



TO: The Honorable Members of the PA House Consumer Protection, Technology, and Utilities Committee

FROM: Aaron Riggleman, Director, Government Affairs

DATE: June 22, 2026

RE: **PA Chamber memo: Oppose H.B. 2626 - Dynamic Pricing**

On behalf of employers across the Commonwealth, the Pennsylvania Chamber of Business and Industry respectfully opposes H.B. 2626 which we understand will be considered before your committee tomorrow.

Our members support transparency and believe consumers should have access to clear and accurate pricing information. However, the bill's broad restrictions and definitions would unnecessarily limit businesses' ability to adjust prices in response to changing market conditions, inventory levels, and consumer demand, while creating uncertainty around commonplace pricing practices. Restricting pricing flexibility risks reducing consumer choice and limiting opportunities for consumers to benefit from lower costs and increased access to goods and services.

We are also concerned that violations are enforceable under Pennsylvania's Unfair Trade Practices and Consumer Protection Law. Coupled with the statute's private right of action, the bill could expose employers to significant litigation, even absent demonstrable consumer harm. Such exposure would create uncertainty and discourage businesses from utilizing pricing practices that often benefit consumers.

For these reasons, we ask you to oppose H.B. 2626. Please contact **Aaron Riggleman** at ariggleman@pachamber.org or 724-640-3290 with questions or to discuss.

[Click here](#) to check the PA Chamber Legislative Scorecard.

417 Walnut Street, Harrisburg, PA 17101