



2026

PA CHAMBER

INNOVATION — SUMMIT —

PROSPECTUS

TUESDAY, NOVEMBER 10, 2026

8:00 a.m. – 3:30 p.m.

Sheraton Harrisburg Hershey Hotel



PA Chamber 2026 Innovation Summit Prospectus

Optimizing Pennsylvania's Innovation Opportunity

Now in its third year, the PA Chamber's Innovation Summit has established itself as one of Pennsylvania's premier convenings focused on the future of technological advancement, artificial intelligence, and innovation.

With more than 13,000 member organizations of all sizes, in every industry across the Commonwealth, the PA Chamber is uniquely positioned to convene leading innovators. This dynamic event brings together business leaders, policymakers, industry experts, and emerging workforce talent from agriculture, education, energy, financial services, healthcare, legal and professional services, manufacturing, technology, and more. It's an unparalleled opportunity to connect key public and private sector stakeholders actively shaping Pennsylvania's economic future.

Pennsylvania is a key innovation leader - with world-class educational institutions, cutting-edge healthcare systems, one of the most diverse economies in the nation, a highly skilled workforce, and recent historic investments across manufacturing, life sciences, and emerging technologies. As innovation continues to transform industries and drive economic growth, it is critical that Pennsylvania remains at the forefront.

The PA Chamber Innovation Summit provides a platform to influence the conversation, showcase leadership, and engage directly with decision-makers, innovators, and future workforce leaders.

2025 AI Summit Highlights



250+

attendees
representing
diverse industries
and sectors



10

interactive demo
stations featuring
next-generation AI
technologies



**DIRECT
ENGAGEMENT**

with business
executives,
policymakers, and
innovators

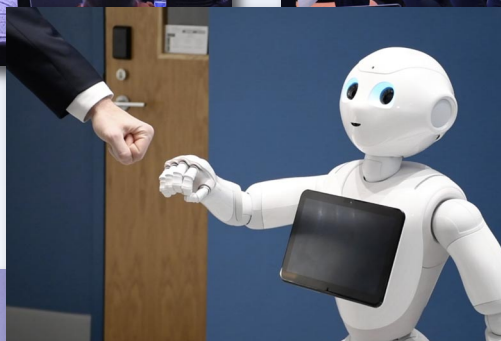
Sponsorship Opportunities

Sponsoring the PA Chamber Innovation Summit positions your organization as a leader in shaping Pennsylvania's economic future while providing direct access to key audiences driving AI adoption and policy.



Why Sponsor the Innovation Summit?

- Position your brand as a leader in one of the fastest-growing and most transformative areas of Pennsylvania's world-class economy
- Engage directly with Pennsylvania's business and policy leaders who are shaping the future of tech innovation
- Showcase your innovations through demonstrations, conversations, and content opportunities
- Build relationships with key decision-makers and rising workforce talent
- Extend your reach beyond the event through PA Chamber's communications platforms





Exclusive Presenting Sponsor — \$12,000 / \$14,000

Maximum visibility and thought leadership opportunity

- 10 complimentary registrations (one full table)
- Opportunity to deliver 4–5 minutes of remarks during the main program
- Ability to help shape a panel discussion - serve as moderator, panelist, or topic contributor
- Premier logo placement across all event promotions, website, and materials (pre- and post-event)
- Recognition from the stage during the welcome address
- Prominent branding on sponsor signage, event slides, and digital program
- Exhibitor booth (6' table with chairs) for direct audience engagement
- Post-event attendee list (name, title, company)
- Opportunity to host a PA Chamber webinar on a pre-approved innovation topic
- Dedicated exposure: One-week (five days) custom ad in The Morning News (9,000+ subscribers)

Innovation Sponsor — \$8,000 / \$10,000

High-impact visibility and engagement

- 8 complimentary registrations
- Logo placement on event promotions, website, and materials
- Recognition during the welcome address
- Branding on sponsor signage, event slides, and digital program
- Exhibitor booth (6' table with chairs)
- Post-event attendee list (name, title, company)
- Opportunity to host a PA Chamber webinar on a pre-approved AI topic
- Targeted reach: Custom sponsor ad in The Sentinel (9,000+ subscribers)

Transformation Sponsor — \$4,000 / \$6,000

Strong brand presence and networking access

- 6 complimentary registrations
- Logo placement on event promotions and materials
- Recognition during the welcome address
- Branding on sponsor signage, event slides, and digital program
- Exhibitor booth (6' table with chairs)
- Post-event attendee list (name, title, company)

Applied Innovation Sponsor — \$1,000 / \$1,250

Exhibit opportunity with direct engagement

- Exhibitor booth (6' table with chairs)
- Two exhibitor registrations (includes breakfast and lunch)
- Company name featured on the Innovation Summit website and in pre-event communications