



PA CHAMBER

HIGHER EDUCATION —SUMMIT—

Presented in Partnership with



PROSPECTUS

THURSDAY, SEPTEMBER 10, 2026

8:30 a.m. – 1:30 p.m.

Rock Lititz, Academy of Live Technology

Rock Lititz Blvd, Lititz, PA



PA Chamber Higher Education Summit Prospectus

Presented in Partnership with Steptoe & Johnson

The PA Chamber **Higher Education Summit** is a unique thought leadership event that convenes leaders from higher education, business, and government to explore how to better align Pennsylvania's colleges and universities with the needs of employers and students. Through discussions on workforce alignment, affordability, emerging technologies, and policy challenges, the summit equips leaders to adapt to a rapidly changing economy and reinforces higher education's critical role in driving economic growth, talent development, and innovation across the Commonwealth.

Why Attend?

This summit is designed to help you build the relationships and insights needed to strengthen Pennsylvania's talent pipeline. For higher education leaders, this is an opportunity to engage with employers to better understand evolving workforce needs and identify new ways to align academic programs with in-demand skills. For industry leaders, the summit offers a direct line to education partners who are shaping the future workforce—and a chance to influence how talent pipelines are built to meet your hiring needs. Whether you're looking to expand your network, identify new collaboration opportunities, or learn how others are developing and retaining talent, this event will equip you with actionable takeaways to help move your organization—and Pennsylvania's workforce—forward.

Why Sponsor?

Sponsoring this high-demand event positions your company in front of both higher education leaders and Pennsylvania's top employers. Representatives from colleges and universities, community colleges, and leading businesses will gather for a unique day of thought leadership focused on strengthening Pennsylvania's position as a global leader in higher education—while ensuring we retain the talent needed to power tomorrow's workforce. This is a prime opportunity to elevate your brand, build meaningful connections with key decision-makers, and demonstrate your commitment to developing the talent pipelines that drive the Commonwealth's economic future.





Presenting Sponsor (Exclusive) — SOLD OUT

- Exclusive recognition as Presenting Sponsor
- Opportunity to moderate panel sessions
- Logo placement on event agenda, website, promotions, and materials
- Recognition during opening and closing remarks
- Opportunity to author a post-event article on pre-approved, Summit-related topic in the PA Chamber's e-newsletter, The Sentinel (9,000+ email distribution)
- Access to registration list (name/title/organization)

Keynote Sponsor (Exclusive) — SOLD OUT

- Exclusive recognition as Keynote Sponsor
- Opportunity to host a keynote fireside chat
- Logo placement on event agenda, website, promotions, and materials
- Recognition during opening and closing remarks
- Opportunity to author a pre-event article on pre-approved, Summit-related topic in the PA Chamber's e-newsletter, The Sentinel (9,000+ email distribution)
- Access to registration list (name/title/organization)

Workforce Sponsor (Limited) — \$5,000

- Logo placement on event agenda, website, promotions, and materials
- Access to registration list (name/title/organization)
- Banner ad in the PA Chamber's e-newsletter, The Sentinel (9,000+ email distribution)
- Exhibitor -- \$1,000 Member/\$1,250 Non-Member
- Opportunity to participate in a featured panel discussion

Supporting Sponsor (Limited) — \$2,500 Member/\$3,000 Non-Member

- Logo placement on event agenda, website, promotions, and materials
- Access to registration list (name/title/organization)
- Banner ad in the PA Chamber's e-newsletter, The Sentinel (9,000+ email distribution)
- Exhibitor -- Exhibit table includes 6 ft. skirted table and chair(s) \$1,000 Member/\$1,250 Non-Member

Exhibitor (Limited) — \$1,000 Member/\$1,250 Non-Member

- Exhibit table includes 6 ft. skirted table and chair(s)