9:00 a.m. Welcome Remarks, PA Chamber and Sponsors**

**9:15 a.m. Opening Keynote**

**9:40 a.m. Breakout Sessions**

### Track One: Seats at the Table

#### ***Session 1—Breaking Barriers: Women Leading at the Top***

Explore the evolving landscape of corporate boardrooms and the growing influence of women in governance roles. This session will highlight current trends, barriers to entry, and actionable strategies for securing board seats, whether you're aiming for your first appointment or expanding your leadership portfolio.

#### ***Session 2—From Interns to Executives: Building Great Teams Across Generations***

From Gen Z to the Baby Boomer Generation, today's workplace is more generationally diverse than ever. This session dives into the dynamics of how successful teams navigate intergenerational communication styles, leadership expectations, and conflict resolution, offering tools to foster collaboration and lead across age groups.

### Track 2: The Organized Mindset

#### ***Session 1—No More Excuses: Prioritizing Your Health Like a Leader***

Too often we put ourselves last. This energizing session will challenge the mindset that women's health and wellness are optional aspects of life. Learn how to reframe your approach to physical and mental well-being, build sustainable habits, and create accountability systems that stick. Because when you're performing at your best, the best days of your life—personally and professionally—will follow.

## ***Session 2—Rise Up: What You Need to Advance Your Career***

Success rarely happens in isolation. This session offers women the tools to boldly identify what they need to grow—whether it's mentorship, sponsorship, resources, or opportunities—and ask for it confidently. Learn how to build a support network, find mentors who champion your vision, and take strategic steps toward your next big move.

**10:40 a.m. Networking Break**

**10:50 a.m. Fireside Chat with Dina Powell McCormick and Kelli Rhie**

**11:50 a.m. Networking Break**

**12:00 p.m. Breakout Sessions**

### **Track One: Seats at the Table**

#### ***Session 1—Know Your Worth: Mastering the Art of Compensation***

Whether you're negotiating a raise, a promotion, or a new role, you need to come armed with confidence and tactics to advocate for yourself. This session will explore how to prepare and position yourself for the best role of your career.

#### ***Session 2—Leading from Anywhere: Building Unified Teams in a Hybrid World***

In today's workplace, leadership is no longer confined to the office. This dynamic session will explore how modern leaders can effectively guide hybrid teams toward shared goals, even when their team members are not all in the same room. Learn strategies to foster alignment, boost morale, and maintain momentum across physical and digital spaces. From setting clear expectations to cultivating a mission-driven culture, this session will equip you with actionable tools to lead with clarity, empathy, and impact.

### **Track Two: The Organized Mindset**

#### ***Session 1—Level Up: Building Your Best Professional Profile***

Ready to be the architect of your own reputation? This session will unpack the essentials of personal branding and how to present your strongest professional self—on paper, online, and in person. From optimizing your LinkedIn presence to elevating your voice in meetings and presentations, learn practical frameworks and examples to keep your brand impactful and consistent.

#### ***Session 2—Breathe to Lead: Finding Clarity Through Breathwork and Meditation***

In a world teeming with clutter and chaos, mindfulness can be a practice that helps simplify, organize, and enhance quality of life. This session will help you tap into the mindfulness practice that lies within each of us, allowing us to know ourselves better so that we can live fuller lives with less stress and more joy.

**1:00 p.m. Lunch**

**2:00 p.m. The Big Idea**

**2:30 p.m. Featured Keynote**

**3:30 p.m. Conclude**